



## ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN SOUTH ASIA

University of Hyderabad Campus, Central University Post Office,  
Hyderabad - 500 046. (A.P.), India.  
Ph : +91(0)40+6454 3774, 6454 5226 Fax: +91(0)40+2301 3346  
E-Mail : amdisa@amdisa.org Website : <http://www.amdisa.org>



### SOUTH ASIAN QUALITY ASSURANCE SYSTEM (SAQS)

*(An initiative of AMDISA)*

AMDISA has evolved the South Asian Quality Assurance System (SAQS), embodying a professional approach and a South Asian perspective. This process began with a national workshop of Deans and Directors of Management Schools, coordinated by AMDISA's Founder - President Dr Dharni P. Sinha in June, 2000. The workshop deliberations concluded that there is a need to develop such a professional system independent of government agencies, and outlined the broad approaches toward that end. Since then, twelve more national and regional workshops have been organized – see List-I. Many of these involved extensive interactions with Deans and Directors from the South Asian Management Schools, and also with representatives of the European Foundation for Management Development (EFMD), the Association to Advance Collegiate Schools of Business (AACSB) International, and the national management associations in South Asia. AMDISA also received financial support from EFMD during 2004-2006 for developing SAQS.

Briefly, SAQS has emerged as a system which provides a quality assurance and accreditation framework based on regional and international experiences and perspectives. It uses a set of criteria developed from business and management schools of high national and international standing. Its policy is determined by a broad-based SAQS Council. The process is managed by the SAQS Committee. The major inputs for the quality assurance and accreditation process are generated by the management school found eligible for SAQS, through its Self-Assessment Report. This is followed by the visit of the international SAQS Peer Review Team/Committee to the school. Based on the Peer Review Report and Recommendations, the final school-wise decisions are made by the SAQS Accreditation Awarding Committee. All these SAQS forums comprise Chairman and Members who have a wide variety of

experiences as senior academic administrators in the South Asian management community. AMDISA Secretariat coordinates SAQS activities.

The various workshops have also been utilized to train about 59 senior academic administrators from the region as Mentors and Peer Reviewers. Mentors guide the interested schools in developing their Self Assessment Reports. Peer Reviewers provide the Schools real added value by offering them the benefits of an international academic and strategic audit.

So far, nine reputed schools, seven from India and two from Pakistan, have availed the services offered by SAQS, and have been accredited by AMDISA – see List- II. Seventeen more schools, fourteen from India, two from Pakistan and one from Bangladesh are in various stages of the SAQS process, after having been found eligible by the SAQS Committee – see List-III. More schools in the region are expected to seek the academic guidance and strategic audit provided by SAQS in the near future.

More information can be obtained from Executive Director/SAQS Director at AMDISA Secretariat, University of Hyderabad Campus, Central University Post Office, Hyderabad - 500 046, Andhra Pradesh, India.

Tel: +91- (0)40-64543774 / +91-(0)40-64545226, Fax: +91-(0)40-2301 3346,

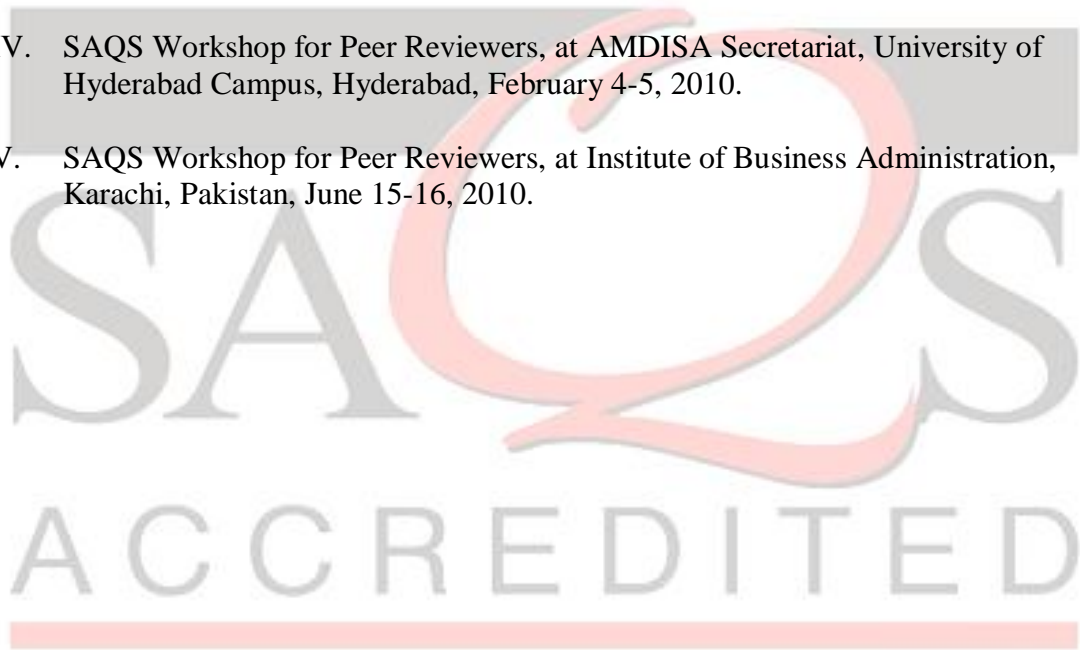
Email: [execdir@amdisa.org](mailto:execdir@amdisa.org) , [amdisa@amdisa.org](mailto:amdisa@amdisa.org)

