

CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference

Sustainable Development Goals Agenda 2030: The Role of Professional Accountants

The purpose of the CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference is to develop and unify the economic viability, social responsibility and environmental responsibility and to adhere to the principles of Sustainable with a duty to fulfil their needs without comprising the ability of future generations. In September 2015 the world leaders declared their commitment to a path of sustainable development and adopted the 2030 agenda for sustainable development.

The SDG framework has established 17 goals and 169 targets and over the next fifteen years, with these new Goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind. This would also strengthen cooperation between national and international professional accounting and management institutions, with sustainable development uniting the global community and mobilizing stakeholders to promote the establishment or strengthening of ties of friendship and solidarity between stakeholders, to promote the SDG agenda. The 2030 Agenda will also provide a new vehicle through which professionals can fulfil their obligations and governments held accountable to their international obligations.

The CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference is organized by Institute of Certified Management Accountants of Sri Lanka (CMA) in collaboration with the Commonwealth Accountants Association (CAA). The Conference will be held on 9th and 10th September 2019 and an International Workshop on Integrated Reporting on 11th September at Taj Samudra, Colombo, Sri Lanka. The theme of the conference is “Sustainable Development Goals Agenda 2030 - The Role of Professional Accountant” with its related topics will be used for the technical sessions and submission of research and academic papers. **The Research Forum** of the conference will be on the **8th September** at the same venue.

The Research Forum of the Conference will be jointly organized by Institute of Certified Management Accountants of Sri Lanka (CMA) and Institute of **Chartered Professional Managers** of Sri Lanka (CPM) in collaboration with the Association of Management Development Institutions of South Asia (AMDISA) & South Asian Federation of Accountants (SAFA) for creating a common platform for submission of research & academic papers for the forum.

OBJECTIVES

- To improve the knowledge of the young professional leaders on the importance and implementation of SDGs in their respective professions and mobilizing a platform for them to support in implementing SDGs
- To explore and share knowledge, innovations, practical experiences and perspectives in developing and adapting national policy framework capacities by academics and practitioners in SDGs.
- To facilitate the inclusive professional management and accounting role, the SDGs should be integrated in an inclusive and people-centered manner for an effective implementation of agenda 2030.

CORE THEMES/TRACKS

The CMA Conference organizing committee cordially invite prospective participants to submit abstracts for consideration as oral, poster or virtual presentation. This conference is the leading interdisciplinary platform for presentation of new and advanced research results in the fields of the Management, Accounting & Development. The conference will bring together leading academic scientists, researchers and scholars to exchange & share their experience, knowledge on all aspects of Accounting Professionals and beyond from all around the world

Topics of interest for submission include, BUT ARE NOT LIMITED TO

1. **Goal 17 on Partnerships for the Goals:** Strengthen the means of implementation and revitalize the global partnership for sustainable development
2. **Goal 16 on Peace, Justice and Strong Institutions:** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
3. **Goal 12 on Responsible Consumption and Production:** Ensure sustainable consumption and production patterns
4. **Goal 10 on Reduce Inequalities:** Reduce inequality within and among countries
5. **Goal 9 on Industry, Innovation and Infrastructure:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
6. **Goal 8 on Decent Work and Economic Growth:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
7. **Goal 7 on Affordable and Clean Energy:** Ensure access to affordable, reliable, sustainable and modern energy for all
8. **Goal 5 on Gender Equality:** Achieve gender equality and empower all women and girls
9. **Goal 4 on Quality Education:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
10. Goal 1 on No Poverty; Goal 2 on Zero Hunger; Goal 3 on Good Health and Well-being; Goal 6 on Clean Water and Sanitation; Goal 11 on Sustainable Cities and Communities; Goal 13 on Climate Action; Goal 14 on Life Below Water; and Goal 15 on Life On Land.

Reference: <https://www.un.org/sustainabledevelopment/why-the-sdgs-matter/>

Submit your abstract to researchpapers@cma-srilanka.org

HEAD - RESEARCH FORUM

Sinnathamby Vijayapala (PhD Scholar)

Management Consultant/Senior Visiting Academic/International Trainer

SCIENTIFIC & EVALUATION COMMITTEE

Scientific and evaluation panel comprises of persons with a sound academic and industrial background in the particular subject area. They will do the abstract review, panel for presentation and blindfold review of the full paper. The panel will be disclosed at the conference day.

RESEARCH PAPER CONFERENCE VENUE

The Research Paper Presentation sessions will be held on 8th September 2019 from 09.00 am to 05.00pm at Longdon and Gregory hall, Taj Samudra, Colombo, Sri Lanka.

IMPORTANT DEADLINES: PAPERS FOR THE CONFERENCE

The conference would provide a good opportunity for paper writers to present papers before a distinguished gathering of academicians and management professionals. The following schedule should be observed by the paper presenters.

