

Social Entrepreneurship February 20-24, 2012

Programme Co-ordinator:
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There is an urgent need to anticipate and respond to challenges at micro, meso, and macro levels through participation in an orchestrated manner to counter the forces of marginalization and achieve better distributive justice. Adequate response on a requisite threshold level seems to be impossible without a paradigm shift in the perspectives and ideas governing three key areas: entrepreneurship, leadership, and decision making in our society. Entrepreneurship and enterprises require to be socially orienting and guiding by enlightened self-interest and not self-interest; leadership needs to be service-oriented and guided by pursuit of the common good; and decision making needs to be ethically-oriented and guided by right values. This programme is offered to trigger thinking in these directions.

Objectives

- Challenges of social entrepreneurship and transformational leadership
- Equip participants with frameworks and tools
- Sensitize participants to issues and dilemmas in ethical decision making
- Motivate participants to play the role of leaders in societal transformation

Hosmer stated five conclusions concerning the complexity of ethics in decision making: most ethical decisions have extended consequences; multiple alternatives; mixed outcomes; uncertain consequences; and personal implications. This programme introduces

participants to the concepts, practices, and challenges in ethical decision making, social entrepreneurship, and transformational leadership.

Pedagogy

During this programme, participants will analyze social transformation issues, reflect and strive for a better understanding of marginalization and how to generate countervailing forces by organizing and mobilizing at a requisite scale. Participants will be able to get a clearer understanding of both concepts and practical methods.

A mix of interactive analysis, case studies, small group discussions, presentations and simulated exercises will be used. Participants will be encouraged to share their experiences which will be used to reflect, analyze, and learn. One or two short field visits are part of the programme to supplement experiential base of participants.

Participants

The programme is intended for senior development professionals from NGOs, donor agencies, state departments, and others who are concerned and restive about social transformation and want to do more in their respective roles.

Fee

₹ 20,000 per Indian participant and US\$ 875 per overseas participant

Deadline for Confirmation of Participation: January 31, 2012