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SAARC

Association of Management Development Institutions in South Asia

# AMDISA NEWSLETTER

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia  
(For private circulation only.)

Volume 38 • May 2010

## REGIONAL CONSULTATIONS ON ENHANCING INTRA-REGIONAL CONNECTIVITY

(February 14-16, 2010, at India International Centre, New Delhi)

Regional Consultations on Enhancing Intra-Regional Connectivity was held at the India International Centre, New Delhi, from February 14 – 16, 2010. Regional Consultations were hosted by AMDISA and South Asia Centre for Policy Studies (SACEPS) in cooperation with Friedrich Ebert Stiftung (FES). Leading experts from the SAARC region were invited to the Workshop.

The blue print for the Workshop was conceptualized and initiated by Amb.(Retd) Kant K Bhargava, Former Secretary-General, SAARC to elicit views and recommendations for the speedy development of an integrated and efficient multi-modal transport network in the SAARC region during the decade 2010-2020 for consideration by SAARC.

The Workshop was inaugurated by Dr Karan Singh, Member of Parliament and President, Indian Council for Cultural Relations. The participants included representatives from member states of SAARC; SAARC Chamber of Commerce and Industry (SCCI), SAARC Law, South Asia Free Media Association (SAFMA); Chambers of Commerce and Industry from India; Asian Development Bank and UNESCO and academia.

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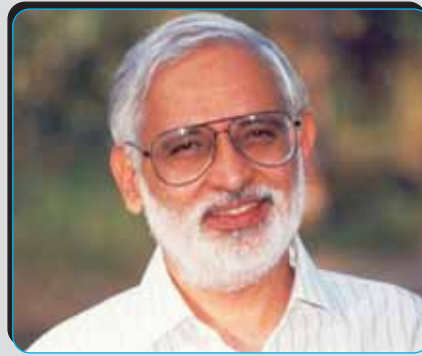
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## From the Editor



Dear Readers,

It is an irreparable loss to the academic and business community around the globe with the passing away of Strategy Guru, Dr. C. K. Prahalad on April 16, 2010. We always have been inspired by his humility, work and passion. It has been a great privilege for many of us to have known Dr. Prahalad and there is much to feel proud about the legacy which he has left by his work through his book, "The Fortune at the Bottom of the Pyramid". His perspective on a dignified new approach to poverty alleviation and business models shows his high level of commitment to economic development in developing countries. He will always be remembered for leading global thinking for his outstanding contribution in the field of strategy.

An eminent scholar in the area of Industrial Relations and an outstanding Researcher & Teacher, Dr. Venkata Ratnam passes away on April 16, 2010. We offer our tribute to departed Strategy Guru Dr. Prahalad and eminent educationist Dr. Venkata Ratnam. May their soul rest in peace.

It is encouraging to note the steps taken by AMDISA and South Asia Centre for Policy Studies (SACEPS) by hosting Regional Consultations on Enhancing Intra-Regional Connectivity at the India International Centre, New Delhi, this is a very vital event towards speedy development of an integrated and efficient multi-modal transport network in the SAARC region.

It is also heartening to see the SAQS Peer Review Workshop to be held in June, 2010 at Institute of Business Administration, Karachi to acquaint and familiarize prospective reviewers on various aspects of accreditation and quality control.

We would like to invite further contributions from members for dissemination of information for the newsletter.

Warm Regards,

**Dr. Ashok R Joshi**

## News/Views/Articles Invited

### Dear Readers:

The AMDISA Newsletter is an important vehicle for reaching out to our members and others interested in promoting excellence in Management Education and Management Development through sharing of news and views. To further its effectiveness, **we invite you to send us brief news items of interest to the management community.** Items may include academic/professional events recently organized/to be organized, new

educational programmes/courses, major projects, new Heads/Deans/ Directors, major changes in faculty and student composition, major national/international recognitions received by institutions, etc., with photographs as appropriate. We also welcome brief articles (200 to 500 words) or relevant emerging issues for the management community.

We would also appreciate receiving copies of Newsletters from member-institutions and national and regional associations.

These may kindly be sent to us at the following address:

**Editorial Associate**  
**Association of Management**  
**Development Institutions in South**  
**Asia (AMDISA)**  
**University of Hyderabad Campus**  
**Hyderabad – 500 046, A.P., India**  
**Tel: +91(0)40+6454 5226**  
**Fax: +91(0)40+2301 3346**  
**Email: ganesh@amdisa.org**  
**amdisa@amdisa.org**

## NEWS FROM HEADQUARTERS

### Regional Consultations (Cont'd from P. 1)

AMDISA was represented by Dr Sudarsanam Padam, Former Dean, Administrative Staff College of India and Professor of Management and Transport Studies, Dr R K Mishra, Director, Institute of Public Enterprise, Prof. Arif A. Waqif, former Director – Academic, AMDISA and Mr C Ramakrishna, Executive Director.

