AMDISA Quality Assurance Conference - The Journey of Quality Assurance to Accreditation - Experiences and Future Prospects - 3rd March, 2017 at Bengaluru, India

AMDISA’s Annual Quality Assurance Conference was hosted by IFIM Business School, Bengaluru, an AMDISA Institutional Member, on 3rd March, 2017. The Conference was preceded by AMDISA’s 69th Executive Board Meeting in the forenoon and the 8th SAQS Council Meeting in the afternoon of 2nd March, 2017 which were also hosted by IFIM Business School.
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Greetings!!

This issue, brings to you news on the conferences, colloquia and workshops conducted by the member institutions.

The highlight of the issue is the AMDISA Quality Assurance conference on the theme “The Journey of Quality Assurance to Accreditation – Experiences and Future Prospects” hosted by IFIM Business School Bengaluru, on the 3rd of March 2017 at Bengaluru. The conference was very well organized and large number of delegates from India, Sri Lanka, Nepal, Maldives and Bangladesh participated in the conference.

Readers will also find details of The Asian Conclave on Doctoral Programs (ACDOC 2017) organized by UMT in collaboration with National Business Education Accreditation Council (NBEAC) and AMDISA held on 6th February, 2017 at Serena Hotel, Islamabad.

The highlights of the 69th Executive Board Meeting of AMDISA, the 8th SAQS Council and the 19th SAQS Committee meeting and the 20th Local Management Committee of AMDISA are mentioned in this issue.

The issue contains the details of The Advanced Certificate in Business Administration (ACBA) 8th Batch Certificate Awarding Ceremony on November 5, 2016 at University of Dhaka, Bangladesh.

News regarding the 4th Deans and Directors Conference - Business Education and its Context: Points of Convergence and Divergence held at Islamabad, Pakistan is also mentioned in the newsletter.

The issue also contains news regarding celebrations of the SAARC Charter day at various member institutions.

I extend my heartiest congratulations to His Excellency Mr. Amjad Hussain Sial on his appointment as the Secretary General of SAARC.!!

I wish all readers a happy reading!

Ashok R Joshi

AMDISA’s Quality Assurance Programme

SAQS

- SAQS emerged in an EFMD – AMDISA cooperation through a European Union funded Asia – Link project in 2003–04. It is inspired by EFMD’s EQUIS criteria guidelines.
- SAQS is designed as an international accreditation system. It is a globally benchmarked system for mentoring, quality improvement, quality assurance and accreditation.
- SAQS accreditation processes lead to improvement through highlighting the need to meet internationally accepted quality standards.
- SAQS Quality Label is a recognition to the institution’s commitment to Quality and Quality Assurance through continuous improvement.
- SAQS accreditation is institutional. Institution being defined as the organisational unit providing business and management education.

Institutions desirous of being BENCHMARKED with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org
The conference attracted a large number of participants from member institutions across the SAARC countries. The theme of the conference was “The Journey of Quality Assurance to Accreditation – Experiences and Future Prospects”. The Chief Guest of the conference was Mr. Rajesh Sahay, Global Head of Human Resources at Wipro Customer Care.

The core of discussions evolved to re-engineer academic institutions to contribute for the wellbeing of society and development of the nation. While there is no unanimity on the notion of excellence in higher education, it has become abundantly clear that only those institutions which can adapt to change and focus steadfastly on quality assurance will be able to survive.

Mr. Rajesh Sahay in his inaugural address spoke of disruptions forcing the innovations across the globe across segments. As the key note speaker Mr. Sahay, discussed about the expectations of the corporates from the academic fraternity. Dr. Abhishek Nirjar, Director, IFIM Business School, Bengaluru welcomed the members as well as panel experts and guests. During the Inaugural session, Prof. Lakshman R. Watawala, President, AMDISA, Prof. Y. K. Bhushan, Chairman, SAQS Council, Dr. Ashok Joshi, Immediate Past President, AMDISA and Chairman, Local Management Committee, AMDISA also gave a brief idea about the quality issues faced by academic institutions in the emerging contexts.

The conference had 4 sessions, with Session – 1 on “Building Institutionality” chaired by Dr. A. H. Kalro, Chairman – SAQS Committee, Session – 2 on “Teaching Learning & Student Development: Innovation and Experimentation” chaired by Prof. Y.K. Bhushan, Chairman – SAQS Council, Session – 3 on “Imbibing a Research Culture” chaired by Dr. M. Rammohan Rao, Chairman – SAQS Accreditation Awarding Committee and Session – 4 on “Corporate and International Linkages: Achievements and Challenges” chaired by Dr. S. Padam, Member – SAQS Committee.

The conference ended with the summing up of the day’s events and discussions by Dr. S. Padam and vote of thanks by Dr. Abhishek Nirjar, Director, IFIM Business School, Bengaluru.

