



# DEPARTMENT OF MANAGEMENT STUDIES

## INDIAN INSTITUTE OF SCIENCE, BANGALORE - 560 012, INDIA

Organizes

# International Conference on Technology Management - 2012

**“Driving the Economy through Innovation and Entrepreneurship:  
Emerging Agenda for Technology Management”**

**18, 19, 20 July 2012**

### Patrons

Prof. P Balaram, Director, IISc  
Prof. N Balakrishnan, Associate Director, IISc

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Co-ordinator, Researchers Conclave

Dr. Parameshwar P Iyer  
Co-ordinator, Innovation Valuation Conclave

Prof. Anjula Gurtoo  
Co-ordinator, CEOs Conclave

Dr. Parthasarathy Ramachandran  
Co-ordinator, Innovators Confluence and Exhibition

### Technical Advisors

Dr. Prahlada  
Distinguished Scientist, Chief Controller, R&D(DRDO)

Dr. Narendar Pani  
Professor, NIAS

Mr. Vivek Kulkarni, IAS (Retd.)  
Managing Director, Brick Works India Ltd.,

### PAPER SUBMISSION DEADLINES (FOR RESEARCHERS CONCLAVE)

Submission of Abstracts -30 September 2011  
Acceptance of Abstracts -31 October 2011  
Final Paper Submission -31 December 2011  
Double Blind Review & Decision -31 March 2012  
Early Registration Deadline -30 April 2012

### Venue

**J. N. TATA AUDITORIUM**  
Indian Institute of Science, Bangalore

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Conference Website:

[www.mgmt.iisc.ernet.in/ictm](http://www.mgmt.iisc.ernet.in/ictm)

Modern technologies are central for creation of wealth through business expansion leading to economic development. This is visible through the fast paced technology induced economic growth experienced by most of the countries and especially the rapidly growing economies such as India, China, Brazil, South Korea, etc. Increasing individual scientific contributions, nurturing entrepreneurial talent, promoting innovative competence, strategically prioritizing and investing in technologies and enhancing national economic wealth are some of the important goals of Technology Management. Technology Management has emerged as a strategic and knowledge domain of interest to the academicians, practitioners and policy makers across the globe. Technology Management has also evolved into an inter-disciplinary concern which requires national and international collaborations and exchange of insights.

This proposed conference is organized by the Department of Management Studies, Indian Institute of Science, Bangalore, a leader in research and education in Technology Management for the last several decades. This conference aims at integrating experiences of Academicians, Industry Leaders, Technology Managers and Innovators towards effective knowledge creation and economic prosperity. The Conference theme will be achieved through four main events.

**1. Researchers Conclave:** It is a forum for presenting scientific and practice based papers by academicians, industry experts, policy analysts, and R&D scientists and engineers. This is a peer reviewed paper presentation forum for disseminating excellence in Technology Management. Papers are invited in the following six tracks:

- Policy, Institutions and Governance
- Corporate Management, R&D Strategy and Competitiveness
- Financing, Commercialization and IPR
- Economic Development, Sustainability and Inclusiveness
- Intellectual Capital, HRM, and Organizational Development
- ICT for Technology Management

**2. CEOs Conclave:** Identifying and deliberating on the mega technology trends stimulating the economic progress and corporate performance.

**3. Innovation Valuation Conclave:** Valuing ideas and innovation is complex but critical for optimizing outcomes. This forum will bring together innovators, inventors, bankers, venture capitalists, management specialists, and policy makers. The focus is to recognize concerns and issues of different interest groups in the valuation of intellectual capital.

**4. Innovators Confluence and Exhibition:** Exhibition and demonstration of innovations. This is a pioneering effort to showcase selected and peer reviewed innovations from IISc, DRDO and other National Laboratories, Public Sector Organizations, Start-ups, SMEs, Indian companies, and MNCs.

### Who Should Participate?

- ▶ Academicians : Teaching & Research
- ▶ Presidents and CEOs of Technology intensive companies
- ▶ Vice Presidents of companies
- ▶ Chief Technology Officers and Strategists
- ▶ Government and Organizational Policy Makers
- ▶ R&D Directors
- ▶ Venture Capitalists and Angel Investors
- ▶ Micro, Small & Medium Enterprises
- ▶ Entrepreneurs & Technology Innovators
- ▶ Project/ Operations/Technology Managers
- ▶ Educators involved in technology innovations, engineering, management and industrial administration
- ▶ Senior level Scientists
- ▶ Economists/ Sociologists/Psychologists
- ▶ Intellectual Property experts
- ▶ Project Managers
- ▶ HR/Marketing/R&D Managers
- ▶ Marketing Managers of technology products
- ▶ Management and Engineering Research students
- ▶ Post Graduate Management students.