The Consultations/Workshop were also graced by the presence of Dr. Abhishek Manu Singhvi, President, SAARC Law, Mr Sheel Kant Sharma, Secretary-General, SAARC, Kathmandu, Dr M Rahmatullah, Transport Policy Adviser, Bangladesh Planning Commission, Dhaka, Mr Annisul Huq, President, SAARC Chamber of Commerce and Industry, Islamabad, Mrs. Daw Zam, Minister-Counselor, Royal Bhutanese Embassy, Delhi, Prof. Muchkund Dubey, President, Centre for Social Development, New Delhi, Ambassador I.P. Khosla, Editor-in-Chief, South Asian Survey, Indian Council for South Asian Cooperation, Delhi, Dr. K. L. Thapar, Chairman, Asian Institute of Transport Development (AITD), New Delhi.

After two days of deliberations, the Regional Consultations made several recommendations for the consideration of the concerned

authorities for enhancing intra-regional connectivity in South Asia on aspects related to (i) Transport, Communication and Trade Facilitation; (ii) Regional Growth and Economic Integration; (iii) Promotion of Policy Studies and Research and Human Resource and Technology Upgrade for Border Management; and (iv) Generation of Broader Regional Awareness and Facilitation of the Roles of various Stakeholders.

### Peer Reviewer Workshop on Quality Control and Accreditation: Insights from the EFMD and AMDISA Experience

A Peer Reviewer Workshop was held from 4th to 5th February 2010 at AMDISA Secretariat, Hyderabad, attended by members from South Asian countries to acquaint and familiarize prospective reviewers on various aspects of the Quality Control and Accreditation. The Workshop was conducted with the

assistance of European Foundation for Management Development (EFMD).

The presentations provided the participants with a panorama of the European and Asian experience in terms of quality control. It explained the role of international quality improvement systems and also differentiated between programme accreditation, institution accreditation, and other labels.

The presentations include the institutional accreditation option: the example of European Quality Improvement System (EQUIS); the discussion of the EQUIS quality criteria (team work); the South Asian Quality Assurance System (SAQS) example and experience; the European Programme Accreditation System (EPAS) programme accreditation; discussion of the criteria of EPAS programme accreditation.



Workshop Participants

## SAQS News

### SAQS Council Meeting

SAQS policy is determined by a broad-based SAQS Council. The 4th Meeting of the SAQS Council will be held on 28th September, 2010 at AMDISA Secretariat, Hyderabad.

### New School in SAQS

#### Accreditation Process:

Asian School of Business Management, Bhubaneswar.

### SAQS Peer Reviewer Workshop

A SAQS Peer Reviewer Workshop will be held on 15th & 16th June, 2010 at Institute of Business Administration, Karachi, Pakistan to acquaint and familiarize prospective reviewers on various aspects of accreditation and quality control.

### AMDISA Executive Board Meeting

The 50th Executive Board Meeting of AMDISA was held on 15th September, 2009 at the AMDISA Secretariat, Hyderabad. The Board in this meeting approved the issuance of Membership certificates to Member Institutions and also approved the usage of AMDISA Member Logo by Member Institutions on their stationery and promotional material. The Board endorsed the conduct of the Workshop on Regional Transport Knowledge Partnership on 14-15, February, 2010 at IIC, New Delhi and also approved a Peer Reviewer

Workshop at AMDISA Secretariat on 4-5 February, 2010 with the assistance of EFMD.

The next meeting of the Executive Board will be held at Karachi, Pakistan alongside another Peer Reviewer Workshop on 15-16 June, 2010. The Workshop and the meeting are being hosted by the Institute of Business Administration, Karachi.

### Dharni Sinha Memorial Lecture

9th May, 2010, is the fourth death anniversary of Dr Dharni P Sinha, Founder President & Coordinator of AMDISA. A Memorial Lecture at Dharni Sinha Bhavan, AMDISA Secretariat, Hyderabad is organized on 8th May, 2010.