IMPORTANT DEADLINES

Call for Papers	Wednesday, 10 th July 2019
Submission of abstract of the paper	Wednesday, 14 th August 2019
Abstract acceptance notification	Wednesday, 21 st August 2019
Last date for registration	Saturday, 24 th August 2019
Submission of amended abstract & presentation	Wednesday, 28 th August 2019

* *The extended paper to be submitted upon completion of the final presentation (after conference)*

GUIDELINES FOR ABSTRACT SUBMISSION

- The abstract should be 500 words.
- The deadline for submission of abstract is **Wednesday, 14th August 2019** (postmarked).
- At least one author **MUST** register for the conference by **Saturday, 24th August 2019** which is the final registration date. In case of jointly authored papers, at least one author should register and present the paper at the conference.
- Papers should be sent via email only to **Mr. Sinnathamby Vijayapala, Head of Research Forum** of CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference at researchpapers@ema-srilanka.org
- Details of the research paper presentation and logistics for authors could be obtained from **Mr. Dilshan Arsakularathna, Joint-Secretary** of the Conference Organizing Committee.

GUIDELINES FOR FINAL PAPER SUBMISSION

- PREPARING FINAL MANUSCRIPT**
 - Final paper(s) must be 3500 to 5000 words long, single-spaced.
 - Papers should be completed in **Microsoft Word 2000** (or higher version) and typed on 21 cm x 29.7 cm (A4) paper, single-spaced.
 - The first page should have a spacing of 1.5 inch from the top edge and a 1 inch margin on both sides and bottom of the page. All other pages will have a 1 inch margin all around.
 - The title should be in bold capital letters, in **Times New Roman 14-point font**, and the names of the authors should be in **Times New Roman 12 point font**.
 - There should be a 0.25 inch (1/4 inch) space between the title and the names and affiliations of the authors.
 - Abstracts (for full papers) should not exceed 200 words typed in **Times New Roman Italics** with 12 point font, and be placed 0.25 inch (1/4 inch) below the names and affiliations of the authors.
 - The **first** heading should be **Times New Roman in Bold Capital letters, 12-point font**, and 0.5 inch from the abstract. The **second** headings should be **Times New Roman bold, 12-point font**, with a 0.25 inch (1/4 inch) space from the text and the **third** headings should be **Times New Roman bold and italics, 12-point font**, with a 0.25 inch (1/4 inch) space from the text. All headings must be left aligned.

- viii. The text should be in **Times New Roman 12-point font**, paragraphs should be left-aligned with double space between paragraphs and references and notes should also be left justified.
- ix. Please include a brief (25 words) biographic sketch for each author at the end of the manuscript.
- x. **Tables, Figures, and Illustrations** – Use the entire page width for tables and graphs, where required, then continue with text. All tables, figures, illustrations, etc. should be included in the text of the paper. Tables should be consistent with the text and facing the same direction. The endnotes should be consecutively numbered within the text, and substance of the endnotes should appear at the end, preceding the references.

Please note that the paper(s) that will not follow the guidelines will be returned to the author(s) for correction and resubmission.

2. REVIEW PROCESS AND EVALUATION CRITERIA

There will be a double blind review process for evaluating the manuscript by at least one anonymous reviewer. It is recommended that authors have colleagues review their manuscripts prior to submission to the conference. The conference authority strives to provide decisions and constructive feedback to authors.

- a) Significance of the theoretical and methodological contributions;
- b) Degree to which the manuscript fits the theme of the conference;
- c) Appropriateness of the literature review;
- d) Adequacy of the design and execution of the study;
- e) Appropriateness of the analysis;
- f) Quality of the discussion and interpretation of the results;
- g) Clarity of presentation;
- h) Implications for practitioners, academicians and scholars.

3. ABSTRACT AND KEYWORDS

Manuscripts must include an abstract of approximately 200 words maximum of 1600 characters, including spaces that succinctly summarizes the key points. A list of three to five keywords should be included to identify the contents of the paper.

4. REFERENCES

References should be complete in all respects with Authors' arranged alphabetically, following conventional citation styles. We request authors to follow the APA style developed by the American Psychological Association.

RESEARCH PRESENTATIONS

- Each presenter will get 15 minutes for presentation; this includes 12 minutes for presentation and 3 minutes for questions.
- Ensure that you are available at least 30 minutes before the session starts on the days of the conference.
- All presentations must run on the Windows, and the software is Microsoft PowerPoint.
- The Laptop and Multimedia Projector will be available.
- Presentations **MUST** be submitted to the IT technician 15 minutes in advance to your talk. Having the presentation files loaded in advance will help to ensure that the sessions run according to the schedule without any delays.
- Bring a hard copy of your presentation and soft copy on a USB media storage device.

RESEARCH CONFERENCE PROCEEDINGS

Selected abstracts will be published in the conference proceedings subject to the author or co-author registering for the conference by the stipulated date. The selection will be made by a panel of experts whose decision will be final.

PRESENTATION AWARDS

The Excellence Awards is organized with the intention of valuing one's contribution to the field and behind the idea of encouraging for more active involvement for the betterment of the industry as a whole. The concept shall motivate you to achieve more, which will in turn benefit the industry and could lead towards a policy implementation in nurturing for a fruitful tomorrow. Considering the marks given by the scientific and evaluation committee headed by the Head of Research Forum, the highest scoring presentations shall be recommended for the following awards.

