The 15th General Assembly of Members of AMDISA was held on 30th October, 2019 at Marino Beach Hotel, Colombo, Sri Lanka. Prof. Nisar Ahmed Siddqui, Vice President, AMDISA & Vice Chancellor, Sukkur IBA University, Sukkur, Pakistan presided over the meeting.

Prof. Nisar Ahmed Siddqui in his address, welcomed Members to the 15th General Assembly Meeting and thanked Prof. Lakshman R. Watawala, President, The Institute of Chartered Professional Managers of Sri Lanka, Colombo, Sri Lanka for hosting the General Assembly Meeting. Thereafter, he briefed the Assembly about the activities of AMDISA during the period 2017-2019 through the President’s Report to the General Assembly.

The highlights of the meeting were:
1. Assumption of office of President – AMDISA by Prof. Nisar Ahmed Siddqui, Vice Chancellor, Sukkur IBA University, Sukkur, the newly elected President of AMDISA.
2. Consideration and adoption of the President’s report detailing the activities of AMDISA during the period 2017-2019.
3. Confirmation of the Provisional Membership granted by the Executive Board to 39 new Member Institutions admitted during the period 2017-2019.
4. Consideration of the audited accounts for the financial years 2016-2017 & 2017-2018, which were earlier approved by the Executive Board, and ratification of the same.
5. Approval of the slate for the Executive Board 2019-2021.

The General Assembly concluded on an optimistic note that the tenure of the previous Executive Board has been eventful which has seen the consolidation of AMDISA through the picking up of the SAQS momentum through more Institutions joining the accreditation process; and the rejuvenation of the membership through substantial addition of new Member Institutions, and significant reduction in defaults. Prof. Nisar Ahmed Siddqui thanked the Members for helping revitalize AMDISA and making it a credible and potent forum in the post Dr. Dharni Sinha period.
15th AMDISA General Assembly 01
AMDISA Executive Board 2019-21 02
Index 02
Editorial 03
15th South Asian Management Forum (SAMF) 04
CPM’s Regional Management Conference 2019 - Management 4.0: Readiness and Strategy 08
14th Batch of Advanced Certificate in Business Administration (ACBA) Certificate Awarding Ceremony 10
Commemoration of SAARC Charter Day 11
- AMDISA Secretariat
- Bhanwar’s Center for Communication and Management, Bhubaneswar, India
- Daffodil International University, Dhaka, Bangladesh
- Guru Nanak Institute of Management Studies, Mumbai, India
- Department of Management Sciences, COMSATS University Lahore, Pakistan
- Indian Institute of Cost and Management Studies and Research University, Patna, India
- Shri Vaishnav Vidhyapeeth Vishwavidyalaya Indore, India
- The ICFAI University, Tripura
NEWS FROM HEADQUARTERS 16
I. SAQS News
II. AMDISA New Members
III. AMDISA Meetings
  1. Executive Board Meetings
  2. Building Committee Meeting
  3. Local Management Committee Meeting
  4. SAQS E-meetings
IV. Meeting with the Vice Chancellor of University of Hyderabad, Hyderabad, India
V. Dasho Kunzang Wangdi, Past President, AMDISA visit to India
AMDISA SUPPORTED PROGRAMMES 19
I. The Institute of the Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
II. International Management Institution (IMI), Bhubaneswar, India
III. Sona School of Management, Salem, Tamil Nadu, India
IV. Indian Institute of Management Visakhapatnam (IIMV), Visakhapatnam, Andhra Pradesh, India
V. ICFAI University, Tripura
VI. Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore, India
VII. Jagannath International Management School (JIMS), Kalkaji, New Delhi
VIII. Indian Institute of Management, Bengaluru, India
IX. Jagan Institute of Management Studies, Delhi
X. Indian Institute of Management Visakhapatnam, Visakhapatnam, Andhra Pradesh, India
XII. Maldives National University, Male’, Republic of Maldives
XIII. The Maldives National University, Male’, Maldives National University, Male’, Republic of Maldives
XIV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXIV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXIV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XXXIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XL. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XLI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XLII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
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XLVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XLIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
L. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
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LVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
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LXVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
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LXXVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
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LXXXIV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
LXXXIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XC. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCIV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCV. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCVI. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCVII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCVIII. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
XCIX. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
C. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
C. The Institute of Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka
Dear Readers,
Season’s Greetings!

As the year 2019 comes to an end, we bring to you another edition of the AMIDSA newsletter covering all events that took place in the last quarter of the year.

This issue includes highlights of the CPM’s regional Management Conference on the theme “Management 4.0-Readiness and Strategy” held at Marino Beach resort Colombo on the 30th of October 2019. The conference had many dignitaries and eminent speakers discuss the theme including Hon. Karu Jayasuriya, Speaker of the Parliament of Sri Lanka.

The issue also has details of the 15th South Asian Management Forum held from 27th to 29th September 2019 at Sukkur, Pakistan, on the theme “Inclusive Growth in Pakistan: Conceptual and Empirical Considerations”. The conference was very well received and saw participation from various member countries.

Celebration and Commemoration of the SAARC Charter day by various member Institutions is also mentioned in this issue.

News regarding the competitions, workshops and conferences held by Member Institutions makes for interesting reading.

I also urge all our readers to participate in the upcoming programmes that are announced in the Newsletter.

Wishing all our readers a happy reading!

Ashok R Joshi

AMDISA’s Quality Assurance Programme

SAQS emerged in an EFMD - AMIDSA cooperation through a European Union funded Asia - Link project in 2003-04. It is inspired by EFMD’s EQUIS criteria guidelines.

SAQS is designed as an international accreditation system. It is a globally benchmarked system for mentoring, quality improvement, quality assurance and accreditation.

SAQS accreditation processes lead to improvement through highlighting the need to meet internationally accepted quality standards.

Quality Label is a recognition to the institution’s commitment to Quality and Quality Assurance through continuous improvement.

SAQS accreditation is institutional. Institution being defined as the organisational unit providing business and management education.

Institutions desirous of being BENCHMARKED with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMIDSA at execdir.amdisa@gmail.com, execdir@amdisa.org

Prof. Nisar Ahmed Siddiqui was elected as the New President of Association of Management Development Institutions in South Asia (AMIDSA) for 2019-2021, at the 15th General Assembly of AMIDSA held on 30th October, 2019 at Marino Beach Hotel, Colombo, Sri Lanka.

Prof. Nisar Ahmed Siddiqui took over as President from Mr. Abdul Rahman Mubaarique. Before his new appointment, Prof. Nisar Ahmed Siddiqui was the Vice President of AMIDSA.
South Asian Management Forum (SAMF) is a biennial conference organized by the Association of Management Development Institutions in South Asia (AMDISA) by rotation in all the South Asian (SAARC) countries. The key objective of the conference is to explore the main issues allied with economic & social growth and development of the South Asian region. The conference provides a platform for scholars, thinkers, researchers, academicians, practitioners, and business leaders to share their philosophical thoughts, the conceptualization of ideas and empirical evidence.

The 15th SAMF was hosted by Sukkur IBA University (SIBAU), Association of Management Development Institutions in Pakistan (AMDIIP) and University of Management and Technology (UMT) from September 27 – 29, 2019. The theme of the forum was “Challenges of Inclusive Growth and Sustainability: The South Asian Context”. South Asian populace needs the management intellect to address the issues and problems that fall around the intersect of inclusive growth and sustainability. All three dimensions of inclusive growth: economic, institutional and social with a direct focus on sustainable development goals were addressed.

AMDISA facilitates networking, exchange of ideas, knowledge, expertise and Quality Assurance through SAQS Accreditation.

AMDISA conferences / workshops / seminars are happening places where ideas are exchanged, knowledge is shared and connections are forged.

An ideal environment to build a strong legacy for member organizations and its stakeholders.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at www.amdisa.org or write to the Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org
On the above mentioned theme, papers and cases were called from all across South Asia and other countries of the world. In response, a total of 179 manuscripts including 165 papers and 14 cases were received from 67 universities across Pakistan, Sri Lanka, India, Maldives, Nepal, Bangladesh, Germany, Malaysia, China, Egypt, UAE, and Thailand. All manuscripts went through the double-blind review process and finally, 68 papers and cases were presented. More than 45 Ph.D. faculty members, expert in their respective fields, contributed in the review process. In addition to that, around 60 speakers, panelists, discussants, session chairs and moderators were invited. Collectively 15th SAMF was a gathering of around 250 vice chancellors, deans, directors, senior academicians, research scholars, faculty members, students, and industry representatives.

Opening ceremony of 15th SAMF was graced with the presence of Honorable Former Chief Minister of Sindh, Syed Qaim Ali Shah, Prof. Lakshman R. Watawala, (Former President AMDISA, President, Institute of Chartered Professional Managers of Sri Lanka), Dr. Ishrat Hussain, (Advisor to Prime Minister of Pakistan on Institutional Reforms & Austerity, Former President AMDIP), Dr. Farrukh Iqbal, (Chairman National Business Education Accreditation Council (NBEAC), Higher Education Commission (HEC), Pakistan), Mr. Talib S. Karim, (President IoBM, Karachi).

Prof. Lakshman, on behalf of AMDISA, thanked Prof. Siddiqui for organizing the event and made the announcement that Prof. Nisar Ahmad Siddiqui would be President of AMDISA for the next term. The addresses of dignitaries were followed by Memorial Lecture of Prof. Dr. Dharni Sinha (Founder of AMDISA) delivered by Dr. Abdur Rab (Vice-Chancellor, International University of Business Agriculture and Technology, Bangladesh) and Memorial Lecture of Dr. Hassan Sohaib Murad (Founder of AMDIP, Past Vice President of AMDISA) delivered by Dr. Ishrat Hussain. Both scholars highlighted the role and contributions of each personality and their work for the development of management education in the regions.