The Asian Conclave on Doctoral Programs (ACDOC 2017) organized by UMT in collaboration with National Business Education Accreditation Council (NBEAC) and AMDISA was held on 6th February, 2017 at Serena Hotel, Islamabad. Dr. Hasan Sohaib Murad, Chairperson NBEAC and Rector, UMT, gave the welcome speech at the inaugural session.

Dr. Shahid Amjad Chaudhry, Chairperson, Association of Management Development Institutions in Pakistan, gave the inaugural speech.

Prof. Lakshman R Watawala, President – AMDISA, represented AMDISA at the conference.

Dr. Hasan Sohaib Murad apprised the participants on the scope and objectives of ACDOC 2017 and emphasized that business schools have common stake to uplift quality of doctoral program across the board. The success of these programs, however, needs collaborative and synergetic efforts.
This platform is envisaged to bring together directors of doctoral programs and deans of business schools to share their experience and develop a cohesive strategy to contribute towards sustainability and success of doctoral programs.

SAARC NEWS

H.E. Mr. Amjad Hussain B. Sial has assumed charge of the office of Secretary General of SAARC from 01 March 2017, on completion of the tenure of former Secretary General.
Commemoration of SAARC Charter Day

Association of Management Development Institutions in South Asia (AMDISA) and its network commemorated the 32nd anniversary of the Charter Day of SAARC on Thursday, 8th December, 2016.

**AMDISA Secretariat**

At AMDISA’s commemoration Mr. K. Padmanabhaiah, IAS (Retd.), Chairman, Administrative Staff College of India, Hyderabad was the Chief Guest and Prof. Appa Rao Podile, Vice Chancellor, University of Hyderabad was the Guest of Honour. A round table discussion was held on the theme “Promoting Management Development through Enhanced People-to-People Contacts - Regional Cooperation in an Interdependent World”.

The Message of the Secretary-General of SAARC on the occasion was read out in the opening remarks. Participants from AMDISA’s network, invited academicians and other participants who attended the Round Table, contributed with their thoughts and views on the theme which is becoming increasingly relevant in the present day context.
IBS Mumbai

The 32nd Charter Day of SAARC was celebrated on 8th December, 2016 at IBS Mumbai. To commemorate the day, the IBS Mumbai students organized a visual display of ‘SAARC – Past, Present and Future - for all the member countries’.

Prof. Y K Bhushan, the inspiration behind the commemoration at IBS, addressed the students on the importance of SAARC especially in the current geo-political scenario in the South Asian region and inaugurated the event. The event elicited rousing response and participation amongst the students ending on a hopeful and positive note that we all need to popularize the role and responsibility of SAARC for the upliftment of the SAARC Region.

Indsearch, Pune

The South Asian Association for Regional Cooperation (SAARC) 32nd Charter Day was celebrated at IndSearch(Indian Institute of Cost and Management Studies & Research, Pune) on Saturday, 17th December 2016. A group presentation and poster making competition was held for the Bachelor of Management Studies (BMS) 2016-19 students of IndSearch.
The SAARC Charter Day celebrations enabled the students to learn about the various important elements of all the eight member countries of SAARC, realizing its goals and objectives to make the South Asian region a better place to live and prosper. Each of the teams was allotted one member country of SAARC for the presentation and poster making competition.

**Institute of Management Studies, Banaras Hindu University, Varanasi**

Being a member institute of Association of Management Development Institutions in South Asia, the Institute of Management Studies, Banaras Hindu University organized a Special Session on Management Development through Regional Cooperation to commemorate 32nd SAARC Charter Day.

Prof. Raj Kumar, Director Institute of Management BHU formerly welcomed the delegates for this program and discussed the importance of SAARC Nations for the regional economic growth. The key speakers were Prof M.K. Chaturvedi, Dean, Faculty of Social Science BHU, Mr Ashok Kumar Gupta, CMD, Banaras Beads, Varanasi, Mr Ashok Kumar Kapoor, MD, R.K Impex, Varanasi, Prof Rakesh Singh, Dept of Agri-Economics.

Prof M.K. Chaturvedi emphasized on the need of socio cultural integration for SAARC countries.

**Canara Bank School of Management Studies, Bangalore University, Bengaluru**

Canara Bank School of Management Studies (CBSMS) of Bangalore University in association with Association of Management Development Institutions of South Asia and ASSOCHAM, Diplomatic Core Corps Karnataka and SAARC Friendship Society commemorated 32nd SAARC Charter Day at Bangalore University Central College Campus on 8th December 2016.
Programme began with a symposium on ‘Role of Management Education in Sustainable Development of SAARC Region’ followed by Student Speech competition on ‘Responsible Business and Management for Sustainable Development of SAARC’. Chief Guest was Mr. R. Siva Kumar, Chairman, ASSOCHAM, Karnataka. Welcoming the guest, Prof. K. Janardhanam (Director, CBSMS) highlighted how CBSMS has been a pioneer in initiating and sustaining a number of initiatives focusing on sustainable development.