- **Overall Best Presentation Award:** Offered for outstanding presentation considering every presenter of the conference, which is the most inspiring, effective and professional and are delivered through an impactful, authoritative and engaging speaker.
- **Best Session Award:** Based on the marks given by the evaluation committee (session chair and two evaluation panel members) of all the presentations in each session, the Session Chair and Head of Research Forum decide which presentation will receive the Session's Best Presentation Awards.

The final decision rests with the Session Chair, Scientific & Evaluation panel and the Head of Research Forum. The marks will be given according to following criteria;

Scientific Content (40)	Clarity of Presentation (25)	Appropriate Audio Visual Aids (15)	Ability to Handle Questions (10)	Timing (10)	Total Marks (100%)
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REGISTRATION FEES FOR CONFERENCE

Foreign Participants (IFAC/SAFA/CAPA Members & Presenters) Including 11 th Sept Workshop on IR	USD 120.00 USD 150.00	Foreign Participants (Non-Member Institutions) Incl. 11 th Workshop on IR	USD 140.00 USD 170.00
Local Participants (8 th to 10 th Sept) (CMA & CPM Members & Paper Presenters) Including 11 th Sept Workshop on IR	LKR 19,500 LKR 25,000	Local Participants (8 th -10 th) (Non-Members) Incl. 11 th Workshop on IR	LKR 22,000 LKR 27,500

The registration fee covers presentation of research papers on 08th September, 09.00am to 05.00pm (excluding lunch), conference inauguration & technical sessions on 09th to 10th September, conference materials, gift pack and conference proceedings. There is a post conference workshop on Integrated Reporting on 11th September 2019 and pay the correct registration fee (see above) if you wish to attend.

MODE OF PAYMENT

Registration fee should be sent by Telegraphic Transfer (TT) on or before Saturday, 24th August 2019 according to below details; *(No refund or cancellation of registration fees will be admissible)*

1. Cheques drawn in favour of the 'Institute of Certified Management Accountants of Sri Lanka'
2. By Credit card at the CMA Secretariat.
3. **Bank Transfers (refer below details)**

Account Holders Name	Institute of Certified Management Accountants of Sri Lanka
Account Number	10 111 4002954
Bank Name and Code	Sampath Bank, 7278
Bank Branch and Code	Bambalapitiya Branch, 11
Swift Code	BSAMLK LX
Type of Account:	Savings
Reference	<i>Please mention your Name with Initials</i>

ACCOMMODATION

CMA is negotiating with few hotels near the Taj Samudra at a special rate for single & double room with B/B basis. Please contact the Co-Secretary &/CMA conference web site for details.



INSTITUTE OF CERTIFIED MANAGEMENT ACCOUNTANTS OF SRI LANKA

CMA Sri Lanka is the national professional management accounting institute in Sri Lanka incorporated by Act of Parliament No. 23 of 2009. The institute was initially established as the "Society of Certified Management Accountants of Sri Lanka" in 1999 with the technical assistance from CMA Canada now CPA Canada and financial assistance from Canadian International Development Agency (CIDA) and inaugurated on 3rd June 2000. This year CMA is celebrating its 20th anniversary.

CMA is a member of the International Federation of Accountants (IFAC) the global body for professional accounting bodies, South Asian Federation of Accountants (SAFA) and the Confederation of Asian & Pacific Accountants (CAPA).

Currently CMA has a student population of over 15,000 and 2500 members (ACMAs & FCMAs).



THE INSTITUTE OF CHARTERED PROFESSIONAL MANAGERS OF SRI LANKA

The Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka) successor to the Institute of Certified Professional Managers was formed to provide professional qualifications in management, by conducting educational and Continuing Professional Development (CPD) programmes, providing practical experience in private and public sector entities and establishing a link between institutions for the advancement of professional management. CPM Sri Lanka provides membership to managers & executives at three levels, Associate (ACPM), Member (MCPM) and Fellow (FCPM).

CPM Sri Lanka was formed as a joint project initiated by CMA Sri Lanka and All India Management Association (AIMA).

CPM Sri Lanka is recognized internationally and is an active member of the Association of Management Development Institutions in South Asia (AMDISA). AMDISA includes Management Institutes of all the SAARC Countries.



ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN SOUTH ASIA (AMDISA)

AMDISA, a SAARC "Recognized Body", was chartered in 1989 as a network of Management Education and Management Development Institutions in South Asia, with generous support from the Commonwealth Secretariat, and active involvement of leading Management Schools in the region. Most important purpose of AMDISA is to help ensure continuous improvement in quality of management education and management development. In less than two decades, AMDISA has emerged as a vibrant association, and has performed a synergistic role which would be difficult to accomplish by an individual institution in the region.

AMDISA, as of July 2018, has a membership of about 269 leading Management Institutions in the region. These include institutional members such as Management and Business Schools, promoted by public agencies and private sector, imparting MBA and related Post Graduate qualifications, Management Development Institutions imparting executive education, and corporate members. AMDISA has also reciprocal membership with several management development associations in other parts of the world.

FOR FURTHER INFORMATION

CMA Secretariat

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