

Dear Sir/Madam,

***Greetings from Durgadevi Saraf Institute of Management Studies (DSIMS) Family!***

DSIMS is an emerging B-School located in western suburbs in Mumbai. DSIMS has been conceived with the ambitious objectives of developing professional expertise & skilled manpower in all functional areas of management with its tag line **“We Create Leaders”**.

We are glad to announce **our 6<sup>th</sup> “Remsons International Research Conference on “Digital Transformation of Business-The Way Forward”**, to be held on **9<sup>th</sup> March 2019 at our Campus**.

The aim of the Conference is to capture and leverage the new environment and opportunities created through digital Innovation in every industry not only to survive but stay competitive. Digital transformation is the deep transformation of business and organizational activities, processes, competencies and models to fully leverage these changes and opportunities. Creating strategies for digital transformation can help these companies to overcome these challenges like varying budgets, lack of expertise. This conference is being organised under the aegis of Remsons Centre for Management Research at DSIMS. For more details see: [www.rset.edu.in/dsims/](http://www.rset.edu.in/dsims/)

Three best papers will be awarded a **cash prize of Rs.15,000/-, Rs.10,000/- and Rs. 5000/-** along with a certificate.

**The outstanding papers (including award winning papers) will be considered for publication in our research Journal-The Management Quest –ISSN (Online) 2581-6632.** All other good papers will be published in the form of conference proceedings under **ISBN 978-93-5196-952-5**.

We take privilege to invite research papers and request you to participate in forthcoming Remsons International Conference 2019 on **“Digital Transformation of Business-The Way Forward”**. The sub-themes given in the brochure are indicative, any good paper related to theme or aiming at improving the management practices can be considered. We also request you to circulate the conference brochure among your network to ensure quality research insights. Please refer to the attached e-brochure of the same or other details including submission dates. Please fill up and submit the registration form after making payment of fees for participating in the conference before the due date.

Looking forward to a long term learning association with you

Warm Regards,

**Dr. Sharad Kumar**

Dean-Academics and Research

Chief Convener

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