Daffodil International University, Dhaka

Former Ambassador of the People’s Republic of Bangladesh Mr. Muhammad Zamir (2nd from right) graced the occasion as Chief Guest while Professor Dr. Muhammad Mahboob Ali, Director, IQAC, Daffodil International University was present as Special Guest.

Professor Rafiqul Islam, Dean, Faculty of Business and Economics, Daffodil International University chaired the session. Mr. Mohammed MasumIqbal, Associate Professor and Head, Department of Business Administration, Daffodil International University remained present as resource person.

As a member of Association of Management Development Institutions in South Asia (AMDISA), Department of Business Administration of Daffodil International University observed the day in association with Institutional Quality Assurance Cell of the University.

NEWS FROM HEADQUATERS

1. South Asian Quality Assurance (SAQS) News
   i. Mentor visits took place in respect of
      a. International Management Institute, New Delhi, India
      b. Goa Institute of Management, Goa, India
      c. Jagan Institute of Management Studies (JIMS), New Delhi, India
      d. Institute for Financial Management and Research (IFMR), Chennai, India
      e. SVKM’s Narsee Monjee Institute of Management and Studies, Bengaluru
   ii. Application for SAQS Accreditation has been received from the following:
      a. Institute of Management Technology (IMT) Hyderabad, India
   iii. The following Institution has progressed in the Post SAQS Accreditation maintenance phase:
      a. Prin. L.N. Welingkar Institute of Management Development & Research, Bengaluru
2. AMDISA Meetings

69th Executive Board Meeting

The 69th Executive Board Meeting was held at IFIM Business School, Bengaluru on 2nd March, 2017. Prof. Lakshman R Watawala, President – AMDISA and President – Institute of Certified Professional Managers, Colombo chaired the meeting. The highlights of the meeting are as follows:

1. The Board noted the change in the composition of the Executive Board subsequent to Dr. Abhishek Nirjar taking over as Director, IFIM Business School, Bengaluru, upon the relinquishing of the position by the erstwhile Director, Dr. Madhumita Chatterji.

2. Approved insurance proposal on the assets of AMDISA.

3. Approved the Group Personal Accident Insurance for staff of AMDISA.

4. Authorised action in connection with bringing Afghanistan into AMDISA network.

5. Authorised facilitation to AMDISA chapters in member countries to meet the SAARC conditionality for Apex Body status.

6. Approved tripartite collaborative proposal for Advanced Certification in Business Administration (ACBA), between Institute of Certified Professional Managers (CPM), Sri Lanka, IBA, Dhaka and AMDISA on lines similar to that prevailing between AMDISA and Institute of Business Administration (IBA), Dhaka.

8th SAQS Council Meeting

The 8th SAQS Council Meeting was held at IFIM Business School, Bengaluru on 2nd March, 2017. Prof. Y. K. Bhushan, Chairman – SAQS Council, Chancellor – ICFAI University, Nagaland and Sr. Advisor & Head, IBS, Mumbai chaired the meeting. The highlights of the meeting are as follows:

1. Took note of the status of SAQS and noted that of the 38 B- Schools that entered the SAQS process, 18 have been awarded accreditation and 20 are in various stages of accreditation process.

2. Reviewed the progress on Post-SAQS accreditation maintenance phase.


4. Reviewed and approved the conditions for appointment of mentors as proposed by SAQS Committee.

5. Approved the report of the SAQS Review Committee constituted by the Council to review the present system and its recommendations thereon.
6. Considered strategic re-orientation for promotion of SAQS.

7. Approved the recommendations by the SAQS Committee
   i. For holding the Peer Reviewers workshops at specific intervals by way of refresher for empanelled Peer Reviewers.
   ii. Conducting two day programs on Self Assessment Report writing.

15th Building Committee Meeting

The 15th Building Committee Meeting was held at AMDISA Secretariat, Hyderabad on 22nd October, 2016. Dr. S. Nagabhushana Rao, Chairman - Building Committee and Former Director, Engineering Staff College of India, Hyderabad chaired the meeting. The highlights of the meeting are as follows:

1. Reviewed the works proposed by the Architect against the pending works and recommended works to be taken up.
2. Made a technical assessment of the damage occurred to the secretariat building due to the heavy rains and undertook a thorough inspection of the entire building and concluded that the building is structurally safe and the maintenance is good.

3. Recommended for taking up maintenance works like plinth protection, chemical water proofing of the terrace and preventing water stagnation immediately.

