



**IUT Case Research Center**

**THE ICFAI UNIVERSITY TRIPURA, INDIA**

*Organises*

**International Conference on Case Development  
Program & Competition (ICCDPC)**

18<sup>th</sup> July to 22<sup>nd</sup> July 2022

**Online Mode**

*In collaboration with*

**MARK ON (The Marketing Club) - ICFAI University Tripura (IUT),  
Faculty of Management & Commerce - IUT,  
ICFAI Business School Case Research Center, Hyderabad,  
ICFAI Business School – Bangalore,  
Association of Management Development Institutions in South Asia (AMDISA),  
Tripura Tourism Development Corporation Ltd. (TTDCL)  
& The Case Centre, (United Kingdom)**

IUT Case Research Center, The ICFAI University, Tripura is pleased to announce the 1st edition of International Conference on Case Development Program & Competition (ICCDPC). The main objective of this competition is to facilitate the development of the best quality cases and teaching case materials which emphasizes not only in India but at an International level that further brings International and Indian ethos in Business Management. The way of managing the business has been changed significantly from the past few years. The main aim of this competition is to capture the industrial trends, survival, sustainability and other market needs in the teaching and writing cases.

### **About International Conference on Case Development Program & Competition (ICCDPC):**

This competition will provide a stimulating and experiential learning with a practical exposure for every case writer/author. This event will be hosted at online platform with a partnership of leading organization not only in India but abroad. We are motivating academicians, research scholars, students, industrialists, practitioners, policymakers, eminent faculty and case authors from the top renowned B- School, universities and eminent journals publication house to participate in this competition. The main focus of the competition is to promote and encourage the development of the high quality national and international focused teaching notes and case studies on the issues like affecting society, business, economy and sustainable business. This competition encourages for developing the case study by using the various innovative technologies and pedagogy.

## **Certificates & Exciting **Cash Prize** for the best Authors**

### **Certificates:**

- ◆ Certificate of Excellence & IUT CRC Membership for top 05 case authors.
- ◆ Certificate of Merit & IUT CRC Membership for top 10 case authors.
- ◆ All participants will be given Certificate.

### **Registration Fee:**

<i>Participants</i>	<i>Indian</i>	<i>International</i>
Academicians, Industrialists, Corporate Person, Practitioners, Policymakers, Faculty Members and Case Authors	₹ 2000	\$30 USD
Research Scholars, Students	₹ 1000	\$15 USD

**Registration Link:** <https://forms.gle/Zup71cCaZ5m7X6md8>

### **Important dates:**

- ◆ 30<sup>th</sup> June, 2022 : Last date of Registration for Case Development Program Participants.
- ◆ 1<sup>st</sup> July, 2022 : Last Date of Submission of Case for Case Competition
- ◆ 10<sup>th</sup> July, 2022 : Final Intimation for the Acceptance of the Case Study to the respective case authors for Case Competition.

**18<sup>th</sup> July 2022 to 22<sup>nd</sup> July 2022 International Conference on Case Development Program & Competition (ICCDPC).**

**For Contact e-mail at : iut-jard@iutripura.edu.in**



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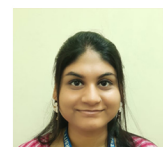
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