### AMDISA Promotion in Sri Lanka

Mr. C. Ramakrishna, Executive Director visited Sri Lanka from 21st to 27th March, 2010 to promote AMDISA in Sri Lanka. He visited

Member Institutions and met their Heads. He also met the Deans and Heads of Department of Universities of Colombo, Sri Jayewardenepura, Kelaniya, Open University and made detailed presentations on AMDISA and its activities to them. They have evinced interest in AMDISA Membership.

In addition, the Executive Director also met the managements of private Management Development Institutions and made detailed presentations about AMDISA.

### Membership Subscription

**Membership subscription for the year 2010-11 has become due on April 1, 2010. Kindly send the subscription in the amount US\$ 100 or its equivalent in Indian Rupees by way of Demand Draft in favour of AMDISA, payable at Hyderabad to enable us to continue our services including mailings of SAJM and Newsletter.**



**Mr C Ramakrishna, Executive Director with Dr Sampath Amartunge, Dean, Faculty of Management Studies & Commerce and other Faculty of University of Sri Jayawardenepura, Sri Lanka.**

## AMDISA Membership

### Fee Structure

**Institutional Membership:**  
US \$ 100 per annum

**Corporate Membership:**  
US \$500 per annum

**Life Membership:**  
US \$ 1000 (Life membership is for 15 years for which 10 year annual subscription is payable in one lump sum)

**Admission Fee:**  
US \$ 100 for all types of memberships to be paid initially on admission as member along with annual/life subscription.

**Note:**  
Institutions/Corporates in India can pay in INR equivalent of the prescribed fee.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at [www.amdisa.org](http://www.amdisa.org) or write to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org)

### New AMDISA Members

- (1) Asian School of Business Management, Bhubaneswar, Orissa
- (2) Globsyn Business School, Kolkata, West Bengal, India
- (3) National Business Education Accreditation Council (NBEAC), Higher Education Commission, Islamabad, Pakistan
- (4) IBMR-International Business

School, Bangalore, Karnataka, India

- (5) Himalayan Institute of Management, Kala-Amb, Himachal Pradesh
- (6) Gaeddu College of Business Studies, Gaedu, Chukha, Bhutan
- (7) New Horizon Leadership Institute, Bangalore, Karnataka, India
- (8) Department of Management Sciences, The Islamia University of Bhawalpur, Bhawalpur, Pakistan
- (9) Jagan Institute of Management Studies, Delhi, India.
- (10) Comsats Institute of Information Technology, Lahore, Pakistan
- (11) National Textile University, Faisalabad, Pakistan
- (12) IILM Institute for Higher Education, New Delhi, India

AMDISA Welcomes them!

### Visitors to AMDISA from abroad

Dr Christophe Terrasse, Associate Director, Knowledge and Surveys, European Foundation Management Development, Brussels, Belgium, Dr Syed Zahoor Hassan, Former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan, Dr MZ Mamun, Professor & Director, Institute of Business Administration, University of

Dhaka, Dhaka, Bangladesh, Dr Alimullah Miyan, Vice Chancellor and Founder, International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh, Dr Anwar Hossain, Pro-Vice Chancellor, American International University, Dhaka, Bangladesh, Ms Aishath Shaheen, Director General, Public Service Training, Public Service Training Institute, The President's Office, Male, Maldives, and Dr Geeta Pradhan, Dean, Faculty of Management, Pokhara University, Pokhara, Nepal.

## OBITUARY

### 1. Dr. C.K. Prahalad



Global Thinker and Strategy Guru Dr. Coimbatore Krishnarao Prahalad, passed away on 16th April 2010 in San Diego after a brief illness.

Dr. Prahalad was considered one of the world's top 10 management thinkers. His theory about the Fortune at the Bottom of the Pyramid, is followed by many corporations in emerging markets. His perspective on a dignified new approach to poverty alleviation and business models shows his high level of commitment to economic development in developing countries.

AMDISA extends most sincere and heartfelt condolences and may his soul rest in peace.

**2. Dr C S Venkata Ratnam,**  
Director, IMI



Dr. C. S. Venkata Ratnam, the Director of the International Management Institute (IMI), passed away on April 16, 2010. Dr. Venkata Ratnam was an eminent scholar in the area of Industrial Relations. Undoubtedly, he was an educationist of iconic stature with a very pleasing and accessible nature.

Under his stewardship, IMI acquired its South Asian Quality Assurance System (SAQS) Accreditation under his able guidance and leadership in November, 2009.

AMDISA misses him very much. It extends most sincere and heartfelt condolences and may his soul rest in peace.

