

About us :

Banaras Hindu University is established by Parliament by notification of 1916 by Mahamana Pandit Madan Mohan Malaviya. Banaras Hindu University is the largest residential University in Asia with 3 Institutes, 18 Faculties & over 135 departments.

Faculty of Management Studies, BHU was established in the year 1968 and has successfully completed 42 glorious years in imparting management education. Currently the faculty runs programs two year fulltime program MBA, MIBA and MBA (Agri business). A Wi-Fi enabled campus has been identified as one of the five quality improvement program centers recognized by AICTE in the country.

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Contact details:

The Conference Director, NACWEI - 2010
Faculty of Management Studies, Banaras Hindu University,
Varanasi 221005 UP India
Mb.: 91 9415265632, Telephone: 0542 26701231 / 1409 Fax: 0542 2369332
Email: usha_fms@yahoo.com, nacwei@fmsbhu.ac.in
Website: www.fmsbhu.ac.in



National Conference Women Entrepreneurship in India



22-23 October 2010



NACWEI 2010

Venue : Senate Hall, B.H.U.

Organised by
**Faculty of Management Studies
Banaras Hindu University
Varanasi-221 005**

Introduction : The level of civilization of any country is best judged by the status of women in the society and the extent of their participation in the development of country's affairs. There is growing evidence of a significant causal relationship among entrepreneurship, economic growth and poverty reduction. Business creation and economic activities involve both the entrepreneur and the enterprise. Success of the economy and state of economic development would not be possible unless it builds the social infrastructure and strengthens the social fabrics. Fifty percent of the total population cannot be deprived of the opportunities and facilities that may help them gain confidence in realizing the self and boosting the self esteem. Long before the first East Indian Company ship sailed to trade with India, the ingenuity of Indian entrepreneurs was globally acclaimed. India has a glorious entrepreneurial heritage and culture extending over its recorded history of about 5000 years.

In an effort to encourage, empower and educate potential women entrepreneurs to create their own business or social enterprise, as well as enable women entrepreneurs to grow their existing enterprises, the **Faculty of Management Studies, Banaras Hindu University** is organising a two days National Conference on "Women Entrepreneurship in India: Problems and Prospects".

Aim of the Conference: The principal aim of the conference to update the stakeholders of Entrepreneurship in general and Women Entrepreneurship on the need of change in the existing mindset and come up with the ways and means by which women can increasingly their contribution in the economy with their entrepreneurial abilities. This would help in sustainable empowerment of women and also in the sustainable development of the economy.

The Conference would stress at identifying core issues in initiating and developing women entrepreneurship culture, keeping the needs of the Industrial framework of the country find ways to address them. It will also feature addresses by entrepreneurs, mentors, bankers, trainers and professionals followed by technical sessions deliberating deeply on the following issues:

- ↳ Capacity Building of Women Entrepreneurs
- ↳ Deepening the knowledge of Women Entrepreneurship and overcoming misconceptions.
- ↳ Acquiring latest knowledge and competence based on practical experience with a view to developing functional business plans for grassroots entrepreneurs
- ↳ Information and update about Innovative learning practices to promote women entrepreneurship.

Themes:

- ↳ Women Entrepreneurships in Changing World Economy: Issues and Perspectives
- ↳ Role of Women Entrepreneurship in Economic Development
- ↳ Support System in Promoting Women Entrepreneurship
- ↳ Problems and Prospects of Women Entrepreneurship in India
- ↳ Dimensions of Teaching Women Entrepreneurship
- ↳ Researches in Women Entrepreneurship
- ↳ Leveraging Knowledge from Through Intellectual Property Rights Initiatives
- ↳ Successful Cases of Women Entrepreneurship

Prospective Participants

- ↳ Women Entrepreneurs
- ↳ Government Officials and Policy Makers engaged in promotion of Women Entrepreneurship
- ↳ Academicians and Researchers
- ↳ NGOs working in the area
- ↳ Other Stakeholders

Registration Fees:

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| Entrepreneurs, Govt Officials, Policy Planners, Professionals etc | Rs 1500 |
| Academicians and Researchers | Rs 1000 |
| Students and Research Scholars | Rs 500 |

Registration fee includes the registration kit, Breakfast, Lunch and dinner of the conference days. Limited accommodation is available and shall be provided on First Come First Serve Basis

Important dates for paper submission

Papers/Articles on listed topics are invited both from practitioners and academicians.

Selected papers will be published in an edited book.

The last dates for sending abstract and full paper are given below:

Abstract (with in 300 words): August 30, 2010

Full paper: Sept 15, 2010

Guidelines for Paper/Article Submission:

Manuscripts should be submitted as soft copies as well as hard copies. They should be typed in Times New Roman font size 12, with 1.5 line spacing and with margins of one inch on all sides. The normal size of a paper should not exceed 10,000 words.

Cover Page: Manuscript of a paper should have a cover page providing the title of the paper, the name(s), address(es), phone, fax numbers and e-mail address(es) of all authors and acknowledgements if any. In order to facilitate anonymous review of the papers, please restrict the author-related information only to the cover page.

Abstract: Following the cover page, there should be an 'abstract' page, which should contain the title of the paper, the subtitle 'Abstract' and a summary of the paper in single space, not exceeding 150 words. The text of the paper should not start on this page, but on a fresh page with the title of the paper repeated.

References: References should be cited in the style prescribed in the Publication Manual of the American Psychological Association.

Kindly send your abstracts and papers at usha_fms@yahoo.com, nacwei@fmsbhu.ac.in