4. Immediate action to insure the fixed assets.

**19th SAQS Committee Meeting**

The 19th SAQS Committee Meeting was held at AMDISA Secretariat, Hyderabad on 3rd December, 2016. Dr. A H Kalro, Chairman – SAQS Committee and Former Director, Indian Institute of Management, Kozhikode chaired the meeting. The highlights of the meeting are as follows:

1. The Committee welcomed Prof. B. Raja Shekhar, Dean, School of Management Studies, University of Hyderabad, as member of the SAQS Committee.

2. Recommended the SAQS Council for amending the conditions prescribed on the appointment of Mentor from the approved list of Peer Reviewers.

3. Reviewed the progress of various institutions in the SAQS Accreditation process.

4. Deliberated on appropriate branding and promotion strategy for SAQS.

**2nd SAQS Review Committee Meeting**

The SAQS Review Committee was appointed by the SAQS Council to review the SAQS process and guidelines and make appropriate recommendations.

The 2nd Meeting of the Committee was held at AMDISA Secretariat, Hyderabad on 3rd December, 2016. The Committee deliberated and recommended to the SAQS Council its views on SAQS review and revision of booklets/guidelines.

**20th Local Management Committee Meeting**

The 20th Local Management Committee Meeting was held at AMDISA Secretariat, Hyderabad on 10th December, 2016. Dr. Ashok Joshi, Chairman – Local Management Committee and Director General, Indsearch, Pune chaired the meeting. The highlights of the meeting are as follows:

1. Reviewed AMDISA Secretariat Operations.

2. Noted the Revised Procedures introduced by the Government of India in effecting foreign currency payments.

3. Noted with satisfaction the observations by the inspection team of the Director General of Audit (Central), Government of India on the inspection of Accounts of AMDISA.
4. Approved the recommendations of the Building Committee on
   a. the maintenance works to be taken up and
   b. Insurance on the fixed assets.
5. Approved the proposals of Fire & Money Insurance and Group Personal Accident Insurance.
6. Noted the progress made in connection with the 14th SAMF at Male and indicated guidelines.
7. The LMC endorsed the proposal to hold the 69th Executive Board Meeting and 8th SAQS Council Meeting at the same time along with an event. Dr. Abhishek Nirjar, Director, IFIM Business School, Bangalore agreed to the Committee’s request to host the next Executive Board & SAQS Council Meetings along with an Event.

3. Collaborations with Member Institutions

ACBA 8th Batch Certificate Awarding Ceremony on November 5, 2016 at University of Dhaka, Bangladesh

The Certificate Awarding Ceremony of ACBA Batch 8 was held on November 5, 2016 at the Nabab Nawab Ali Chowdhury Senate Building, University of Dhaka.
The Advanced Certificate in Business Administration (ACBA) Program is a joint initiative of IBA, University of Dhaka and AMDISA to cater to the need of equipping Middle and Top Level Professionals to face the dynamic challenges of changing business ecosystem.

The Honourable Pro Vice Chancellor (Academic) of University of Dhaka Professor Dr. Nasreen Ahmad was the Chief Guest of the ceremony. Prof. Dr. Abdur Rab, Former Director, IBA and Past President, AMDISA graced the occasion as Special Guest. The Director of IBA, Professor Dr. A K M Saiful Majid, chaired the Certificate Awarding session.

ACBA program is particularly suited for business executives and managers who wish to update their knowledge base but are hard pressed for time to go for a full-length MBA or EMBA Program. However, business graduates who feel the need for a refresher course to keep themselves updated with the best practices in management are also entitled to participate in the program. This refresher course was introduced after the much sought after academic programs of IBA (MBA, BBA and Executive MBA), thus the expectations of the industry were quite high from the very beginning.

After the 57th Board Meeting of AMDISA where the concept of this program was introduced, 8 batches have completed the program and are now working in leadership positions of top local and multinational organizations. Successful ACBA participants have started to flourish in their respective fields, by becoming function heads, CXOs or CEOs of reputed business organizations of the country.

While welcoming the guests, Dr. Mohiuddin, the Co-ordinator of ACBA Program and Chairperson, MDP, IBA, shared his experience on the program. Dr. Mohiuddin congratulated the successful participants for their hard work, dedication and talent, as only 47 participants successfully completed the six-month tiring and demanding program of four modules, from the originally selected 60 participants from a pool of over 400 applicants.

The selection procedure and academic standards of the ACBA program is very rigorous. ACBA Batch 8 Participants had an average Professional Experience of 15 years with minimum being five.

“ACBA Batch 8 was a vibrant and composed batch, which showed their ability and quality both academically and by organizing co-curricular activities. At the test phase, they have shown the utmost quality demanded by IBA. Now, the true success of the program depends on how they perform at their organization”.