**CONDOLENCE**

**1. AMDISA President**

*I am deeply saddened over the sudden demise of Dr. C. S. Venkataratnam, Director, IMI. We have indeed lost a very outstanding management guru and very close friend of AMDISA.*

*At this difficult period, I wish to convey my heartfelt condolence to*

*his family members and to the faculty members of IMI. May almighty bless eternal peace for his soul.*

*Karma Tshering  
President, AMDISA and  
Director, Royal Institute of  
Management, Bhutan*

**2. EFMD Director General & CEO**

*We are all shocked to have heard this terrible news. Dr Venkataratnam has been an example for all of us, and I would like to convey my very sincere condolences to all his friends and family.*

*Prof. Eric Cornuel, EFMD Director  
General & CEO*

**NEWS FROM MEMBER  
INSTITUTIONS**

**IndSearch, Pune, India**

**AACSB International Vice  
President - Dr. Eileen Peacock's  
visit to IndSearch, Pune**

Dr. Eileen Peacock, Vice President

& Chief Officer, Asia of AACSB International (Global Network of Business Schools) visited the Indian Institute of Cost and Management Studies & Research (IndSearch), Pune on 27th January 2010. IndSearch Director, Dr. Ashok Joshi welcomed Dr. Peacock and felicitated her. Dr. Peacock gave a presentation on the AACSB's accreditation process.

**BVIMR, New Delhi, India**

**(1) Paristhiti and National  
Research Paper Presentation  
Competition**

'PARISTHITI – A National Case Writing and Presentation Competition' and 'National Research Paper Presentation Competition' were held at Bharati Vidyapeeth University Institute of Management and Research, New Delhi on 19th of February, 2010 and 20th of February, 2010, respectively.

'PARISTHITI' witnessed more than 60 participants comprising delegates from the corporate world,



**(L to R: Prof. P. D. Parkhi, Managing Trustee, Dr. N. M. Vechalekar Associate Dean, PGP, Dr. Ashok Joshi, Director, IndSearch, Dr. Eileen Peacock, AACSB International Vice President)**



**Paristhiti**



**BVIMR Conference**



**National Conference on Managing for Tomorrow – AES Post Graduate Institute of Management, Ahmedabad, India**

faculty and students from various institutes across the country. The Director of the Institute Dr Sachin S Vernekar honored the Chief Guest Mr. Nikilesh Jha, Jt. Secretary, Ministry of Urban Development & CVO, CPWD. **‘National Research Paper Presentation Competition’** had over 78 research paper contributions.

**(2) 4th International Conference on Challenges Arising From Global Recession: Strategies for Management**

This International Conference was held on 6th & 7th of March, 2010 at BVIMR Campus, New Delhi. This event was co-sponsored by AMDISA. It witnessed students and dignitaries from more than 15 countries, and some of the participating countries were Germany, USA, Iran, Iraq, Sri Lanka, Korea, Iceland and Nigeria to name a few. There were over 135 participants who churned out around 100 research papers.

The Plenary Session on both the days consisted of renowned speakers from academic and corporate world.

**AES Post Graduate Institute of Management, Ahmedabad, India**

**National Conference on Managing for Tomorrow**

The AES Post Graduate Institute of Business Management, School of Management, Ahmedabad University organized a two day National Conference on “Managing for Tomorrow” on 23-24 January, 2010. The Chief Guest for the

conference on the first day was Shri Jaynarayan Vyas, Minister of Health and Family Welfare, Government of Gujarat. The other dignitaries were Mr. Prafull Anubhai, Chairman, Board of Management, Ahmedabad University; Dr. A.H. Kalro, Provost, Ahmedabad University and Dr. Parag Sanghani, Director, MBA program.

### **IUBAT, Dhaka, Bangladesh**

#### **IUBAT Celebrated International Women's Day befittingly**

International University of Business Agriculture and Technology (IUBAT) celebrated International Women's Day-2010 in befitting manner in conformity with the international theme 'Equal Right, Equal Opportunities: Progress for all'.

Speakers on the occasion gave a clarion call for making women community a part of the mainstream society so that they could contribute in socio-economic development side by side with men.

The Vice Chancellor gave

comprehensive genesis of women empowerment. Dr Miyan advised all concerned to give up traditional outlook for marching ahead steadily in line with global changes.

Dr Miyan highlighted on the occasion some cardinal principle for manpower development and emphasized on knowledge in English Language, multicultural aptitude and intellectual development. He appreciated enthusiastic policy of the government for country's women education and ensured more encouragement and relaxation of academic cost for female students in higher education in line with national objective.