The Vice-Chancellor Forum held after the opening ceremony on the theme of “Inclusive Growth, Business Education, Institutional Collaborations: Role of AMDIP and AMDISA”. It was chaired by Prof. Nisar Ahmed Siddiqui and moderated by Ms. Memoona Zareen. Panelists of VC Forum included Prof. Lakshman Watawala, Dr. Ishrat Hussain, Dr. Farrukh Iqbal, Dr. Attaullah Shah (Vice-Chancellor, Karakoram International University, Gilgit & President of AMDIP, Gilgit Chapter), Dr. Irfan Hyder (Rector, Institute of Business Management, Karachi), Dr. Naukhez Sarwar (Dean, NUST Business School, President of AMDIP, Islamabad Chapter), Dr. Jan Mohammad (Professor, University of Baluchistan and Former President of AMDIP, Quetta Chapter), Dr. Mohamad Adil (Deputy Vice-Rector, Villa College, Maldives), Dr. Daniel on behalf of Dr. Wasiq Qazi (Vice-Chancellor, Iqra University, Karachi) and Mr. Feroz Khan (Industry Expert).

During the 15th SAMF, five keynote speeches were delivered on sub-themes. Dr. Farukh Iqbal (Chairman NBEAC, HEC, Pakistan) delivered the keynote speech on “Inclusive Growth in Pakistan: Conceptual and Empirical
Considerations”, Dr. Tughral Yamin (Associate Dean of CIPS, NUST, Pakistan) delivered his speech on “Regional Peace and Inclusive Growth & Sustainability: Importance and Implications”. Ms. Khadheeja Jameela (Director General of Human Capital Development Division of the Civil Service Commission of Maldives) highlighted her views on “Building HR Intangibles for Sustainable High-Performance Work Systems”, Engr. Zahid Hussain Khand (Registrar Sukkur IBA University) shared his remarks on “Inclusive Growth in Connection with the 4th Industrial Revolution”. Mr. Trilochan Pokharel (Director of Studies, NASC, Nepal) delivered the speech through a video link on “Remaking Governance: Key Takeaway from Governance Survey of the Youngest Federal Democratic Republic of Nepal”.

The forum also had five panel discussion sessions. One panel discussion was held on the theme of “Inclusive Growth and Sustainability Agenda: Response of Management Schools in South Asia”. It was moderated by Dr. Samantha Rathnayake, (Faculty Member, University of Sri Jayewardenepura, Sri Lanka), and panelists were Dr. Usman Raja, (Professor, Brock University, Canada), Dr. Huma Baqai, (Associate Dean, IBA Karachi), Dr. Khalid Ahmed, (Associate Professor, Sukkur IBA University) and Dr. Umer Azeem (Director PhD Program, HOD Management, University of Management and Technology, Lahore).

Second panel discussion on “South Asian Quality Assurance System (SAQS): Significance, Opportunities, and Experiences” was moderated by Dr. Naveda Kitchlew, (Mentor SAQS, Associate Dean Academics, UMT, Lahore, President AMDIP Lahore Chapter), and panelist were Mr. Ravi Bamunusinghe, (Management Consultant PIM, University of Sri Jayewardenepura, Sri Lanka), Dr. Mohammad Nishat, (Mentor SAQS,Associate Dean and Professor, IBA Karachi), Dr. Muhammad Zaki Rashidi, (Associate Dean Accreditations, Iqra University, Karachi), and Dr. Mir Muhammad Shah, (Professor & Director Accreditation, Sukkur IBA University).

Third panel discussion on the theme of Inclusive Growth, Financial Inclusion and the Role of Islamic Finance was moderated by Dr. Shabeer Khan, (Assistant Professor, Sukkur IBA University), whereas the panelists included Dr. Ziyaad Mohamed, (Associate Dean & Director, International Center for Education in Islamic Finance, Kuala Lumpur, Malaysia), Dr. Zaheer Anwer, (Assistant Professor, Lahore Business School, University of Lahore, Pakistan), Dr. Zahoor Khan, (Assistant Professor, Institute of Management Sciences, Peshawar), and Dr. Irum Saba, Director Finance Department, IBA Karachi).

Fourth panel discussion held on “Local Entrepreneurship: A key to Inclusive Growth and Sustainability – Opportunity to Prosperity” was moderated by Mr. Ikhtiar Ahmed Khoso, (Director, Center for Entrepreneurial Leadership & Incubation, Sukkur IBA University). Panelists were Mr. Dittal Kalhoro, (CEO, Sindh Rural Support Organization SARSO), Dr. Jawaid Qureshi, (Associate Professor, SZABIST, Karachi), and Mr. Muhammad Aslam Shaikh, (CEO, Taj Corporations Ltd).

Fifth Panel Discussion was on the theme of “Technological Transformation and Sustainable Development”. It was moderated by Dr. Niaz Ahmed, (HOD, Sukkur IBA University) and panelists were Dr. Naeem – uz – Zafar, (Chief Economist, Planning & Development Department, Sindh), Dr. Noreen Mujahid, (Associate Dean, University of Karachi), Dr. Syed Irfan Hyder, Rector, Institute of Business Management, Karachi), and Mr. Rizwan Dalia, (Company Secretary, Karachi Electric).

During the 15th SAMF, a book launch ceremony was held. Dr. Ishrat Hussain talked about his recently published book: The Economy of Modern Sindh: Opportunities Lost and Lessons for the Future. Free copies of the book were distributed among the participants.
Book Launch Ceremony

Welcome dinner was held on September 26th. It was a good networking opportunity for the participants of 15th SAMF. On the evening of September 27th, Cultural Show and Gala dinner were organized. Pakistan’s traditional food was served, and students of Sukkur IBA University represented the culture, clothes, and customs of South Asian Countries.

Closing Ceremony: Certificate distribution
To support researchers and promote research culture in the region, five best papers and three best cases were awarded cash prizes. Best papers and cases were selected on the bases of the reviewers’ recommendation and ranking during the double-blind review. A cash award of PKR 20,000 was given to the first author of each paper and case along with the certificate.

In the closing ceremony, Dr. Waqar Akram highlighted the food insecurity and the role of management and business institutions in South Asia. Following that, all of the guests and participants were thanked, and souvenirs, certificates, and awards were distributed. In the end, Prof. Siddiqui delivered his closing remarks and invited business schools and universities on the platforms of AMDISA and AMDIP for institutional collaborations to support and standardize business and management education in the region and to address the agenda of Inclusive Growth and Sustainability.

The 3rd day was dedicated for a trip to Mohen jo Daro (The Oldest Civilization of Sindh), Sight Seeing and Shopping Spree. All the participants visited the historical places and bought souvenirs and gifts for their friends and family from the markets of Sukkur.

The organizing partners of 15th SAMF were AMDISA, AMDIP, Sukkur IBA University and University of Management and Technology. Whereas Institute of Business Management (IoBM), Allied Bank Limited (ABL), National Bank of Pakistan (NBP), Sindh Rural Support Organization (SRSO), Meezan Bank and Continental Biscuits Limited (LU – CBL) were the sponsors. Publishing partners include Emerald Publishing and five journals recognized by HEC Pakistan. These are Pakistan Business Review (PBR), International Journal of Experiential Learning & Case Studies (IJELCS), Sukkur IBA Journal of Management and Business (SIJMB), Geist Science, and Journal of Management Research.

15th South Asian Management Forum left an impact to count. It was a platform for researchers to interact with the gurus of academia and to ponder on the plausible solutions for the development of South Asian region. It also explored a future chance of collaborations for the institutions and share knowledge at the national and international levels.

**CPM’s Regional Management Conference 2019 - Management 4.0: Readiness and Strategy**

The Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka) conducted the CPM Regional Management Conference 2019 (CRMC 2019) in a grand style in collaboration with the Association of Management Development Institutions in South Asia (AMDISA) at the Marino Beach Hotel, Colombo on 30th October 2019. Participants represented from the AMDISA member countries in the South Asian Region and the CRMC 2019 was represented by leading management development institutions from India, Pakistan, Bangladesh, Sri Lanka, Nepal, Maldives, Bhutan and Afghanistan. The theme of the international forum was “Management 4.0: Readiness and Strategy”.

The conference was organized as a half day deliberation and Hon. Karu Jayasuriya, Speaker of the Parliament of Sri Lanka and Patron of CPM Sri Lanka made a special speech at the forum. President of CPM Sri Lanka and Past President of AMDISA, Prof. Laszlo R. Watawala and the Incumbent President of AMDISA Prof. Nisar Ahmad Siddiqi, Vice Chancellor of Sukkur IBA University, Pakistan gave opening remarks. Dr. Samantha Rathnayake, Governing Council Member of CPM Sri Lanka and Faculty Member from Postgraduate Institute of Management of University of Sri Jayewardenepura, Sri Lanka did the technical design of the conference and the summing up.
Management 4.0 strives for exploring what the Fourth Industrial Revolution means to the management profession. What new competencies we need to be adapting and sharing both existing and future leaders. This revolution is attributed by the fusion of technologies such as Internet of Things, Artificial Intelligence, Big Data, Cloud Computing, 3D-Printing, Extended Reality, Autonomous Robots, Sensors, Mobile Smart Devices, etc. In this context, as management competencies and best practices are vital in improving the organizational performance and quality of work by closing the effectiveness, efficiency and productivity gaps, it is paramount important to seek the meaning of readiness and strategy in management 4.0.

