



# SOUTH ASIAN JOURNAL OF MANAGEMENT

- Anshu Lochab, Sunil Kumar and Beena Devi** 7  
Ethical Climate as a Moderator in the Relationship  
between Protean Career Orientation and  
Organizational Commitment – Evidences from India
- Prabhjot Kaur and Guneet Kaur** 30  
Internal Branding and Intention to Stay:  
An Empirical Study of Indian Business Process Outsourcing Sector
- Naznin Sultana Chaity and K M Zahidul Islam** 56  
Uncovering Opportunistic Earning Management Practices by the Listed  
Private Commercial Banks of Bangladesh
- A Kalyani** 76  
Challenges for Supply Chain Management in the Indian Garment Industry:  
A Comparison with the US and the UK Industries
- Vibhuti Mittal and T V Raman** 100  
The Mediating Role of Financial Bootstrapping: Linking MSME's  
Business Growth to Financial Health and Institutional Debt Accessibility
- Preeti Khanna and Sumi Jha** 137  
Can IoT Boost Organizational Productivity?  
A Study of Employees' Perceptions using a Mixed Method Approach
- R K Mishra, Shulgana Sarkar and J Kiranmai** 164  
Responsible Business Conduct –  
Indian Business Practices Towards Social Inclusiveness
- Case Study**  
**Sarika Lohana and Karan Gupta** 192  
Bank's Dilemma to Restructure a Credit Exposure or to Exit?
- Book Reviews** 211