### **PROGRAMME NEWS FROM NETWORKS**

#### **EFMD**

An EFMD-CEIBS Conference on Globalizing Management Development: Moving Forward under the initiative of the EU-China Business Management Training Project is scheduled from June 20-22, 2010 at The China Europe

International Business School (CEIBS), 699 Hongfeng Road, Pudong, Jinqiao Development Zone, Shanghai, China. AMDISA is one of the supporters of the Conferences. For further details, please visit [www.efmd.org/chinaforum](http://www.efmd.org/chinaforum)

#### **CAPAM**

#### **2010 CAPAM Biennial Conference**

The Commonwealth Association for Public Administration and Management's 2010 Biennial Conference on Building a Common Future: Global Challenges, Local Responses, will be held from October 18 to 20, 2010 in Malta. To register, or for more information, visit the conference website : <http://cmpgmr.com/r/html> or please contact the conference manager Joanne Hughes, Manager, Events & Sponsorships at [jhughes@capam.org](mailto:jhughes@capam.org)

#### **CEEMAN**

#### **18th CEEMAN Annual Conference in Caserta (Naples), Italy**

The 18th CEEMAN Annual Conference in Caserta (Naples), Italy will be held from September 23-25, 2010. Focusing on the topic of "New Global Performance Challenges and Implications for Management Development" and organized in cooperation with Coca-Cola HBC Italia, it will be a prominent international event, with great speakers, productive discussions, and friendly atmosphere, which CEEMAN events are famous for.



**International Women's Day at IUBAT**

Please visit [www.ceeman.org](http://www.ceeman.org) for more information and application, while Ms Klara Pegan, conference coordinator, will be happy to provide further details ([ceeman@iedc.si](mailto:ceeman@iedc.si))

## PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

### **IQTM, Lahore, Pakistan**

#### **3rd International Conference on Assessing Quality in Higher Education**

Institute of Quality and Technology Management, University of the Punjab in collaboration with Higher Education Commission of Pakistan, National Textile University, Faisalabad, University of Management and Technology, Lahore and Mehran University of Engineering & Technology, Jamshoro is organizing the **3rd International Conference on Assessing Quality in Higher Education** from 6th – 8th December, 2010 at Karachi, Pakistan. The Theme of the conference is "**Modeling in Higher Education**". Abstracts/Papers along with a brief CV of the author(s) may be submitted via e-mail at [advisor@iqtm.pu.edu.pk](mailto:advisor@iqtm.pu.edu.pk) or [usman@iqtm.pu.edu.pk](mailto:usman@iqtm.pu.edu.pk) or may be sent via post at the following address: ICAQHE Secretariat, Institute of Quality and Technology Management, University of the

Punjab, Quaid-e-Azam Campus, Lahore – Pakistan. Details are available at [www.icaqhe2010.org](http://www.icaqhe2010.org).

## SHORTTAKES

Prof. S K Singh has taken over as Head & Dean, Faculty of Management Studies, Banaras Hindu University, Varanasi, Uttar Pradesh, India.

Dr C Swaminathan has taken over as Vice-Chancellor, Bharathiar University, Coimbatore, Tamil Nadu, India.

Dr Jitendra K. Das has taken over as Director, Fore School of Management, New Delhi, India.

Prof. (Dr.) Sandeep Kulshreshtha has taken over Director, Indian Institute of Tourism and Travel Management, Gwalior, Madhya Pradesh, India as well as Director for Bhubaneshwar Centre in Orissa, India.

Mr Sanjeev Gupta, IAS, has taken over as Director-General, National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad, India.

Mr. Mathew C. Kunnumkal has taken over as Director General, National Institute of Rural Development, Rajendra Nagar, Hyderabad, India.

Mr. Rajinder Pal Singh has taken over as Chairman, National Productivity Council of India New Delhi, India.

Mr. Sanjay Vijayan Srivastava has taken over Officiating Director, All India Management Association, Centre for Management Education, New Delhi, India.

Cmdr. A.K.Poothia has taken over as Director-General, Engineering Staff College of India, Hyderabad, India.

Mr. S.K. Sharma has taken over as Director (Development), Icfai Foundation for Higher Education (IFHE), Hyderabad, India.

Prof. Pradip K Bhaumik has taken over as Acting Director, International Management Institute, New Delhi on the unfortunate sudden demise of Dr C S Venkata Ratnam, Director.

Prof. Golam Mohammed Chowdhury has taken over as Director, Institute of Business Administration, University of Dhaka, Dhaka, Bangladesh.