Session I: Readiness to Respond – Organizations should be ready to adjust more rapidly and more extensively to new situations and shifting market parameters and boundaries. Management 4.0 offers multiple technology solutions and techniques. This truly becomes a “revolution” when entire value chains, whether it is in the public sector or the private sector, are ready to change. In order to remain competitively viable in the long term, it is imperative to ask a question, are the organizational structures as well as decision-making processes open to adapt the new circumstances.

Session II: Transformational Leadership Strategy in Management 4.0 – Management 4.0 is pronounced in terms of the digital technology, rather than the employees. In fact, many employees feel fear as this may replace their jobs. And this is where transformational leadership and strategic move can play a huge and an important role of understanding as to how management 4.0 is integrated into a new working life. In this backdrop, strategy is referred as a new way of finding and making things happen for the fourth industrial revolution. It’s an approach that is gaining ground as it tackles the issues surrounding people alongside the technology itself.

Two keynote speakers and veteran panelists representing key institutions both from the public and private sector in the region expressed their opinions in line with the conference theme. Leaders need to exhibit and foster creativity and innovation in the workplace to succeed in today’s competitive, unstable and volatile climate. This dynamic panel discussion brought top of their real life experiences in respective domains. It was summed up how Industry 1.0 – the first industrial revolution, steam power and water power; Industry 2.0 – the second industrial revolution, better known as the technological revolution is the period between 1870 and 1914; Industry 3.0 The third industrial revolution or occurred in the late 20th century; and Industry 4.0 – fourth industrial revolution have created a number of unprecedented challenges and changes to human lives.

The conference discussions were based on insights derived from Delloitt Shift Report (2015), McKensey Report (2016), McKensey Global Institute Report (2017), and World Economic Forum Reports (2016-2017 & 2018). It was extensively deliberated the facts and insights derived from McKensey Global Institute Report (2017) in terms of automation and it was stressed as automation is not happening overnight, and five key factors will influence the pace and extent of its adoption;

i. First is technical feasibility, since the technology has to be invented, integrated and adapted into solutions that automate specific activities.
ii. Second is the cost of developing and deploying solutions, which affects the business case for adoption.
iii. Third are labor market dynamics, including the supply, demand, and costs of human labor as an alternative to automation.
iv. Fourth are economic benefits, which could include higher throughput and increased quality, as well as labor cost savings.
v. Finally, regulatory and social acceptance can affect the rate of adoption even when deployment makes business sense.

Further, it was discussed the fact that transportation, office administration, production, feed preparation etc. has relatively higher potential for technical automation due to their activity sets being primarily based on predictable physical activities as well as data administration whereas occupations such as management, personal care and sales
whose activity sets mostly involve managing and developing people, applying expertise to decision making, planning, and creative tasks, interfacing with stakeholders, performing physical activities with operating machinery in unpredictable environments have lower potential for technical automation.

The CPM would like to extend sincere appreciation and willing to continue the friendly spirit and request to join hand with future conferences in the region. All in all, it is about using the concepts that have been put across at this conference to make the region more vibrant for all management professionals.

14th Batch of Advanced Certificate in Business Administration (ACBA) Certificate Awarding Ceremony at Institute of Business Administration (IBA), Dhaka, Bangladesh

The Institute of Business Administration (IBA), University of Dhaka held the certificate awarding ceremony of Batch 14 of Advanced Certificate in Business Administration (ACBA) at IBA Auditorium on Friday, November 22, 2019. ACBA is a regular management development course being jointly offered by IBA, University of Dhaka, and the Association of Management Development Institutions in South Asia (AMDISA) since 2012.

Professor Dr. Muhammad Samad, Honorable Pro-Vice Chancellor (Administrative) of University of Dhaka was the Chief Guest of the ceremony. Professor Dr. Abdur Rab, Past President, AMDISA and Mr. C. Ramakrishna, Executive Director, AMDISA graced the event as Special Guests. The event was presided over by Professor Dr. Syed Ferhat Anwar, Director of IBA, University of Dhaka. Professor Dr. Md. Mofiduddin, Moderator of ACBA & Coordinator, MBA, IBA and Ms. Sutapa Bhattacharjee, Associate Professor, IBA and Coordinator, Management Development Program (MDP) both addressed the participants. Several other faculty members of IBA were present in the ceremony.

The program started with Professor Dr. Md. Mofiduddin welcoming all the participants and thanking all previous participants for being a part of the ACBA family. He then talked about the course and its prospects. Ms. Sutapa Bhattacharjee while congratulating the participants for their sincerity, urged that the participants maintain their relationship with the ACBA family. Mr. C. Ramakrishna and Professor Dr. Abdur Rab both addressed the participants and congratulated them for successfully completing the challenging course. They talked about adopting to the changing dynamics of the business world and encouraged the participants to keep the pace and keep up with the change.

Professor Dr. Muhammad Samad in his enlightening speech reiterated that the participants remain such enthusiastic in learning and always keeping themselves updated in order to match the competitive nature of the corporate world. The program came to an end by the concluding note from Professor Dr. Syed Ferhat Anwar. He focused on the changes drawn forward by the Industrial Revolution 4.0. He thanked all the participants for joining the ceremony and making the ACBA family bigger.
The environment was ecstatic and the participants were delighted as they receive the certificates. They, too, were very happy to be a part of the ACBA family. Tokens of Appreciation were given to the guests. After the group photo session, the certificate awarding ceremony was finally ended with a sumptuous dinner.

14th Batch of ACBA Certificate Awarding Ceremony

Commemoration of SAARC Charter Day

AMDISA Secretariat

The SAARC Charter Day Commemoration Function was organized by Association of Management Development Institutions in South Asia (AMDISA), Hyderabad, India - a SAARC Recognised Body on 7th December 2019. The meet started with the ‘Welcome Address’ by Mr. C. Ramakrishna, Executive Director, AMDISA who highlighted the importance of SAARC. His address was followed by the opening remarks by Dr. S. Padam, Chairman, SAQS Accreditation Awarding Committee of AMDISA wherein he spoke on relevance of SAARC and the need for collaborative research among SAARC countries.

Prof R K Mishra, Director, Institute of Public Enterprise, Hyderabad, India initiated the discussion on “Sustainable Development Goals (SDGs) and SAARC: Challenges and Opportunities”.

Initiating the discussion, Prof R K Mishra emphasized their significance and relevance to SAARC countries especially in respect of Higher Education Institutions (HEIs) relating to the discipline of management. Prof Mishra traced the origin of the SDGs and pointed that they have emanated from the Millennium Development Goals (MDGs) which acted as the precursor for evolving the SDGs. SDGs are fuelling the growth and development of the member countries of the UN and the SAARC region form a part of the global community. The 17 goals, 169 targets and many more indicators form the base of the SDGs covering social, economic and environmental aspects. These touch the

35th SAARC Charter Day Commemoration Function at AMDISA Secretariat, Hyderabad
life line of the people residing in various countries. Some of the goals relate to overcoming, hunger, poverty, literacy, unemployment and climate change. These pose serious problems even to the SAARC countries. India, Pakistan and Bangladesh are in the throes of severe pollution affecting the life expectancy of the citizens. The countries in SAARC region are heavily deficient in promoting collaborations and partnerships. The SDGs hold an Olive branch for the management schools in the SAARC region. The leading business schools around the world have promoted the two-year programmes in management dealing with SDGs. The business schools in SAARC region are lagging behind in following the lead. All the SDGs would ultimately result into phenomenon growth of business, revenues, employment, research and development, removal of inequity, access to markets, conditions establishing full employment, and peace and harmony.

Prof. Mishra suggested setting up a Chair on SDGs in AMDISA which could act as a lab promoting experiments the results of which could flow to all the SAARC region and make the citizens in this region affluent and happy.

His presentation was followed by interactive discussion where participants from AMDISA’s network, invited academicians and other guests contributed.

**Bhavan’s Center for Communication and Management, Bhubaneswar, India**

Bhavan’s Centre for Communication & Management (BCCM), Bhubaneswar as a member institution of Association of Management Development Institutions in South Asia (AMDISA) celebrated the SAARC Charter Day on 9th December 2019 at Aditya Birla Hall in its Kharvel nagar campus Bhubaneswar.

The Charter Day celebration was intended to craft understanding about the commitment of Governments to the SAARC process and to highlight some of the principal activities and the work of the association towards peace, freedom, social justice and economic welfare. Further through the event, the Institute enlightened the students about the mutual understanding, good neighbourly relations, Socio Economic development and meaningful cooperation among the SAARC Member countries, based by ties of history and culture.

On this occasion, the PGDM students of Bhavan’s Centre for Communication & Management (BCCM) first made a video presentation on the history and culture of the member countries of SAARC to set the tone. Eight groups of students showcased the socio economic, cultural and ethnic dimensions of eight SAARC countries. The concept was initiated by the Director cum Dean (Academics), Dr. Sujata Mangaraj and the two faculty advisors of the Cultural club, Surabhi Prof T Sridevi and Prof S S Mohanty coordinate the entire program. The best performances were adjudged. It gave the students firsthand information on the role of SAARC and AMDISA in enhancing the quality of management education and its contribution towards bringing societal harmony.

