

6th NATIONAL RESEARCH CONFERENCE on

“Transforming Management Education for Sustainable Tomorrow”

Organized by AIMA-CME

6th & 7th February 2012

BACKGROUND

In its 57th meeting in December 2002, the United Nations General Assembly proclaimed the UN Decade of Education for Sustainable Development, 2005-2014, (DESD) 'emphasizing that education is an indispensable element for achieving sustainable development'.

Former Director-General, UNESCO

The challenge of sustainable tomorrow lay a profound responsibility on business schools to disseminate knowledge to business professional for today and tomorrow. Management education has contributed immensely for the success and growth of institutions, corporate and industries for more than a century. But the global dynamics of business is changing. New challenges and opportunities are thrown open in terms of values, equity, accessibility, afford ability, inclusion, quality, intellectual capital, restoration of resources, conservation, eco system and above all sustain ability. This is leading us to revisit and realign the management education.

Following the United Nations Principles for Responsible Management Education (UNPRME), business programmes should become thought and action leaders on these issues. The task of transforming management education to contribute effectively to the challenge of moving to global sustain ability is upon us. Management Education for Global Sustain ability provides a diverse and extensive set of perspectives on how management education can be transformed to be a significant part of the solution to the sustainability problem that business and other sectors of our world must grapple with.

The spectrum of current integration of managing for sustainability into business school curricula and priorities needs to be re looked. There is need to understand transformation of management education in the context of sustainable development from interdisciplinary and value based approach. There is also need to review the management education system to integrate sustainable development into the educational system so that future generations can be nurtured and imbued with the need to appreciation, embrace ecological protection, conservation of resources as part of ethics, culture, norms and behavior.

The sense of deeper purpose vibrancy and developing authentic relationships in management education for global sustain ability is call for the day.

A large number of conferences/seminars are organized by international bodies like UNESCO, UN-DESD, on this issue. AIMA the apex body of management education too wants to raise some of the issues requiring urgent debate, discussion and action plan from Indian perspective.

OBJECTIVES OF THE CONFERENCE

- ❖ To bring together Academia, Industry, Policy makers, stakeholders and Government organizations to discuss, debate, conclude and prepare blue print for transforming management education for sustainable tomorrow.
- ❖ To provide a platform to researcher, policy implementers, stakeholders to present Research papers, monograms, case studies, research reports and doctoral thesis on the theme and sub themes.

- ❖ To create awareness about the scope to implementing management concepts for better results in SEM's, Social programs, developmental projects.
- ❖ To exploring symbiotic relationship between educational institutes and corporate
- ❖ To analyze emerging skill requirement in emerging sectors and re aligning management education for sustainable tomorrow.

THE KEY TOPICS TO BE RAISED IN THE CONFERENCE

- ❖ **Envisioning Future of Sustainable Development Through Management Education**
- ❖ **Integrating concept of Sustain ability in Teaching and Learning**
- ❖ **Role of Private Sector in transforming Management Education**
- ❖ **Skill Mapping for development of curricula in Emerging Sector of Indian Economy to meet future requirement.**
- ❖ **Capacity Building: Creating Developing and Managing World Class Institutions.**
- ❖ **Transforming Learning: New Pedagogy Approaches.**
- ❖ **Turning Today's Youth into Tomorrow's leader in ICT**
- ❖ **Trans-disciplinary Approach in Curriculum & Research**
- ❖ **Accreditation and its role in standardizing management education**
- ❖ **Applying management concepts in government policies**
- ❖ **Innovating and rediscovering management concepts**
- ❖ **Interdependence of industry and academia for sustainable development**
- ❖ **Educational prosperity leading to Economic prosperity**
- ❖ **University and Corporate Innovations in Lifelong Learning**

CALL FOR PAPER

To raise, discuss and resolve above issues, conference design will include both plenary and concurrent sessions. Plenary sessions will be delivered by leading experts invited from India and abroad.

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The Conference registration fee for different categories of participants is as follows:

Category	Early Bird Registration per delegate (on or before 28 th December 2011)	Regular per delegate after 28 th December 2011
Delegates from Academic Institutions (India & SAARC countries)	INR 3500	INR 4000
Corporate delegates (India & SAARC countries)	INR 5000	INR 5500
Foreign delegates (other than SAARC countries)	USD 175	USD 200
Students from India	INR 1500	INR 1750
Students from SAARC countries	USD25 / INR 1500	USD 30 / INR 1750
Students from other foreign countries	USD 50	USD 60

- Draft/Cheque (at par) should be in favor of **All India Management Association** payable at "New Delhi".
- Registration fee includes only Conference kit and Conference lunch.
- The conference organizers can facilitate your lodging arrangements on request. The list of Hotels can be provided on request.

IMPORTANT DATES:	AWARD & CERTIFICATE
Abstract submission - 28 th December 2011	● The author of the selected Research paper/Dissertation will be invited to present paper/dissertation in the conference.
Notification - 31 st December 2011	● Two outstanding Research papers presented will receive an award of Rs. 5000/- along with certificate.
Camera Ready Copy - 5 th January 2012	● One outstanding Dissertation presented will receive an award of Rs. 5000/-.
Registration - 5 th January 2012	● All registered delegates will be issued a certificate of participation.
	● All paper presenters will be issued a certificate for paper presentation.

For further details/Research Paper Submission / Registration, please contact:

Prof. Anuja Pandey
Conference Director

All India Management Association/Centre For Management Education
Management House, 14 Institutional Area Lodhi Road, New Delhi - 110003
Tel No.: 24645100/43128100 - Ext. 709; Fax: 24626689, 24643035
Website: www.aima-ind.org; Email: nrc@aima-ind.org