Dr M Baktiar Rana has taken over as Director, Institute of Business Administration, Jahangirnagar University, Dhaka, Bangladesh.

Our best wishes to them in their new assignments!

## Honours and Awards

### **New President NHRDN Mumbai Chapter**

Prof. Dr. Uday Salunkhe, Group Director – WeSchool, Mumbai, has been elected as New President – National HRD Network (NHRDN)



**Prof. Dr. Uday Salunkhe being congratulated by Shri Satish Pradhan**

Mumbai Chapter on March 13, 2010 and was congratulated by Shri Satish Pradhan, Regional President (West) – NHRDN, Head – HR, Tata Sons.

**MIEDA Award to Prof. Dr. Uday Salunkhe**

Prof. Dr Uday Salunkhe, Group Director, WeSchool, Mumbai, has been conferred with Maharashtra Industrial and Economic Development Association (MIEDA) award for “Excellence in Education”, presented by H.E. Shri K Shankaranarayan, Governor of Maharashtra and Dr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, at the Maharashtra Economic Summit on 12th March, 2010.

**Qimpro Gold Standard 2009 Award to Prof. Y. K. Bhushan**

Professor Y. K. Bhushan, Senior Advisor, The ICAI Business School has been conferred with prestigious Qimpro Gold Standard 2009 Award for “Leadership Quality in Education”. Six leaders in varied fields were honoured by the Qimpro Foundation at its 20th annual awards ceremony held in Mumbai in February 2010. Recognized as the country’s premier quality citations, the Qimpro awards highlight the quality achievements of individuals in an era of performance excellence, corporate governance and social responsibility. Prof. Y K Bhushan, Senior Advisor and Campus Head of IBS Mumbai has been awarded Qimpro Gold Standard for Education.



**Award Presentation to Prof. Dr. Uday Salunkhe**  
L to R: Dr Montek Singh Ahluwalia, Prof. Dr. Uday Salunkhe and Shri K Shankaranarayan



**Awardees: Bhat, Bhushan, Chopra, Pradhan, Gupta and Mukhija (on behalf of Naik)**

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### The tariff is as follows:

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Half page	Rs. 3000	Rs. 4500
Quarter page	Rs. 2000	Rs. 3000

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Email: [execdir@amdisa.org](mailto:execdir@amdisa.org)



### The South Asian Quality Accreditation Label

*An initiative of the Association of Management Development Institutions in South Asia (AMDISA), a SAARC Recognised Body.*

AMDISA believes that Institutions that earn Quality Assurance, confirm their commitment to quality and continuous improvement.

SAQS Accreditation assures high standards of quality in all the areas; where the need of the corporate world and public systems are well integrated into programmes, activities and processes and the institution shows a significant level of regional and global orientation.

SAQS is a system which provides a quality assurance and accreditation framework based on regional and international experiences and perspectives. It uses a set of criteria developed from business and management schools of high national and international standing. It is the *hallmark* of excellence in management education in South Asia, comparable to best schools anywhere in the world.

Institutions desirous of being **BENCHMARKED** with international quality standards in management education are invited to enroll themselves for accreditation under SAQS.

For more details, please visit to AMDISA's website [www.amdisa.org](http://www.amdisa.org) or mail to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org).

## SUBSCRIBE

to

## SOUTH ASIAN JOURNAL OF MANAGEMENT

(A Journal of the Association of Management Development Institutions in South Asia)

ISSN: 0971-5428

(Published Quarterly)

It is a quarterly, scholarly journal, publishing empirical papers, review papers, executive experience-sharing, research notes, case studies and book-reviews. Two internationally acclaimed database services, EBSCO and Proquest, USA have indexed the contents of the Journal. It reaches major world libraries besides member institutions in South Asia.

*Current subscription rates are as follows:*

Subscription Rates	SAARC Region	Rest of the World
1 Year	INR 1000	US\$ 130
2 Years	INR 1800	US\$ 240
3 Years	INR 2500	US\$ 330

\*Please add postal/courier charges @ Rs.200/- for one year, Rs. 400/- for two years and Rs. 600/- for three years within India, and Rs. 800/- for one year, Rs. 1600/- for two years and Rs. 2400/- for three years other than India in the SAARC Region.

Note: Payment may be made by demand draft payable to AMDISA at Hyderabad, India, and mailed to AMDISA, University of Hyderabad Campus, Central University P.O., Hyderabad – 500 046.

### Recent Articles published in Vol. 16, Issue No.4 and Vol. 17, Issue No. 1

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