To sum it up, the SAARC Charter day showcased that how wide the spectrum of variety of people is, each with their unique culture and traditions. As the borders are opening and the world is becoming one, people should be aware of these small unique cultures clustered in South Asia part of the world and preserve them.

The presence of dignitaries, faculty and staff and students made this event meaningful.
Daffodil International University, Dhaka, Bangladesh

Aiming to raise awareness among the students about the SAARC and its activities, Department of Business Administration of Daffodil International University (DIU) - a member of Association of Management Development Institutions in South Asia (AMDISA) organized a seminar to commemorate SAARC Charter Day on December 15, 2019 at university. Mr. Muhammad Zamir, Former Ambassador, People’s Republic of Bangladesh was present as chief guest in the seminar. Among others, Professor Dr. Mohammed Masum Iqbal, Dean, Faculty of Business & Entrepreneurship and Dr. Gouranga Chandra Debnath, Head, Department of Business Administration were present in the seminar.

While addressing as the chief guest Mr. Muhammad Zamir highlighted the roles and present scenario of SAARC while Professor Iqbal spoke on its development and expectations of people from SAARC.

Guru Nanak Institute of Management Studies, Mumbai, India

Guru Nanak Institute of Management Studies, Mumbai organized an event titled “Students Presentation on SAARC (South Asian Association for Regional Cooperation)” on 25th November 2019 in connection with Commemoration of SAARC Charter Day.

SAARC, an organization of eight countries, is an economic and geopolitical organization, established to promote socio-economic development, stability, welfare economics, and collective self-reliance within the Region. To generate
more awareness about SAARC functions among students GNIMS MMS Semester I students made presentation on SAARC different functions as part of an internal assessment for the subject Managerial Economics. Students selected following topics and presented.

1. Summit and Council of Ministers of SAARC
2. Regional Centres/Specialized Bodies of SAARC
3. SAARC - Areas of Cooperation
4. Role of SAARC for economic development
5. SAARC – An International Organisation
6. SAARC initiatives for overall development

**Learning:**
Students understood the importance and functions of SAARC also understood the role of SAARC for development of Asian Countries.

**Feedback:**
Students raised various questions to get more insights on the SAARC functions and objectives & were happy that they learned on various aspects of SAARC as an international organisation which works for welfare of Asian Countries.

**Department of Management Sciences, COMSATS University Lahore, Pakistan**
Department of Management Sciences, COMSATS University Lahore, Pakistan had arranged an awareness seminar on the topic of “Importance of Regional Cooperation in the Contemporary World” on the SAARC Charter Day.

Mr. Akram Somro (Assistant Professor, Institute of Communication Studies), shared his insights on the topic. A large number of Management Sciences students participated in this activity and actively contributed in the question answer session. Mr. M. Abubakar Siddique Gondal, Convener of Event Management Committee of Management Sciences and Lecturer, CUI DMS Lahore, also enlightened the students on SAARC importance.

Dr. Amir Rashid, Head Department of Management Sciences and Associate Professor, COMSATS University Lahore, Pakistan expressed his gratefulness to AMDISA for keeping COMSATS in the loop on the occasion of the Commemoration of SAARC Charter Day.

**Indian Institute of Cost and Management Studies & Research (IndSearch), Pune**
IndSearch, Pune, commemorated the 35th SAARC Charter day with an event. Consistent with the SAARC spirit, the students spoke about the specialties of the SAARC member countries which included their respective tradition, culture, food, festival, clothing, sports and the country’s contribution towards SAARC.
The students recalled that SAARC is a manifestation of the determination of the people of South Asia to work together towards finding solutions to their common problems in a spirit of friendship, trust and understanding and to create an order based on mutual respect, equity and shared benefits. The main goal of the Association is to accelerate the process of economic and social development in member states, through joint action in the agreed areas of cooperation.

The students were divided into groups with each group taking up a specific task. The group with the best presentation was declared the winner.

Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore (SVVV) commemorated the SAARC Charter day with a function on 07th December, 2019. Dr. Upinder Dhar, Vice Chancellor of SVVV enlightened the audience about SAARC and its activities. Audience was delighted with the awareness on the subject. Dr. Upinder Dhar emphasized the need of continuance of such an event to enhance the co-operation in the South Asian Region in the fields of education, management, commerce, communication etc.
The ICFAI University, Tripura

The ICFAI University Tripura commemorated the 35th SAARC Charter Day on 07th December, 2019. The Asst. High Commissioner of Bangladesh Mr. Kiriti Chakma was the Chief Guest at the event. The distinguished guests and the Heads of Departments from Faculty of Science, ICFAI Law School and the Registrar shared their views on SAARC Charter Day.

NEWS FROM HEADQUARTERS

I. SAQS News
   a. Mentor visit took place in respect of
      Great Lakes Institute of Management, Chennai, India (under Re-Accreditation).
   b. Application for SAQS Accreditation has been received from the following:
      Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka.
   c. Peer Review visits
      i. Scheduled
         • ICFAI Business School Hyderabad Campus, Hyderabad, India. (Re-Re-Accreditation)
         • Institute of Management Technology (IMT), Ghaziabad, India (Re-Accreditation)
      ii. Completed
         • Institute of Public Enterprise, Hyderabad, India (Re-Accreditation)
         • International Management Institute, New Delhi, India (Re-Accreditation)
         • IFIM Business School, Bengaluru, India (Re-Accreditation)

II. AMDISA New Members
   a. School of Management and Business Studies, Jamia Hamdard (Deemed to be university), New Delhi, India.
   c. Prestige Institute of Management, Gwalior, India.

III. AMDISA Meetings
   I. Executive Board Meetings of AMDISA:
      a. The 76th Executive Board Meeting was held at Marino Beach Hotel, Colombo, Sri Lanka hosted by The Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka) on 30th October, 2019. Prof. Nisar Ahmed Siddiqui, Vice President-AMDISA & Vice Chancellor, Sukkur IBA University, Sukkur, Pakistan presided over the meeting. The highlights of the meeting were:
         i. Took note of the regulatory statutory compliances.
         ii. Noted the statutory requirement under the FCRA for requirement of Affidavits and noted the same for compliance.
iii. Approved the appropriation of Funds out of Income over Expenditure for the financial year 2018-2019 to Institution Development Fund.
b. The 77th Executive Board Meeting of the New Board for 2019-2021 was held at Marino Beach Hotel, Colombo, Sri Lanka hosted by The Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka) on 30th October, 2019. Prof. Nisar Ahmed Siddiqui, President-AMDISA & Vice Chancellor, Sukkur IBA University, Sukkur, Pakistan chaired the meeting. The highlights of the meeting were:
i. Prof. Nisar Ahmed Siddiqui, President presided over the meeting and welcomed all the newly elected Board Members and Prof. Syed Ferhat Anwar, Director, Institute of Business Administration (IBA), University of Dhaka, Dhaka, Bangladesh as Vice President - AMDISA.
ii. Approved the revised signatories for the operation of AMDISA’s Bank Accounts.
iii. Noted the statutory requirement under the FCRA Form FC-6E requirement of Affidavits and noted the same for compliance.

2. Building Committee Meeting of AMDISA:
The 20th Building Committee Meeting was held at AMDISA Secretariat, Hyderabad on 8th November, 2019. Dr. S. Nagabhushana Rao, Chairman, Building Committee and Former Director, Engineering Staff College of India, Hyderabad chaired the meeting.
The highlights of the meeting were:
a. Committee reviewed the works recommended earlier, the capital expenditure for which was approved by the Board.
b. Chalked out an action plan with reference dates for activities with actionable procedural.
3. Local Management Committee Meeting of AMDISA:

The 26th Local Management Committee Meeting was held at SVKM’s NMIMS, Mumbai on 4th December, 2019. Dr. Ashok Joshi, Chairman, Local Management Committee and Director General, Indian Institute of Cost and Management, Studies & Research (IndSearch), Pune chaired the meeting.

The highlights of the meeting were:

a. Review of AMDISA’s operations and taking note of regulatory statutory compliances.

b. Noted the statutory requirement under the FCRA Form FC-6E requirement of Affidavits for compliance.

c. Consideration of the draft MoU with UoH.

d. Reviewed the list of names suggested/recommended for the post of Honorary Editor for SAJM.

4. E-Meetings

a. SAQS Committee - 11 E Meetings were held with regard to determining eligibility of institutions to enter SAQS, appointment of Mentors to Institutions, appointment of Peer Review Team to Institutions, appointment of Corporate Representatives to Institutions as part of the PRT, authorization to forward the objectives identified by the institutions to pursue post accreditation period to the SAQS Accreditation Awarding Committee and authorization to forward the Peer Review Team Report to the SAQS Accreditation Awarding Committee.

b. SAQS Accreditation Awarding Committee - 2 E Meetings were held with regard to approval of Objectives identified by institutions to be pursued during the Post Accreditation period.

IV. Meeting with the Vice Chancellor of University of Hyderabad, Hyderabad, India

In connection with the Memorandum of Understanding between AMDISA and UoH, the Members of AMDISA Local Management Committee headed by its Chairman, Prof. (Dr.) Ashok Joshi met Prof. B. Raja Shekhar, Pro-Vice Chancellor, officiating VC.

V. Dasho Kunzang Wangdi, Past President, AMDISA visit to India

Dasho Kunzang Wangdi, Member, Royal Research & Advisory Council, His Majesty’s Secretariat, Bhutan and Past President, AMDISA, visited India under the Distinguished Visitors Programme organized by Indian Council for Cultural Relations (ICCR) from 24th December 2019 to 02 January 2020. On transit from Hyderabad, India, Mr. C. Ramakrishna, Executive Director, AMDISA called on Dasho Kunzang Wangdi.