Guests mentioned that the success of ACBA is partly due to the International Exposure, Knowledge Sharing and Quality Monitoring from AMDISA.

“We took the program as an experiment, and it paid off well. Now the other member countries are looking forward to replicate this program in their respective countries.”- said Dr. Abdur Rab, Past President of AMDISA and the Special Guest of the Night. He also emphasized on mutual learning, which benefits everyone to develop himself or herself not only as a better manager, but also as a better human being.
South Asia (AMDISA), and Global Business and Management Forum (GBMF), USA on December 21-23, 2016 at The Westin Dhaka, Bangladesh. This conference attracted a large number of scholars, researchers and industry experts from around the world to meet and exchange their ideas, research findings and discussed issues concerning business management, economics and social sciences for sustainable development.

Professor Lakshman R. Watawala, President of AMDISA and Mr. C. Ramakrishna, Executive Director of AMDISA and Prof. Dr. Prithvi Yadav, President, Global Business and Management Forum (GBMF), USA & Prof. Dr. Ziaul Huq, Founding President of GBMF & College of Business Administration, University of Nebraska, Omaha, USA were present in the conference. Prominent speakers both local and international addressed the conference.

The theme of the conference was “Economic and Social Transformation through Business Leadership”. The conference was inaugurated on December 21 at The Westin Dhaka by Mr. Tofail Ahmed, MP, Honorable Minister, Ministry of Commerce, Government of the People’s Republic of Bangladesh. The Convener of ICBMESS 2016, Prof. Dr. Nazrul Islam gave the welcome speech. Prof. Dr. Eaysmin Ara Lekha, Pro Vice Chancellor, Uttara University, Dhaka, Bangladesh, Ms. Naomi Watanabe, Writer, Director of Ship Aichi Medical Service Limited, Dhaka, Bangladesh, Prof. Dr. Ziaul Huq, College of Business Administration, University of Nebraska, Omaha, USA, Prof. Dr. Prithvi Yadav, President, Global Business and Management Forum (GBMF), USA & Director – NMIMS, Hyderabad, India, Prof. Lakshman R. Watawala, President of AMDISA & President, Institute of Certified Professional Managers, Colombo, Sri Lanka, addressed the inaugural session.

The program was chaired by Prof. Dr. M. Azizur Rahman, Vice Chancellor, Uttara University, Dhaka, Bangladesh & Chairman, Steering Committee of ICBMESS 2016.

More than 250 scholars and participants from different parts of the world including USA, Canada, Australia, Malaysia, India, South Korea, Nepal, Sri Lanka, China, Maldives, Latvia and Bangladesh attended the conference in different capacities. More than 38 foreign participants representing 96 renowned universities and institutions of the world participated in the conference. More than 150 papers were presented in the 3-Day long conference. All the papers were presented on 22 December, 2016 in School of Business, Uttara University, Bangladesh. The other programs of the international conference were Keynote Session – 1, Keynote Session - 2, 26 Concurrent Technical Sessions and Closing Ceremony.
The closing session was held at IQAC seminar hall in Uttara University. Prof. Dr. Muhammad Mizanuddin, Vice Chancellor of Rajshahi University, Bangladesh was present as the chief guest. Prof. Dr. Eaysmin Ara Lekha, Pro Vice Chancellor of Uttara University, Bangladesh, chaired the session. Md. Musharraf Hossain, Head of Human Resources Management, icddr’b, Bangladesh and Prof. Dr. M. Azizur Rahman, Vice Chancellor, Uttara University, Bangladesh, addressed the session as special guests.

4th International Conference on Youth 2025 – “Harnessing Youth for Development, Sustainability and Happiness: Imperatives and Challenges for SAARC and Emerging Asian Countries” (ICHYDSH-17) at Jaipur, India

Jaipuria Institute of Management, Jaipur, hosted its International Conference on Harnessing Youth for Development, Sustainability and Happiness: Imperatives and Challenges for SAARC and Emerging Asian Countries (ICHYDSH - 17) on 17th and 18th February, 2017 at Jaipuria Institute of Management, Jaipur. The conference was organized with support of Association of Management Development Institutions in South Asia (AMDISA) – a SAARC recognized
body, Institute of Management Studies (IMS), Bhutan and the National HRD Network (NHRDN), The Society for International Development (SID), Rajasthan Chapter, CASI Global, Community, Pravah and Impartus. It was attended by 500 student participants, 30 faculty members, 25 eminent speakers from SAARC and other countries and 53 technical papers were presented which made this two day conference culminate on a highly successful note.

