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Environmental Awareness in India: Inferences Based on a Limited-Sample Investigation

M Guruprasad*, Sanskar Bansal** and Marudhappan K***

Growing concern about the importance of environmental issues has increased the relevance to study the knowledge and awareness of these issues. For many environmental issues, from local to global, understanding environmental awareness is essential. The present generation has a moral responsibility to protect the environment and promote the planet's sustainable development for upcoming generations. In this study, we have attempted to understand the awareness of Environmental issues among people in India. The study provides insights into the overall awareness level and factors that could influence it.

Key Words: Deforestation, Environment Awareness, Greenhouse effect, Natural Resources, Sustainability

Impact of Employees' Emotional Intelligence on Sustainable Organizational Development: Mediating Role of Organizational Resilience

K Logasakthi*, M Prakash** and Pragati Singh***

The concept of emotional intelligence has gained the deep intention in different places of the organization to find ways to improve the performance of the workers and their workplace enhancement. It has turned into an essential influencing factor, so as to get a workable competitive advantage by building an emotionally intelligent setup which will allow creating an optimistic, caring organizational resilience. The aim of the study is to know the outcome of emotional intelligence towards organizational sustainable development through organizational resilience in the manufacturing sector. Human interventions and interruptions are needed to reshape and redesign the organization model for building the individual as well as organizational excellence. The research problem is to identify the vital gap between emotional well-being and mental well-being of the workers to result in organizational resilience for sustainable development. Descriptive research design was used to study the entire research problem and each characteristic of the chosen sample was given equal opportunity. Convenient sampling technique was employed (n=78). The findings of the study reveal that emotional intelligence has a high correlation with organizational resilience and sustainable development. It also identified that there is a positive significant relationship among EI, organizational resilience and sustainable development. The implications are discussed.

Key Words: Emotional well-being, Emotional Intelligence, Productivity, Resilience, Sustainable Development

Sustainability through Spirituality: Exploring the Influence of the Ancient Indian Concept of Interconnectedness

Brinda Anthati¹, GPS Cheema², Kamlesh Yadav³ and Siddhi Amrale⁴

Fast life, materialism and disconnect with the environment are resulting in environmental disharmony. The supremacy and self-centric nature of human beings are breaking the context of the web of life. As a result, the words "Sustainability" and "Sustainable development" have taken a center spot in the 21st century. The ancient Indian system has always regarded sustainability as a core component of its values—which ensured a sustainable lifestyle. The firm belief in care, love, and harmony, for both individuals and the environment, is the key to sustainability. Shrimad Bhagwat says that every living element is interconnected. This interconnectedness designs the lifestyle of communities. Sustainability and survival depends on the systematic law of subsistence. The present study looks into the relationship between spirituality and sustainable practices based on ancient Indian philosophy. Further, the paper explores the application of spirituality in the present day's context and future course of action.

Key Words: Religion, Spirituality, Sustainability, Sustainable Development, Sustainable Environment

Green Hydrogen and its Contribution to Sustainable Energy and Environmental Solutions (UN_SDG-7): Problems and Prospects in India

Thomas Waheeda¹, Gor Het², Padaliya Preyash³ and Shah Naitik⁴

Increasing global demand for energy, depleting sources of conventional energy, and the global shift towards sustainable, cost-effective energy have diverted the attention of the entire world towards green hydrogen. Green hydrogen is the future of energy. This study examines the potential and prospectus of green hydrogen in India, exploring the constituents and potential of green hydrogen. In compliance with the 7th Sustainable Development Goal of Affordable and Clean Energy, green hydrogen can emerge as a viable solution to the world crisis of diminishing natural resources. The growing nature of the Indian economy poses a rising energy demand. It has been witnessed that India has been steadily spearheading toward becoming a global green hydrogen hub. This paper explores how green hydrogen is currently in a niche market in the country, and the availability of natural resources for the generation of solar, wind, and biomass energy which is used as input for the generation of green hydrogen. Further, the efforts by the government and private firms can contribute to making this a large-scale industry.

Key Words: Green Hydrogen, Green Initiatives, Renewable Energy, Sustainability, Sustainable Development Goal 07

Cryptocurrency Mining Using Alternative Sustainable Energy: A Perspective on India's Readiness

Asha Bhatia*

Blockchain is a novel technology that has attracted the interest of financial institutions, energy supply firms, start-ups, technology developers, governments, researchers, and students. Following the launch of Bitcoin in 2008, increasing Bitcoin values and a blooming number of other cryptocurrencies generated a growing discussion about how much energy is needed to produce these currencies. Numerous sources working on blockchains, or cryptocurrencies, see them as having the ability to deliver considerable advantages and innovation to the financial system. When integrated with smart contracts, blockchains provide transparent and impermeable platforms that could enable ground-breaking commercial solutions. This paper examines and compares the world's leading mining countries' energy consumption rates and consumption patterns. Following that, the authors examine sustainable mining practices and the utilization of renewable energy in that process. Finally, it is imperative to investigate if India can utilize renewable energy blends in the mining process.