Dasho Kunzang Wangdi presenting the Golden Jubilee Celebrations Compendium on the Establishment of Formal Diplomatic Relations between Bhutan and India (1968-2018) to AMDISA. Also seen in the picture alongside left is Mr. Y. Lakshmaji Rao, Director, Indian Council for Cultural Relations, Ministry of External Affairs, GoI.
AMDISA SUPPORTED PROGRAMMES

1. The Institute of the Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka

CMA conducted the 15th annual flagship event the CMA National Management Accounting Conference 2019 combined with the Commonwealth Accountants Conference in association with the The Institute of the Chartered Professional Managers of Sri Lanka which was held from 9th and 10th September 2019 at the Taj Samudra, Colombo on the theme ‘Sustainability Development Goals Agenda 2030 - The Role of Professional Accountants’. The conference highlighted the importance and necessity to implement 17 Sustainable Goals for private, public, small and medium enterprises, state owned and government corporations.

The conference was inaugurated on 9th September 2019 by the chief guest Hon. Karu Jayasuriya, Speaker of the Democratic Socialist Republic of Sri Lanka and the keynote address on ‘Why Integrated Reporting and Good Governance for sustainable value creation’ was delivered by Prof. Mervyn E. King, Chair Emeritus of the International Integrated Reporting Council (IIRC), London. The special guest address on ‘Accountability, Meritocracy and Anti-Corruption key to achieve Sustainable Development’ was delivered by Prof. Ho Yew Kee, Associate Provost (Skills Future & Staff Development) - Singapore Institute of Technology (SIT). Dr. Aditi Haldar, Director, GRI South Asia delivered a special address on ‘Global Reporting Initiative (GRI) Supporting Partner for CMA National Management Accounting Conference and Commonwealth Accountants Conference’. The MOU’s between CMA Sri Lanka and Chartered Institute of Public Financial Accountants (CIPFA) UK was exchanged and President of CIPFA Ms. Carolyn Williamson address the gathering followed by the CMA Professional Excellence Awards 2019, Research Forum Awards and the Presentation of CMA Excellence in Integrated Reporting Awards – 2019.

At the inauguration CMA Excellence in Integrated Reporting Awards – 2019 were presented to Overall Winner and 1st and 2nd Runners up, Merit Award for Integrated Thinking, Ten Best Integrated Reports, Sector Awards, Special Awards and Certificates of Merit by the Chief Guest Hon. Karu Jayasuriya Hon. Speaker of Parliament, Prof. G L Peiris Patron CMA and Former Minister, Prof Mervyn King Chair Emeritus of the International Integrated Reporting Council (IIRC) London, the Global Reporting Initiative (GRI) Amsterdam, a member of the Private Sector Advisory Group to the World Bank on Corporate Governance, former Judge of the Supreme Court of South Africa, Prof. Ho Yew Kee formerly Professor in Accounting at the National University of Singapore and currently Associate Provost (Skills Future & Staff Development) at the Singapore Institute of Technology (SIT).

The main objective of the Excellence in IR Awards was to promote Sri Lankan companies both listed and unlisted and state institutions to undertake integrated reporting and to enhance the quality of corporate reporting in the country which will be beneficial to investors and stakeholders.

The conference technical sessions were held on 10th September 2019 and consisted of two technical sessions, four concurrent breakout sessions and a panel discussion.

Total of 53 eminent speakers both foreign and local, chairmen, co-chairmen and panelists took part in the sessions. They brought with them a wealth of experience from South Africa, Singapore, India, and leading practitioners, professionals and academics from Sri Lanka.

The inauguration and the technical sessions of conference had well attended participants total of 650.
2. **International Management Institute (IMI), Bhubaneswar, India**

International Management Institute (IMI) Bhubaneswar organized 5th International Conference on “Global Business Environment” on the theme “Entrepreneurship, Resource Planning, and Regional Development” in collaboration with EGADE Business School, Mexico on November 29-30, 2019. Prof. Ramesh Behl, Director - IMI, Bhubaneswar, welcomed all the delegates and revealed that the conference has received an overwhelming response in the form of more than 150 research papers from India and across the globe. Prof. Behl also mentioned that this conference offers an international forum for rich discussion on entrepreneurial processes, resource management and regional development. Prof. Anil D. Sahasrabudhe, Chairman, AICTE delivered the Keynote Address. He emphasized on the importance of management students collaborating with other disciplines to make the best use of available resources. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico set the tone of the conference by emphasizing on developing new visions and business perspectives to match with the changing ideologies in emerging markets.

The event witnessed enthusiastic participation from faculty, research scholars and students from various well-known institutes and universities like EGADE Business School, Mexico; Anahuac University, Mexico; Universidad Panamericana, Mexico City; Uniglobe College Kathmandu, Nepal; IIM Calcutta; IIM Ranchi; NMIMS Bangalore; EDII, Ahmadabad; NIIT Neemrana; IMI New Delhi; IMI Kolkata; BIMTECH Greater NOIDA; Symbiosis Institute of Management Studies, Pune etc. to name a few. Prof. Radhe Shyam Pradhan of Uniglobe College, Pokhara University joined the conference along with his team for the third consecutive year.

The Conference Anthology entitled “INNOVATION, TECHNOLOGY AND MARKET ECOSYSTEMS: Managing Industrial Growth in Emerging Markets” was also released by the dignitaries. The anthology is published by Palgrave Macmillan, USA.

Ten Technical sessions on various conference themes were scheduled over these 2 days. Two workshops on “Reverse Innovation and Impact on Global Business” and “Contemporary trends in writing and publishing research papers” were also conducted by International faculty. The conference is convened by Prof. Sourabh Sharma and Prof. Manit Mishra of IMI-Bhubaneswar.

3. **Sona School of Management, Salem, Tamil Nadu, India**

Sona School of Management, Salem organized an International Conference on the theme “Inclusive Work Organisations - Needs, Trends and Possibilities” (ICIWO 2019) from 11th to 13th December, 2019 at the International Center Goa (ICG), Goa, India.

This conference was the second International conference organized by Sona School of Management. The conference was supported by the conference partners AMDISA and AIMS. The conference started with a pre-conference workshop – ‘Doctoral Colloquium’ on 11th Dec, 2019 followed by Keynote Address, Panel Discussions and Technical Sessions on 12th and 13th Dec 2019. Conference sessions provided valuable and interesting insights on how to face the issues and challenges of inclusive organizations globally. Around 120 participants from various countries attended the conference.

During the Inaugural session the Convener in Chief, Prof. Dr. Swarup K Mohanty, welcomed the delegates representing from 17 states and 5 countries. The conference was inaugurated by Mr. Chocko Valliappa, Founder and CEO- Vee Technologies, Bengaluru and Vice Chairman Sona Group of Institutions, Salem. The special address was delivered by Mr. Thyagu Valliappa, CEO, Play Factory Pvt. Ltd.

The Chief Guest, Mr. Sathya Saurabh Khosla, MD, Adimode Transnational LLC, UAE, delivered the keynote address. He enlightened the participants on the importance of ancient wisdom and the need to apply it on the modern day issues. He explained how to face the economic challenges and the significance of possessing mindfulness.
Prof. Dr. S. Padam, Ex-Dean- ASCI, Hyderabad in his keynote address spoke on the importance of inclusion and diversity management through efficient leadership.

The first panel discussion was on the topic, “Inclusive Work Organizations: Perspectives, Issues and Challenges”. The panel speakers were Ms. Priyanka Mohanty, VP, Global Corporate HR, Startek, ESSAR Group; Mr. Debabrata Dash, Chief Human Resource Officer, TS Alloys, TATA Steel; Mr. Sowmya K Mishra, Head HR, GMR Varalakshmi Foundation and Dr. Samantha Rathnayake, Management Consultant, PIM, Sri Lanka. The moderator of the panel was Prof. Swarup K Mohanty, Chief Convener, ICIWO-2019 and Director, Sona School of Management, Salem. The panel discussion dealt with various issues like biased workforce, psychological trauma faced by the employees and the need to include even the differently abled people into the workforce to provide opportunities.

This was followed by the second panel discussion on the topic, “Emerging economic challenges and possibilities”. The panel speakers were Mr. Swarup Mohanty, CEO, Mirae Assets Global Pvt. Ltd and Mr. Ramji Porwal, VP, APAC Equities Client Management, Citi Bank, Hong Kong. The moderator of the panel was Mr. Sathya Saurabh Khosla, MD, Adimode Transnational LLC, UAE. The panel discussion revolved around various challenges within an organization and the external environment. The ways to consider problems as opportunities were discussed.

The technical sessions were split into three tracks namely, Inclusive Organizations: Work Organizations and Diversity; Inclusive Organizations: Governance and Corporate Social Responsibility; Inclusive Organizations: ICT and Marketing. The participants presented their papers in the respective tracks. The session chair judged the research work of the participants. The valedictory address was delivered by Prof. S. Padam, Ex-Dean, ASCI, Hyderabad. The conference convener, N. Nithya proposed the vote of thanks. As a whole the conference laid platform for knowledge sharing, networking and research inputs on the theme “Inclusive Work Organizations”.