4th International HR conference on “Building Organizations of Tomorrow: Leadership Challenges of Human Capital in a Digital Workplace” at Mumbai, India

K.J. Somaiya Institute of Management Studies and Research hosted its 4th International HR conference on the topic “Building Organizations of Tomorrow: Leadership Challenges of Human Capital in a Digital Workplace”. The event
was coordinated by Humanist – The HR club of SIMSR. The two day event was scheduled for the 3rd and 4th of February, 2017 in association with California State University, San Bernardino College of Business and Public Administration and Association of Management Development Institutions in South Asia (AMDISA). The event was graced by dignitaries from across the world including Professor Kristen Tardiff from the University of Arkansas, USA and Prof. Lakshman R.Watawala, President of AMDISA.

4. Forthcoming Events

i. 70th Executive Board Meeting  
   Hosted by: MNU Business School, The Maldives National University (MNU), Male, Maldives  
   Date: 24th April, 2017  
   Venue: Male, Maldives

ii. 14th General Assembly Meeting  
    Hosted by: MNU Business School, The Maldives National University (MNU), Male, Maldives  
    Date: 25th April, 2017  
    Venue: Male, Maldives

iii. 14th South Asian Management Forum  
     Hosted by: MNU Business School, The Maldives National University (MNU), Male, Maldives  
     Date: 24th - 26th April, 2017  
     Venue: Male, Maldives

iv. 9th SAQS Accreditation Awarding Committee Meeting  
    Hosted by: Association of Management Development Institutions in South Asia (AMDISA)  
    Date: 6th May, 2017  
    Venue: AMDISA Secretariat, Hyderabad, India

5. Forthcoming AMDISA Supported Programmes

i. IBS Business School, Mumbai
      IBS Business School, Mumbai is organizing its International Conference on Finance & Economics on the theme “Innovations, Disruptions & Transformation in Financial Markets” on 7th and 8th April, 2017 at IBS Mumbai Campus, India. The aim of this conference is to provide rich insights to academicians, practitioners and policymakers by providing a platform that will integrate seamless technology to markets and innovative products. This conference seeks to examine the fast paced changes in the financial sector through discussions and deliberation on innovations, reforms and the changing financial landscape. For more details, please contact the organizers directly at the email address: rajindera@ibsindia.org or visit AMDISA website at: http://www.amdisa.org/IBS_Mum_International_Finance-Economics_Conference

   b. 2nd International Marketing Conference on “Customer Engagement & Experience - Issues, Reflections & Future Strategies”  
      IBS Business School, Mumbai is organizing its 2nd International Marketing Conference on the theme “Customer Engagement & Experience - Issues, Reflections & Future Strategies” on 14th and 15th April, 2017 at Hotel Kohinoor Continental, Mumbai, India. The aim of this conference is to offer a platform to debate and promote collaborations and connections between academic and corporate participants from different fields of management to facilitate learning among the participants to better manage the customer of the 21st century. For more details, please contact the organizers directly at the email address: ibsconference@ibsindia.org or visit AMDISA website at: http://www.amdisa.org/IBS_Mum_International_Marketing_Conference

ii. Loyola Institute of Business Administration (LIBA), Chennai
   a. LIBA CERTATUS 2017 – A Symposium on Business Case Studies  
      Loyola Institute of Business Administration (LIBA), Chennai is organizing its CERTATUS - 2017 on 7th April, 2017 at LIBA, Loyola College Campus, Chennai, India. The symposium hopes to bring together academicians, research scholars, case writers and industry professionals to consolidate their experiences and present their cases in specified management domains. It is envisaged that the symposium would create the required impetus for professionals in the industry to interact with the academia and develop an environment that would facilitate problem resolution. For more details, please contact the organizers directly at the email address: certatus2017@liba.edu or visit AMDISA website at: http://www.amdisa.org/LIBA_Symposium_2017

Loyola Institute of Business Administration (LIBA), Chennai is organizing an International Conference on Finance and Economics (ICFE 2017) on the theme “Current Trends in Finance and Economics” on 28th July, 2017 at LIBA, Loyola College Campus, Chennai, India. This conference brings together academics and professionals from all business and economics disciplines. It is a unique forum for researchers with cross-disciplinary interests to meet and interact. Research papers using theoretical, quantitative, qualitative or mixed-methods approaches are encouraged as are those using interdisciplinary approaches. For more details, please contact the organizers directly at the email address: icfe2017@liba.edu or visit AMDISA website at: http://www.amdisa.org/LIBA_ICFE_2017

iii. Indian Institute of Management, Ahmedabad (IIMA), Gujarat

39th Faculty Development Programme in Management

Indian Institute of Management, Ahmedabad (IIMA) is organizing a Faculty Development Programme in Management from 5th June to 23rd September, 2017 at IIM, Vastrapur, Ahmedabad, India. This FDP aims at the professional development of faculty members of institutions of management education. The FDP is designed for management teachers and researchers working in management schools, universities, colleges and professional institutes. Individuals teaching in staff training colleges, training centres of industrial organizations, and staff training institutes of central and state governments which teach management and allied subjects are also welcome to apply. The major focus of the FDP is on upgrading the teaching, training, and research skills of management teachers. For more details, please contact the organizers directly at the email address: fdpoffice@iima.ac.in or visit AMDISA website at: http://www.amdisa.org/39th_IIMA_FDP_2017