Key Words: Blockchain, Cryptocurrencies, Energy Consumption, Hash Rate, Mining, Renewable Energy

E-Vehicles as a Sustainability-Tool: Exploring the Awareness, Perceptions and Purchase-Intentions of Potential Consumers

Mohamed Aadil Dalvi*, Kothapalli Bhuvaneswari** and Sweety Singh***

Global warming is a significant problem in this era, and traditional fuel vehicles are polluting the environment. Our natural resources have been depleting very fast in the past decades, and there should be a solution to all these problems. So, there is a need to shift from traditional fuel vehicles to e-vehicles. The research aimed to explore the awareness, intention, and perception of consumers regarding e-vehicles in creating a Sustainable Supply Chain (SSC) in the select automobile industry of India. To investigate the objectives of this study, a structured questionnaire was distributed online for which 78 responses were received. Based on the analysis of the responses carried out by using MS Excel and SPSS through the creation of tables and charts, it was discovered that the majority of the respondents believe that evehicles help in creating a SSC in the Indian automobile industry. Further, the regression analysis findings revealed that there is a positive and significant relationship between consumers' awareness and perceptions regarding E-vehicles creating a SSC and their intentions to buy an e-vehicle in the Indian Automobile industry.

Key Words: Consumer awareness and intention, E-vehicles, Indian Automobile Industry, Sustainable Supply Chain Management (SSCM), Sustainability

Sustainable Clothing: Exploring the Awareness, Attitudes and Purchase-Behavior of Indian Consumers

Ansari Sarwar Alam*, Aayushi Goenka** and Dilip Nandkeolyar***

Sustainability has become a buzzword, and due to it most of the companies are focusing on sustainability concept. The present study talks about the sustainability concept in connection to the clothing industry with the perspective of the female consumer. In general, Sustainable clothing refers to clothing that is manufactured and distributed in a way that minimizes harm to the environment and promotes social responsibility. This often involves using eco-friendly materials, such as organic cotton, and production processes that minimize waste and pollution. The goal of sustainable fashion is to create a closed-loop system where clothing is made, worn, and then recycled or repurposed, reducing the environmental impact of the fashion industry. The objective of this study is to know the sustainable clothing awareness and perception among female consumers, and to study different marketing tactics used by sustainable clothing brands. Purposive sampling method is used for the data collection process, data was collected from 100 females' consumers from different parts of India. The present paper used descriptive techniques, Chi-square and one-way ANOVA for the analysis. The finding of the study is age, income and expense are impactful factors when buying sustainable clothing. It is also noted that consumers are aware of sustainable clothing, however some percentages of consumers are hesitant to buy it.

Key Words: Brand awareness; Consumers perception; Sustainable clothing; India

Impact of CSR Spending on the Financial Performance of Indian Manufacturing Firms

Najib H S Farhan¹, Waleed M Al-ahdal², Asha Bhatia³ and Umar Ahmed⁴

We empirically examine the influence of corporate responsibility spending on manufacturing enterprises domiciled in India. Furthermore, the study scrutinizes the influence that the onset of the Covid-19 posed on these enterprises. The variables considered for this purpose are spanning from 2014 to 2020 which have been extracted from the prowess IQ repository. The investigation designates earnings after taxation as a dependent variable; corporate social responsibility is the independent variable; leverage and enterprise's size as control variables. Evaluation of the data relies on the fixed effect regression approach. The outcome established that CSR spending positively and significantly influences earnings after taxation, whereas a negligible relationship was noted for the return on assets of the enterprises. Lastly, the outcome identified that leverage places a negative significant influence on the enterprises' earnings after taxation and return on assets.

Key Words: Corporate social spending, Manufacturing enterprises, Financial performance, Indian enterprises

Pedagogical Changes During Covid Times and Their Impact on Learning Outcomes and Employment Prospects: Perceptions of PG Students

K Logasakthi* and Indrajit Goswami**

Sustainability in the learning outcome empowers the learner to equip themselves to build competency. The study models the effects of Covid-19 and its impact on achieving sustainable learning and employability skills among the PG students. The objective of the study is to explore the possibility of accomplishing the learning outcome during Covid-19 and highlight the challenges faced by learners and educators. The research problem was a psychological and intellectual phenomenon in nature where the learners and educators were forced to change the teaching pedagogy and deliverables. Descriptive research design was used to study the intellectual transformation among the respondents. A constructed questionnaire was circulated among 173 samples of different streams of PG degree. The result of the study shows that the sudden change in the pedagogical approach was moderately accepted by the respondents. Though a few learners face certain psychological issues because of the use of electronic gadgets, many of them have become involved in virtual learning. Sustainability in the learning outcome during the Covid-19 was not effectively measured. The study insisted the respective authorities bring a suitable delivery model and assessment structure for online education.

Key Words: Covid-19 Pandemic, Intellectual, Employability, Psychological, Sustainability Learning Outcome