4. Indian Institute of Management Visakhapatnam (IIMV), Visakhapatnam, Andhra Pradesh, India


The three-day conference had over 100 presentations and attended by over 150 delegates from all over India and abroad. The event hosted number of expert talks, keynote addresses, and presentations by researchers addressing issues related to current and emerging research topics, leading-edge developments and methodologies in the domain of Operations Research and Decision Sciences.

Prof. M. Chandrasekhar, Director of IIM Visakhapatnam, shared that ICORDS-2019 is the first in the series of the prestigious events the Institute is organising. Delivering his address at the inaugural event, he expressed that this is beginning of a long journey of collaborative opportunities and rewarding association. He mentioned the importance of data-driven and analytics-based decision making in the modern, complex world.

Prof. Desai highlighted the profound impact that emerging technologies like Artificial Intelligence, Machine Learning, Natural Language Processing, Robotic Process Automation, Internet of Things are having on society. According to him, data science is going to be driven and monetized by algorithms powered by AI. He advised that India being a data-rich country, needs to be proactive in providing AI based start-up ecosystem.

Dr. K. R. Murali Mohan, Head & Mission Director, Inter-disciplinary Cyber Physical Systems Division, Dept. of Science & Technology, Govt. of India was chief guest for Valedictory function of ICORDS-2019. In his Valedictory address, he stressed the role of managers in achieving the ICPS mission objectives.
Prof. Ratul Lahkar, Professor of Economics, Ashoka University provided Concluding Remarks on ICORDS-2019 as the Guest of Honor. Later the Chief Guest presented Best Paper Awards to the delegates.

UPCOMING AMDISA SUPPORTED PROGRAMMES

1. Vignana Jyothi Institute of Management, Hyderabad, India

2nd International Conference on “Impact of Current Events on the Future of Business”

Vignana Jyothi Institute of Management (VJIM), Hyderabad is organizing the 2nd International Conference on “Impact of Current Events on the Future of Business” from 2nd to 4th January, 2020 at VJIM campus, Hyderabad, India.

The US-China trade war, BREXIT, US sponsoring of India as a NATO ally, the Chinese crash, and technology disruption, are leading to a changing global landscape that is impacting businesses and nations. The impact is felt in cultural, social, business, political and technological spheres. As people, businesses and nations are impacted, the imperative to understand, temper and manage these forces is taking center stage. Identifying the path forward has become the primary focus for all businesses and nations, both big and small.

Technology has transformed the work environment. Artificial Intelligence and other technologies are rapidly rearranging our concept of work, and even threatening to radically change or reorient certain job functions. We are now witnessing a call for smart capabilities powered by Machine Learning (ML) and Artificial Intelligence (AI). As AI is entering new markets or adding new products to existing markets, marketers are testing which of these technologies enable faster and less expensive time-to-market strategies. Not only do marketers need to keep up with the incredible pace of product development, they also need a cheaper way to access riskier markets to justify the investment. Added to this, marketers need to learn how these technologies will provide global customers with the most possible personalized experience.

We have also seen an increasing integration among global financial markets. Financial markets have greater efficiency and growth. Yet, despite favourable growth indicators and policy interventions, experts also warn about a few scenarios that might negatively impact the world business, specifically the financial markets. To identify the path forward has become the primary focus for all businesses and nations, big and small alike. At this juncture is the concept and ideology of globalisation still relevant?

2. **Indian Institute of Cost and Management Studies and Research (IndSearch), Pune, India**

   International Marketing Seminar on the theme “Advanced Analytics and Artificial Intelligence: The prime movers for Marketing”

   Indian Institute of Cost and Management Studies and Research (IndSearch), Pune is organizing an International Marketing Seminar on the theme “Advanced Analytics and Artificial Intelligence: The prime movers for Marketing” on 4th January, 2020 at IndSearch, Pune, India.

   Data analytics and artificial intelligence is the future of marketing. Both work towards giving consumers seamless marketing experiences. Advanced data analytics is helping marketers understand the consumer and offer him products based on this understanding of his need. Artificial intelligence on the other hand is helping marketers modify consumer experiences in real time.

   As Consumers engage with marketing platforms, their profiles are being constantly updated owing to the data captured and with the help of artificial intelligence, a marketer can further modify offerings as and when these updations happen.

   Together advanced data analytics and artificial intelligence is taking marketing to a new level.

   The Seminar aims to create a platform to bring together scholars and researcher to share their views on this emerging area.

   For details, please visit AMDISA’s website at http://www.amdisa.org/IMS_2020.

3. **K.J. Somaiya Institute of Management Studies & Research, Mumbai, India**

   **Conference of the EuroMed Academy of Business: Global Business Theories and Practices**


   This conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other.


4. **Siva Sivani Institute of Management, Secunderabad**

   **International Conference on “Emerging Trends in Business, Economics & Analytics” - SAMAROH 2020**

   Siva Sivani Institute of Management, Secunderabad is organizing Two Days International Conference on “Emerging Trends in Business, Economics & Analytics” - SAMAROH 2020 on 11th and 12th February, 2020 at SSIM Campus, Secunderabad, India.

   The world is moving with pace faster than even before; the changing business environment is forcing businesses to build new strategies in order to ensure sustainable competitive advantage. The old ways doing business are no more effective, technology is driving business models across the industry. Customers are becoming price insensitive and are ready to pay any price if they receive products and services as per their desire. The customers’ taste and preferences are changing rapidly, and companies are forced to innovate and upgrade their offerings on regular basis. The world of business moves fast, and technology moves even faster. Businesses are becoming data driven and decisions are becoming rational as they are based on the analysis of data. Businesses are employing various business analytics tools and techniques to connect data from multiple sources, analyze the data, and communicate the results in ways decision makers can understand and incorporate in further business processes. This conference seeks to faster discussions and creations of new body of knowledge related to emerging trends in Business, Economics & Analytics.

   For details, please visit AMDISA’s website at http://www.amdisa.org/SSIM_IC_2020.

5. **Jagannath International Management School (JIMS), Kalkaji, New Delhi**

   **XVth International Conference on the theme “Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture”**

   Jagannath International Management School (JIMS), Kalkaji, New Delhi, is organising its XVth International Conference on the theme “Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture” on Saturday, 15th February 2020 at the India International Centre, Lodhi Road, New Delhi, India.
The Conference will provide a unique opportunity for world renowned members of academia, corporate heads, thought leaders and opinion makers to interact and provide fresh perspectives on various connected themes related to the main conference topic.


6. **Institute of Business Administration (IBA), University of Dhaka, Dhaka, Bangladesh**

**International Conference on “Management of Innovation and Sustainability: Vision 2041”**

Institute of Business Administration (IBA), University of Dhaka, Dhaka, Bangladesh is organizing an International Conference on “Management of Innovation and Sustainability: Vision 2041” on 4th and 5th April, 2020 at Dhaka, Bangladesh.

The Bangladesh Development Vision 2041 defines broad development goals aimed at raising the general standard of living of the people of Bangladesh to the level of a high-income developed country by the year 2041.

As a tribute to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and his vision and dream of creating a ‘Sonar Bangla’, nothing can be more befitting than taking Bangladesh to the status of a Developed Nation by implementing Vision 2041. The vision 2041, among other things, sees education as critical to creating the mindset necessary for creating national development and a competitive economy, which will be the driving forces for the realization of that vision.

Through the International Conference on “Management of Innovation and Sustainability”, IBA, under the leadership of the Ministry of Education of the Government of the People’s Republic of Bangladesh, aims to bring together academics, business leaders and representatives of associations, policy makers and practitioners interested in strengthening and contributing to the field of business, innovation, and sustainability. The conference aims to analyze the opportunities and challenges of implementing Vision 2041, and explore practical strategies and solutions.


7. **Jagan Institute of Management Studies, Delhi**

**International Conference on Advances in Management Practices (ICAMP - 2020)**

Jagan Institute of Management Studies, Delhi, is organizing an International Conference on Advances in Management Practices (ICAMP - 2020) on 23rd May, 2020 at Delhi, India.

The most of the conventional management practices are no longer effective in doing business. Where the finance professionals are exploring the application of technologies like artificial intelligence, block chain, and data analytics in creating innovative financial products and services and managing associated risk, marketing professionals are experimenting with novel means to understand consumer behaviour. At the same time, HR experts are designing new roles and exercising the innovative HR practices to manage the diversified work force. This is precisely the theme of the conference.

ICAMP 2020 aims at providing a forum to discuss the advances and novelty in management practices in all the key functional areas namely finance, marketing, human resource, operations and international business. The conference is also open for discussion on contemporary issues and practices in multidisciplinary areas. Thus, ICAMP 2020 intends to unearth the issues and trends that lie deep inside the business ecosystem and deliberate possible solutions for the corporate to thrive.

The conference organizer invites researchers, academicians, educators and practitioners to participate in ICAMP 2020 as paper contributors. The paper presentation themes and sub-themes are expected to be covered under the following prominent functional areas of management.

- Advances in Marketing Management Practices
- Advances in Financial Management Practices
- Advances in Human Resource Management Practices
- Advances in International Business Management Practices

ICAMP solicits original and unpublished contributions in the field of management including but NOT LIMITED to the above mentioned sub-themes.