6. AMDISA New Members

i. Vivekanand Education Society's Institute of Management Studies & Research, Mumbai, India
ii. Flame School of Business, FLAME University, Pune, India
iii. Sona School of Management, Salem, Tamilnadu, India
iv. Jindal Global Business School, O P Jindal Global University, Sonipat, Haryana, India
v. Faculty of Business, Northern University Bangladesh (NUB), Dhaka, Bangladesh.
vi. Rajalakshmi School of Business, Chennai, Tamil Nadu, India.
vii. International Management Institute (IMI), Bhubaneswar, India

NEWS FROM MEMBER INSTITUTIONS

4th Deans and Directors Conference - Business Education and its Context: Points of Convergence and Divergence at Islamabad, Pakistan

The 4th Deans and Directors Conference was organized by National Business Education Accreditation Council (NBEAC) on February 7-8, 2017 at Serena Hotel, Islamabad.
Mr. Ahsan Iqbal, Federal Minister for Planning, Development and Reform, was the chief guest at the inaugural ceremony of the two-day conference.

The conference was graced by Dr. Hasan Sohaib Murad, Rector, UMT and Chairman, NBEAC, Dr. Mukhtar Ahmed, Chairman, Higher Education Commission, Pakistan (HEC), Senator Mushahid Hussain and Asad Umar. Dr. Mukhtar Ahmed urged the conference participants to come up with solutions for the challenges faced by business education in the country.

The conference was chaired by Dr. Sadia Nadeem, Associate Professor, FAST, Islamabad, and co-chaired by Dr. Muhammad Mohsin Khan, NBEAC Member and Director, Institute of Management Sciences, Peshawar. A large number of Deans, Directors, HoDs, Senior faculty members and other stakeholders linked with higher education business units, as well as Industry Experts and Entrepreneurs attended conference. Out of 180 business schools, representatives of 167 schools attended the conference.

**ASBM National Management Colloquium – Marketing at Asian School of Business Management (ASBM), Bhubaneswar**

Asian School of Business Management, Bhubaneswar organized the National Marketing Colloquium with the theme “Winning back the customer – Doing it right” on 26th November 2016 in the campus. The occasion was graced by Ms. Soma Mondal, Director – Commercial, NALCO, Bhubaneswar as Chief Guest.
Prof. (Dr.) Biswajeet Pattanayak, Director ASBM and Chairman of the Colloquium addressed the inaugural session by providing a brief insight on the theme of the colloquium. He pointed out that value proposition of the company plays a vital role in winning back the customer.

**ASBM Alumni Meet Confluence 2016 at Asian School of Business Management, Bhubaneswar**

To take a walk down the corridors of nostalgia, an Alumni Meet of ASBM, CONFLUENCE 2016, was inaugurated by the Director of ASBM, Prof. (Dr.) Biswajeet Pattanayak on 3rd December, 2016. The occasion was graced by Alumni in large number ranging across various batches from various parts of the country.

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**5th N. J. Yasaswy Memorial Lecture at IBS Mumbai**

The 5th N. J. Yasaswy Memorial Lecture was organized by IBS Mumbai on 14th November, 2016 at N. J. Yasaswy Memorial Auditorium of IBS Mumbai campus at Hiranandini Gardens, Powai, Mumbai.

The Lecture was delivered by Mr. Kaushal Sampat, President and Managing Director, Dun & Bradstreet, on “Managing Risk in a VUCA World” and was Chaired by Mr. Indrapal Singh, Senior Management Advisor, Godrej & Boyce Manufacturing Company Ltd.
The Lecture was received by an auditorium full of students numbering nearly 500 along with the faculty and invitees. The Lecture and the President’s remarks were appreciated by all.

**International Conference on “Fostering Innovation in Financial Inclusion: Bridging Resources and Opportunities” (FIFI 2017) at School of Management, Manipal University, Manipal**

The Centre for Advanced Research in Financial Inclusion, School of Management, Manipal University in association with International “We Serve” Foundation, Kentucky, USA organized an international conference on “Fostering Innovation in Financial Inclusion: Bridging Resources and Opportunities” (FIFI 2017) on 4th and 5th of March, 2017 at KMC Interact Hall, Manipal.

There were research paper presentations by around 85 academicians and researchers from all over India and abroad (USA, Mexico and Middle East countries) during the technical sessions. This conference provided platform to debate, exchange knowledge and develop partnership that would provide contemporary solutions and innovative ideas to accelerate innovation in financial inclusion with maximum impact.