## LIST – I

### SAQS Workshops since June 2000

- I. AMDISA Workshop on Reinventing Management Education: Closing the Gap between B-Schools and Corporations, at Indian Institute of Management, Lucknow, June 23-24, 2000
- II. AMDISA Workshop for Directors and Deans of Business Schools on Institutional Assessment, Quality Improvement and Accreditation, at School of Management Studies, University of Hyderabad, August 25-26, 2000.
- III. AMDISA-AIMS Workshop on Accreditation and Quality Assurance of South Asian Business Schools, in collaboration with Association of Indian Management Schools, at Hotel Narai, Bangkok, during Global Management Forum on June 9th, 2002.
- IV. AMDISA Workshop on Quality Assurance and Accreditation of South Asian Business Schools, in cooperation with Postgraduate Institute of Management, University of Jayewardenepura, Colombo, September 5-6, 2002.
- V. AMDISA Workshop on Quality Improvement & Quality Assurance Of South Asian Business Schools, in cooperation with North South University, Dhaka, March 14-15, 2003.
- VI. First Workshop on European Foundation for Management Development (EFMD)-AMDISA Collaboration for Improving Quality Standards of Business Schools in South Asia, at Administrative Staff College of India, Hyderabad, November 11-14, 2003.
- VII. AMDISA – The Association to Advance Collegiate Schools of Business (AACSB) Workshop on Accreditation of South Asian B-Schools, at Hotel Taj Residency, Kohinoor Hall, Hyderabad January 22nd, 2004.
- VIII. Second Workshop on EFMD-AMDISA Collaboration for Accreditation Initiative, at Lahore University of Management Sciences (LUMS), Lahore, February 11-13, 2004.
- IX. Third Workshop on EFMD-AMDISA Collaboration for Accreditation Initiative, at Management Development Institute, Gurgaon, March 17th, 2004.
- X. AMDISA-EFMD Workshop on Project under European Commission's Asia Link Project on Quality Improvement of Business Schools in South Asia, Phase I, at LUMS, Lahore, November 27th, 2004.

- XI. Workshop for Deans and Directors of Business Schools on Accreditation and Institution Building with the support of Governance and Institutional Development Division of Commonwealth Secretariat, London, at LUMS, Lahore, November 28th, 2004.
- XII. AMDISA-ICFAI Business School, Hyderabad Workshop for Directors and Deans - Leadership, Institution Building and Quality Assurance in South Asian Business Schools, at Centre for Organization Development, Hyderabad on January 27-29, 2005.
- XIII. SAQS Workshop for Peer Reviewers, at Centre for Organization Development, Hyderabad, January 11-14, 2006.
- XIV. SAQS Workshop for Peer Reviewers, at AMDISA Secretariat, University of Hyderabad Campus, Hyderabad, February 4-5, 2010.
- XV. SAQS Workshop for Peer Reviewers, at Institute of Business Administration, Karachi, Pakistan, June 15-16, 2010.



## LIST – II Schools Granted SAQS Accreditation

S.No	Name of the Institution	Accreditation date
1.	Management Development Institute, Gurgaon, India	27 <sup>th</sup> January, 2006
2.	Suleman Dawood School of Business at Lahore University of Management Sciences, Lahore, Pakistan	1 <sup>st</sup> February, 2006
3.	ICFAI Business School Hyderabad Campus, Hyderabad, India	1 <sup>st</sup> February, 2006
4.	Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai, India	25 <sup>th</sup> July 2008
5.	Xavier Institute of Management Bhubaneswar (XIMB), Bhubaneswar, India	25 <sup>th</sup> July 2008
6.	XLRI School of Business and Human Resource, Jamshedpur, India	2 <sup>nd</sup> November, 2009
7.	International Management Institute, New Delhi, India	2 <sup>nd</sup> November, 2009
8.	Institute of Business Administration (IBA), Karachi, Pakistan	4 <sup>th</sup> August, 2011
9.	Institute of Management and Technology, Ghaziabad, India	4 <sup>th</sup> August, 2011

## LIST – III Schools Seeking SAQS Accreditation

S.No	Name of Institution
<b>BANGLADESH</b>	
1.	North South University, Dhaka, Bangladesh
<b>INDIA</b>	
2.	Alliance Business Academy, Bangalore, India
3.	Narsee Monjee Institute of Management Studies, Mumbai, India
4.	RIMS School of Management and Information Science, Rourkela, India
5.	Regional College of Management, Bhubaneswar, India
6.	IFIM Business School, Bangalore, India
7.	Institute of Public Enterprise, Hyderabad, India
8.	K.J. Somaiya Institute of Management Development and Research, Mumbai, India.
9.	Asian School of Business Management, Bhubaneswar, India
10.	Management Development Institute, Gurgaon, India (Re-Accreditation)

11.	ICFAI Business School, Hyderabad, India (Re-Accreditation)
12.	IILM Institute for Higher Education, Gurgaon, India
13.	Siva Sivani Institute of Management, Hyderabad, India
14.	Great Lakes Institute of Management, Chennai, India
15.	Prin. L.N. Welingkar Institute of Management Development and Research, Bangalore, India
<b>PAKISTAN</b>	
16.	Institute of Leadership & Management UMT, Lahore
17.	Faculty of Management Studies, University of the Central Punjab, Lahore



SAQS AWARDS PRESENTATION AT VALEDICTORY FUNCTION  
OF 10<sup>th</sup> SAME – BHUTAN