8. **Nepal Administrative Staff College (NASC), Nepal**

Nepal Administrative Staff College (NASC), Lalitpur, Nepal is organizing its 4th Conference on Public Policy and Governance in South Asia on the theme “Deepening Democracy: Enhancing Voices and Choices” on 11th and 12th June, 2020 at NASC, Lalitpur, Nepal.
Recent decades have witnessed a broad acknowledgement that formal processes of democracy are necessary but not sufficient for delivering good governance and societal expectations for development and change. Important lessons have already emerged as to how such formal processes fail to live up to expectations of good governance and efficient and effective service delivery, and on tackling myriad of social, economic and environmental challenges. In South Asia, as elsewhere, this realization has led to arguments that democracies should move beyond the formal constitutional process and periodic elections. It is also essential that democracies allow people to participate in decisions affecting their lives and livelihoods and enable them to have a sense of control over their circumstances. Accordingly, the main concern remains – how we devise government policies and institutions that enhance citizens’ voices and expand their choice.

The conference is the fourth in the series of Conference on Governance and Public Policy in South Asia. The conference will prove to be opportunity to share innovations in the South Asia region and beyond. It will allow participants share the common challenges of deepening democracy in the region, either as specifically a national character of a particular country, or within each as specific historical, political, social, cultural contexts in the subnational contexts.

For details, please visit AMDISA’s website at http://www.amdisa.org/NASC_Conf_2020

NEWS FROM MEMBER INSTITUTIONS

1. Indian Institute of Cost and Management Studies and Research (IndSearch), Pune, India

IndSearch 7th Inter – Collegiate Research Paper Competition

IndSearch Prof. Pramod Parkhi Centre for Banking, Finance & Insurance had organized 7th Inter – Collegiate Research Paper Competition on the Theme “Bank Mergers, a boon to banking and economy?” on Wednesday, 18th September 2019 at its Bavdhan Campus. The competition was inaugurated by Mr. Milind Kale, Chairman of The Cosmos Co-operative Bank, Pune. The occasion was graced by Dr. Ashok Joshi, Director General - IndSearch, Dr. Aparna Tembolkar - Director IndSearch, Dr. Sunita Joshi - Dean, IndSearch, Adv. Shripad Panchpor – Director Cosmos Bank. Dr. Vikas Peshave, Dean, Prof. Devaki Jain and Prof. Sahil Shaha from IndSearch coordinated the event.

In this competition, 21 Colleges across various cities from India had participated, 41 Research Papers were received and 28 Research papers were selected for presentation. Mr. Arjun Prajapati of Faculty of Business Administration, GLS University, Ahmedabad bagged the 1st Prize. The 2nd Prize was bagged by Ms. Anuksha Thombre & Ms. Vrikshika Pandit of IndSearch MBA, Pune. The 3rd prize was bagged by Mr. Kalpak Fadia & Ms. Tanvi Raichura of Nagindas Khandwala College, Mumbai. Two Consolation Prizes were given to Ms. Chandni Mohnani, Ms. Kate Lopez & Ms. Pooja Singh from St. Mira’s College, Pune and Mr. Swandan Latkar, Mr. Harsh Gunjikar and Mr. Pratik Joshi from IndSearch MBA, Pune.

2. ICFAI Business School (IBS), Bengaluru

Eighth Shri N.J. Yasaswy Memorial Lecture

‘Given the current concerns about the slowing economy in India, the exclusive concern of the government should be growth and development.’
Speaking on the occasion of the Eighth Shri NJY Memorial lecture on 24th October 2019 organised by ICFAI Business School Bangalore, Dr. C Rangarajan said, “The current economic downturn is due to a combination of structural and cyclical factors. Apart from a significant fall in savings rate and investment rate, an important growth-stifling factor is a weakening in the banking and non-banking financial sectors due to both cyclical and structural reasons” he opined. He stated that the reform agenda therefore needs to be strengthened to increase efficiency through enhanced competition.

Dr. Rangarajan, former Governor of RBI and former Chairman of the Economic Advisory Council to the Prime Minister of India, delivered the Memorial Lecture on the topic – “Towards a Faster Economic Growth.”

Dr. M S Shyamasundar, Sr. Advisor, NAAC presided over the function. Mrs. Sobha Rani Yasaswy, President ICFAI Society was the Guest of Honour. The event was well attended by all the guests, special invitees, members of the press, faculty, staff, and students numbering more than 350.

3. Bhavan’s Centre of Communication and Management (BCCM), Bhubaneswar, India

a. CONVOCATION - 2019

Bhavan’s Centre of Communication and Management Bhubaneswar (BCCM), under the aegis of Bharatiya Vidya Bhavan, is a premier B-School in Eastern India, celebrated the CONVOCATION - 2019 for its students on 30th September 2019 in the institute campus.

Prof. (Dr.) Ganeshi Lal, Hon’ble Governor of Odisha graced the occasion as the Chief Guest and delivered his vibrant, inspiring, motivating address to students, Board of Governors of BCCM and other dignitaries.

In addition, “Bhavan’s Samman” were awarded to distinguished personalities for their outstanding contribution in various fields of Education, Social Service, Literature, Art-Culture and Music, Science and Technology & Entrepreneurship.
The Convocation ceremony was presided over by Maj. General B.K. Mohapatra (Retd), AVSM, Chairman, BCCM in presence of Dr. S.K. Tamotia, Director General & Vice Chairman, BCCM. Lt. Col. P.K. Sahu, Sr. Director (Adm & Finance) BCCM and Prof. (Dr) Sujata Mangaraj, Director cum Dean, BCCM.

Prof. (Dr) Sujata Mangaraj, Director cum Dean, BCCM presented the Director’s report.

Lt. Col. P.K. Sahu, Sr. Director (Adm & Finance) BCCM proposed vote of thanks.

b. Seminar and Student Development Program (SDP) on “India's Foreign Policy: Contemporary Challenges”

BCCM, Bhubaneswar, conducted a one day Seminar and Student Development Program (SDP) on “India's Foreign Policy: Contemporary Challenges” on 11th November 2019 at its Kharvela nagar campus, Bhubaneswar. Former Foreign Secretary and Ambassador to US, Shri Lalit Mansingh graced the occasion and addressed the gathering as the Chief Guest.

Renowned personalities from Academia, Administration and Industry, Dr. Priyambada Mohanty Hejmadi, the former Vice Chancellor of Sambalpur University and Fellow from Indian Academy of Science, Prof. (Dr.) Sangamitra Mohanty, Former Vice Chancellor North Odisha University, Prof. (Dr.) S Mahapatra, Dean Agri Business Management, OUAT, Gen B K Mohanty, Sri S N Tiwari, Former DGP, Maj Gen B K Mahapatra, Chairman, BCCM, Dr. S K Tamotia, Director General, BCCM, Col P K Sahu, Sr. Director (F&A) and Dr. Sujata Mangaraj, Director cum Dean (Academics) graced the occasion.

Ambassador Mansingh in his address stressed on building a more confident and coordinated approach in handling relations with countries on our periphery, irrespective of how we define our neighborhood. He also spoke about the growing strategic rivalry between The US and China and need of India to deploy an external balancing to create a conducive regional balance that also requires building a new consensus at home.

4. Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

a. NAV-PRABANDHAN-2019

The Second Management Conference on “Digital Transformation for Sustainability: Opportunities and Challenges” was organized on November 15, 2019. The objective of the Conference was to provide a platform to the research scholars to exchange their knowledge and information in their respective research area.

Out of 51 research papers, 24 papers were presented by the researchers and academicians. The conference had 2 Technical sessions. 12 papers were presented in the first Technical session and 12 papers were presented in the second Technical session.

The take away of conference was:

1. With the changing business environment companies are striving to keep up by customer demands through technology.
2. Organizations are using digital technology in order to gain competitive advantage and differentiation in its market segment.
3. Successful digital transformation strategy is visible in increased mobility, data security, and enhanced user experience.
b. One-Day Convention on “Training for Future – Opportunities and Challenges”

Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore (SVVV) organized a one-day Convention on ‘Training for Future – Opportunities and Challenges’ on December 6, 2019. The program was organized by the Indian Society for Training and Development (ISTD), Indore Chapter and National Human Resources Development Network (NHRDN) Indore Chapter in association with SVVV.

The speakers highlighted: (i) that the global workplace is changing with companies demanding different skill sets from their employees in this VUCA environment. Automation is set to take over roles in corporate training and is helping companies to improve their training practices and facilitates the way employees can learn. Training presents the organizations with plentiful of opportunities but the challenge is how to put vigilance, checks and control while delivering what is needed to deal with the new kinds of exposures: (ii) the increasing contribution of mobile technology to make employees more efficient by maintaining work life balance. Latest technology is Machine Learning and Artificial Intelligence that is offering virtual assistance further helping out in recruitment and selection as well. Learning to learn and the ability to learn faster than the competitors may be the only sustainable competitive advantage.

5. Institute of Public Enterprise (IPE), Hyderabad, India

Two-day International Conference on “Economic Development: Role of Higher Education Institutions in Employment”

IPE organized a two-day international conference with an objective to provide the platform to academicians, practitioners, policy makers, researchers and professionals from different fields to discuss, debate and exchange ideas and insights on various issues, challenges relating to employment generation and India’s inclusive development. The conference was held at IPE, Shamirpet campus, Hyderabad-500 101, Telangana, India during December 10th & 11th, 2019.