**Workshop on AMDISA and IQAC for Quality Enhancement held at Daffodil International University, Dhaka**

Institutional Quality Assurance Cell of Daffodil International University organized a Workshop on AMDISA and IQAC for Quality Enhancement on 23 December, 2016 at its own premises. Prof. Lakshman R Watawala, President, Association of Management Development Institutions in South Asia (AMDISA) graced the workshop as Chief Guest while Mr. Md. Sabur Khan, Chairman, Board of Trustees, Daffodil International University and Mr. C. Ramakrishna, Executive Director, AMDISA were present as Special Guest. Professor Dr. Muhammad Mahboob Ali, Director, Institutional Quality Assurance Cell, DIU chaired the entire program. Mohammed Masumlqbal, Associate Professor and Head, Department of Business Administration, DIU was also present as Guest of Honor of the workshop.
Training of Trainers on Higher Education for Autistic Persons held at Daffodil International University, Dhaka

Professor Abdul Mannan, Chairman, University Grants Commission of Bangladesh (UGC) addressing as the chief guest at the training of trainers program on “Higher Education for Autistic Persons” held on 12th November, 2016 at DIU Auditorium. The program was organized as one of the events to celebrate SAARC day on 8 December.

NEWS FROM NETWORK

CEEMAN, Bled, Slovenia

International Management Teachers Academy (IMTA - 2017)

CEEMAN is organising its International Management Teachers Academy (IMTA - 2017) from 11th to 22nd June, 2017 at Bled, Slovenia. For details, please visit CEEMAN’s website http://www.ceeman.org/programs -events/imta-international-management-teachers-academy

EFMD, Brussels, Belgium

i. EFMD Doctoral Programmes Conference 2017

EFMD’s Doctoral Programmes Conference 2017 is hosted by Grenoble Ecole de Management from 7th to 9th June, 2017 at Berlin, Germany. For details, please visit EFMD’s website https://www.efmd.org/events/event/316-2017-efmd-doctoral-programmes-conference

ii. EFMD Annual Conference 2017

EFMD’s Annual Conference 2017 is hosted by ESMT Berlin from 10th to 12th May, 2017 at Grenoble, France. For details, please visit EFMD’s website https://www.efmd.org/events/event/313-2017-efmd-annual-conference

SHORT TAKES

1. Dr. Farrukh Iqbal has taken over as Dean and Director, Institute of Business Administration, Karachi, Pakistan.
2. Dr. Yogesh C. Joshi has taken over as Dean and Director, GH Patel Post graduate Institute of Business Management, Sardar Patel University, Vallabh Vidyanagar, Gujarat, India.
3. Dr. Abhishek Nirjar has taken over as Director, IFIM Business School, Bengaluru, India.
4. Dr. D. M. A. Kulasooriya has taken over as Director, National Institute of Business Management, Colombo, Sri Lanka.
5. Prof. Parthasarathy Ramachandran has taken over as Chairman of Department of Management Studies, Indian Institute of Science, Bengaluru, India.
6. Dr. G. D. Samarasing he has taken over as Head, Department of Management Technology, University of Moratuwa, Katubedda, Moratuwa, Sri Lanka.
7. Dr. Tapan K. Panda has taken over as Dean, Jindal Global Business School, O P Jindal Global University, Sonipat, Haryana, India.
8. Prof. G. Raghuram has taken over as Director, Indian Institute of Management (IIM) – Bengaluru, India.
9. Dr. Bhimaraya Metri has taken over as Director, Indian Institute of Management (IIM) – Tiruchirappalli, India.
AMDISA Membership

**FEE STRUCTURE**

**Institutional Membership**: US $ 100 per annum

**Corporate Membership**: US $ 500 per annum

**Life Membership**: US $ 1500 (Life membership is for 25 years for which 15 year annual subscription is payable in one lump sum)

**Admission Fee**: US $ 100 for all types of memberships to be paid initially on admission as member along with annual/life subscription.

**Note**: Institutions/Corporate in India can pay in INR equivalent of the prescribed fee. Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at www.amdisa.org or write to the Executive Director, AMDISA at execdir@amdisa.org, execdir.amdisa@gmail.com

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**SOUTH ASIAN JOURNAL OF MANAGEMENT**

The South Asian Journal of Management (SAJM) is a scholarly journal published quarterly, publishing empirical papers, review papers, executive experience-sharing, research notes, case studies and book reviews. Its contents are indexed by internationally acclaimed database services and USA. It reaches major world libraries, subscribers and AMDISA member institutions in South Asia.

**Subscription rates**

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To subscribe, please mail to ganesh.amdisa@gmail.com, amdisa.org@gmail.com.

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