



DEPARTMENT OF MANAGEMENT STUDIES

INDIAN INSTITUTE OF SCIENCE, BANGALORE - 560 012, INDIA

Organizes

International Conference on Technology Management - 2012

**“Driving the Economy through Innovation and Entrepreneurship:
Emerging Agenda for Technology Management”**
18, 19, 20 JULY 2012

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Prof. N Balakrishnan, Associate Director, IISc

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Distinguished Scientist, Chief Controller, R&D(DRDO)
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Professor, NIAS
Mr. Vivek Kulkarni, IAS (Retd.)
Managing Director, Brick Works India Ltd.,

PAPER SUBMISSION DEADLINES

Abstract Submission - 30 September 2011
Invitation to submit full paper - 31 October 2011
Full paper submission - 31 December 2011
Paper acceptance notification - 31 March 2012
Final paper submission and early registration deadline - 30 April 2012

Venue

J. N. TATA AUDITORIUM
Indian Institute of Science, Bangalore

For details contact :
ictm@mgmt.iisc.ernet.in

Phone Nos. 080-22932379 / 22933266 / 22932378
Fax No. 080-23604534

Conference Website:

www.mgmt.iisc.ernet.in/ictm

CALL FOR PAPERS

The International Conference on Technology Management (ICTM) 2012 aims to provide a forum for researchers in the area of technology management to discuss its role in business expansion and economic development. The conference aims at integrating experiences of academicians, industry leaders, technology managers and innovators towards effective knowledge creation and economic development. We invite contributions in the form of research articles and case studies.

Possible topics include, but are not limited to:

- ◆ **Policy, Institutions and Governance**
 - Science and technology policies
 - Entrepreneurship development
 - E-governance
 - Technology and Social policy
- ◆ **ICT for Technology Management**
 - Logistics and supply chain management
 - ICT for emerging technologies
 - ICT for industrial capability building
 - ICT in Banking, Railways and Infrastructure
- ◆ **Financing, Commercialization & IPR**
 - Challenges in marketing basic R&D outputs
 - Technology nurturing and incubation
 - Technology transfer, marketing and commercialization
 - Protection of intellectual capital
- ◆ **Economic development, Sustainability and Inclusiveness**
 - Technology, society and social change
 - Role of technology in development
 - Technology management in developing countries
 - Technologies for social goods
 - Technology and Sustainability
 - Engineering management and climate change
- ◆ **Intellectual capital, HRM, & Organizational Development**
 - HRM for building innovation competitiveness
 - Open innovation and collaboration
 - Organizational learning and knowledge management
 - Organization Development for technology intensive growth
- ◆ **Corporate management, R&D Strategy and Competitiveness**
 - R&D Management
 - Technology forecasting and roadmaps
 - Integration of business and technology strategy
 - Technology adoption, negotiation, absorption, and standardization
 - R&D and innovation in Small and Medium Enterprises

The conference will also feature **CEOs Conclave** deliberating on the mega technology trends, **Innovation valuation conclave** featuring innovators, bankers and venture capitalists discussing issues related to valuation of intellectual capital, and **Innovators confluence and exhibition** where a number of peer reviewed innovations from IISc, DRDO, SMEs, and National laboratories will be showcased.

Paper Submission "Firstly submit extended abstract of up to 500 words by 30 September 2011. Upon review of the abstract one will be invited to submit the full paper by 31 December 2011 and the final review decision will be communicated by 31 March 2012. Extended abstract and full paper can be submitted at <https://www.easychair.org/conferences/?conf=ictm2012>. Detailed instructions for the preparation of the paper abstract and full paper along with online submission instructions can be found at the conference **website** <http://mgmt.iisc.ernet.in/ictm/>. All selected authors have to register for the conference for their papers to be finally accepted."

Publication All submissions will be peer reviewed by a panel of experts and the accepted papers will be published in the conference proceedings. A select list of papers presented in the conference will be invited for submission for special issues in the following journals: International Journal of Indian Culture and Business Management, International Journal of Business Excellence, International Journal of Business Innovation and Research, and South Asian Journal of Management.

REGISTRATION DETAILS				
Type of Registration	Foreign Delegates	Indian Delegates		
		Academics	Students	Industry
Early Registration (Up to 30 th April 2012)	US\$200	Rs.5,000/-	Rs.3,000/-	Rs.9,000/- per delegate. A group of 5 or more will be given a discounted rate of Rs.7,000/- per delegate
Regular Registration	US\$250	Rs.6,000/-	Rs.4,000/-	---
Hard copy proceedings	US\$50	Rs.1,000/-	Rs.750/-	Rs.1,000/-
Accompanying Guests	US\$150	---	---	---

Note : Demand Draft should be drawn in favour of "ICTM - 2012" payable at Bangalore.