The conference was designed to discuss and deliberate on issues related to education, skill, employment, and economic development through five major technical sessions, which was participated by about 30 delegates from foreign as well as India. The inaugural session of the conference was graced by prominent academic personalities from India and abroad. At the outset, Prof. R.K. Mishra, the director of IPE welcomed all the dignitaries and speaker to IPE for the conference. Followed by this, Prof. K.P. Kannan, the former Director, Centre for Development Studies, and Full time Member of the National Commission for Enterprises in the Unorganized Sector, Government of India, in his inaugural address, brought out the importance and the level of job creation in the formal and informal sectors in India. The special address of the inaugural session was delivered by Prof. S. Padam, Advisor & former Dean of Studies, ASCI, Hyderabad, who provided a case study of employment in the transportation sector in Telangana state. The address of the guest of honor for the conference was delivered by Mr. C. Ramakrishna, Executive Director, Association of Management Development Institutions in South Asia, Hyderabad. In his speech, he stressed on the need for policy correction to improve the demand side factors of the employment in India. Towards the end of the inaugural session, Prof. K. Trivikram, senior faculty, IPE, briefed about the aims, objectives and activities of IPE, while Prof. Haiyang Chen, Professor of Finance at in the College of Business at Western Carolina University, USA, talked about the motivation and aims of the present conference. Finally, the inaugural session was concluded with a vote of thanks by Prof. J. Kiranmai, the Registrar, IPE.

6. Eastern University, Dhaka, Bangladesh - AMDISA Executive Director’s visit

Mr. C Ramakrishna, Executive Director, AMDISA, visited Eastern University, a member institution of AMDISA, on November 23, 2019. During the visit he had a formal meeting with the members of the Faculty of Business Administration (FBA).
Dr. AKM Saiful Majid, Professor and Former Director, Institute of Business Administration (IBA), University of Dhaka and also Former Vice Chancellor and Former Chairman, Board of Trustees, Eastern University (EU), Dhaka sought the view of Mr. Ramakrishna about organizing an international conference by EU in collaboration with AMDISA in 2020. Mr. Ramakrishna responded very positively to the proposal. Professor Dr. M Abbas Ali Khan, the Dean, offered to work on the proposed conference and conveyed thanks to all the participants.

7. Canadian University of Bangladesh (CUB), Dhaka, Bangladesh - AMDISA Executive Director’s visit

Mr. C. Ramakrishna, Executive Director, AMDISA, during his visit to Dhaka in connection with the Advanced Certificate in Business Administration (ACBA) Programme was invited by Prof. Nazrul Islam, Adviser to Board of Trustees of Canadian University of Bangladesh and an empaneled Peer Reviewer under AMDISA’s SAQS to visit the Faculty of Management, Canadian University of Bangladesh. A meeting was arranged wherein it was inter alia attended by Dr. M Mamoon Al Bashir, Director of International Affairs & Director of MBA & EMBA Programs.
Associate Professor Mr. S. M. Arifuzzaman, Head of Department of Business Administration, Mr. Md. Latiful Khabir, Assistant Professor and Registrar (In-charge) and Dr. MD Shahrukh Adnan Khan, MIET, Dean (Acting), School of Science & Engineering & Head, EEE Department were present in the meeting. Prof. Dr. Syed Masud Husain, former Vice Chancellor of BGMEA University of Fashion & Technology was also present in the meeting.

PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

i. Prestige Institute of Management and Research (PIMR), Indore, India

a. Three days workshop on “Strategy to Publish Research Papers in ABDC, Scopus & High Impact Journals”

Prestige Institute of Management and Research (PIMR), Indore is organizing a three days workshop on “Strategy to Publish Research Papers in ABDC, Scopus & High Impact Journals” from 14th to 16th February, 2020 at PIMR, Indore, India. For details, please visit AMDISA’s website at http://www.amdisa.org/PIMR_3_Day_Workshop_2020.

ii. International School of Management Excellence (ISME), Bengaluru

International School of Management Excellence (ISME), Bengaluru is organizing its 8th International Conference on “Contemporary Issues in Management” on 27th and 28th February, 2020 at ISME, Bengaluru, India. For details, please visit AMDISA’s website at http://www.amdisa.org/ISME_Conf_2020.

iii. Civil Service Commission, Male, Republic of Maldives

Civil Service Commission, Male, Republic of Maldives is organizing the Maldives Civil Service Conference 2020 on the theme “Individual Accountability and Transformation” on 15th and 16th April, 2020 at Male, Republic of Maldives. For details, please visit AMDISA’s website at http://www.amdisa.org/MCSC_2020.

iv. Prestige Institute of Management, Gwalior

Prestige Institute of Management, Gwalior is organizing the 12th International Conference on “Digitalisation as Vehicle for Innovation, Organisational Growth and Effectiveness” from 19th to 21st December, 2020 at PIM, Gwalior, India. For details, please visit AMDISA’s website at http://www.amdisa.org/PIMG_IC_2020

NEWS FROM NETWORKS

i. AACSB International, Tampa, Florida, USA

a. Annual Accreditation Conference: Asia Pacific

AACSB is organizing an Annual Accreditation Conference: Asia Pacific from 1st to 3rd June, 2020 at Singapore. For details, please visit AACSB’s website at https://www.aacsb.edu/aac-ap.

b. Faculty Standards and Tables Workshop

AACSB is organizing the Faculty Standards and Tables Workshop on 4th June, 2020 at Singapore. For details, please visit AACSB’s website at https://www.aacsb.edu/events/seminar/2020/faculty-standards-and-tables-jun-singapore.

c. Assurance of Learning Seminar I

AACSB is organizing an Accreditation of Learning Seminar I on 15th and 16th June, 2020 at Singapore. For details, please visit AACSB’s website at https://www.aacsb.edu/events/seminar/2020/assurance-of-learning-one-jun-singapore.

ii. EFMD, Brussels, Belgium

a. 2020 EFMD Conference for Deans & Directors General

EFMD is organizing the 2020 EFMD Conference for Deans & Directors General on 13th and 14th February, 2020 at Milan, Italy. For details, please visit EFMD’s website at https://events.efmdglobal.org/events/2020 EFMD conference for deans directors general/.

b. 2020 EFMD MBA Conference

EFMD is organizing the 2020 EFMD MBA Conference from 19th to 21st April, 2020 at St. Gallen, Switzerland. For details, please visit EFMD’s website at https://events.efmdglobal.org/events/2020 EFMD MBA conference/.
c. 2020 EFMD Doctoral Programmes Conference
EFMD is organizing the 2020 EFMD Doctoral Programmes Conference from 4th to 6th May, 2020 at Vienna, Austria. For details, please visit EFMD’s website at https://events.efmdglobal.org/events/2020-efmd-doctoral-programmes-conference/.

d. 2020 EFMD Annual Conference
EFMD is organizing the 2020 EFMD Annual Conference from 7th to 9th June, 2020 at Lyon, France. For details, please visit EFMD’s website at https://events.efmdglobal.org/events/2020-efmd-annual-conference/.

iii. CEEMAN, Bled, Slovenia

a. Program Management Seminar
CEEMAN is organizing the Program Management Seminar from 22nd to 24th April, 2020 at Bled, Slovenia. For details, please visit CEEMAN’s website at http://www.ceeman.org/programs-events/program-management-seminar.

b. IMTA - International Management Teachers Academy
CEEMAN is organizing the IMTA - International Management Teachers Academy program from 14th to 25th June, 2020 at Bled, Slovenia. For details, please visit CEEMAN’s website at http://www.ceeman.org/programs-events/imta-international-management-teachers-academy.

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SHORT TAKES

1. Dr. Faheem Akhter has taken over as Head, Department of Management Science, DHA Suffa University, Karachi, Pakistan.

2. Dr. Cedric Aimal Edwin has taken over as Chairman, Department of Management Sciences, CECOS University of IT & Emerging Sciences, Peshawar, Pakistan.

3. Prof. (Dr.) Biswajeet Pattanayak is now President of ASBM University, Bhubaneswar, India.

4. Dr. Pawan Kumar Singh has taken over as Director, Management Development Institute, Gurugram, India.

5. Mrs. Sonam Pelden Thaye has taken over as Director, Royal Institute of Management, Thimphu, Bhutan.

6. Dr. Shobhana K. Pattanayak, IAS (Retd) has taken over as Director General, Administrative Staff College of India, Hyderabad, India.

7. Dr. Ganesh R. Teltumbade has taken over as Director, Mahatma Gandhi Vidyamandir’s Institute of Management & Research, Nashik, Maharashtra, India.

8. Dr. Manesh Abale has taken over as Director, S. P. Mandal’s Prin N. G. Naralkar Institute of Career Development & Research, Pune, Maharashtra, India.

9. Prof. Archana Shukla has taken over as Director, Indian Institute of Management, Lucknow, India.

10. Prof. Seema Sharma has taken over as Head, Department of Management Studies, Indian Institute of Technology, New Delhi.

11. Prof. Alok Sharma has taken over as Director, Indian Institute of Tourism and Travel Management, Gwalior, India.

12. Dr. Surbhi Jain has taken over as Head, Department of Management Sciences (PUMBA), Savitribai Phule Pune University, Pune, India.

13. Dr. Hanuman Prasad has taken over as Director, Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur, Rajasthan, India.

14. Prof. S. K. Mahapatra has taken over as Director, KIIT School of Management, KIIT University, Bhubaneswar, India.

15. Dr. (Capt.) Chandrashekhar Chitale, Chair Professor - Shantanurao Kirloskar Chair, Savitribai Phule Pune University, Pune, India has been nominated as a Member of the Board of the All India Board of Management Studies constituted by All India Council for Technical Education, Ministry of Human Resources Development, Government of India.

16. Prof. Dr. A F M Mafizul Islam has taken over as Vice Chancellor, South East University, Dhaka, Bangladesh.

17. Dr. Biplab Biswal has taken over as Director, Kirloskar Institute of Advanced Management Studies, Harighar, Karnata, India.
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