12th SOUTH ASIAN MANAGEMENT FORUM 2013

Theme:
Developing South Asia as a Global Hub of Management Professionals - Role of Management Education

February 14 - 16, 2013
Pune, India

Organized by:
Association of Management Development Institutions in South Asia (AMDISA)
Indian Institute of Cost and Management Studies & Research (IndSearch)
AMDISA 12th South Asian Management Forum (SAMF) 2013

INTRODUCTION

South Asian Management Forum (SAMF) is a biennial conference organized by the Association of Management Development Institutions in South Asia (AMDISA). The Forum aims to bring together management experts, scholars, practicing managers, business leaders, policy administrators and other academicians from different countries of South Asia on a platform to discuss various connected issues and share their research findings. The 12th SAMF 2013 is being held in Pune, India on February 14-16, 2013. The last conference was held in Kathmandu, Nepal in 2011.

The theme of the 12th SAMF 2013 is “Developing South Asia as a Global Hub of Management Professionals—Role of Management Education.” Besides plenary sessions there will be concurrent sessions where papers will be presented by leading academic/research scholars from the participating countries.

The deliberations should result in evolving the blueprint of an Action Plan which can be considered for implementation in SAARC countries with SAARC Secretariat and AMDISA as nodal agencies.

CONFERENCE THEME

Developing South Asia as a Global Hub of Management Professionals—Role of Management Education

During the last fifty years, a large number of leading Management Institutes have been established in South Asia, some of them being of global standards with curricula and pedagogy comparable with the best in the world. The region has also emerged as a knowledge hub with best research facilities. South Asian academia and professional managers are in the forefront in today’s world economy and education. Thus, the region has the capacity, capability and credibility to turn out management professionals of great promise and performance. This potential has to be backed up by concerted efforts by the management institutes of the region to prepare a roadmap for implementation in collaboration with SAARC Secretariat and AMDISA. The theme of this meet DEVELOPING SOUTH ASIA AS A GLOBAL HUB OF MANAGEMENT PROFESSIONALS—ROLE OF MANAGEMENT EDUCATION is thus topical and timely.

Issues like South Asia – The Emerging Knowledge Region, South Asia as Global hub for management thought, practice, education and training- Strengths and Opportunities, Threats and Constraints and Leveraging Technology – Advantage South Asia with leadership in Information and Communication Technology shall be the core areas of intense discussion during the meet.

On behalf of the Association of Management Development Institutions in South Asia (AMDISA), Indian Institute of Cost and Management Studies & Research (IndSearch) is pleased to invite you to register and enthusiastically participate for the 12th South Asian Management Forum 2013. The Forum aims to provide a platform to bring together academicians, scholars, practicing managers and students of management and business of South Asian countries and exchange views and experience on the theme “Developing South Asia as a Global Hub of Management Professionals—Role of Management Education”.

The core themes will be grouped under the following headings:

A. South Asia – The emerging World Knowledge Region – Prospects, Potential and Performance in management thought and practice.

B. Creating a South Asian Global hub for management education and training, - Strengths and Opportunities.

C. Developing world-class Management Education in South Asia.

D. Leveraging Technology – Advantage South Asia in making the world boundary-less.

ABOUT PUNE

Pune is the seventh largest metropolis in India, the second largest in the state of Maharashtra after Mumbai. It is situated 560 meters above sea level on the Deccan plateau at the confluence of the Mula and Mutha rivers. Today, Pune is known for its educational facilities and prosperity. Pune is the cultural capital of Maharashtra. It has a growing industrial hinterland, with information technology and automotive companies setting up factories in the district. The city is known for cultural activities like classical music, spirituality, theatre, sports, and literature. These activities and job opportunities attract migrants and students from all over India and abroad, which makes for a city of many communities and cultures. Pune is ranked as a Gamma - Global City.

Climate: Pune has a tropical wet and dry climate with average temperatures ranging between 20° to 38°C. However February will be pleasant.

Transport:

Air: Pune is connected by air with major Indian cities like New Delhi, Mumbai, Chennai, Hyderabad and Bengaluru. Pune Airport is an international airport with direct flights to Dubai and Frankfurt.

Rail: Pune is connected with all major Indian cities by express trains to and from Mumbai, Kanpur, New Delhi, Jammu& Kashi, Chennai, Hyderabad, Bengaluru, Goa, Varanasi and Jamshedpur.

Road: Pune is well-connected to other cities by National Highways and State Highways with luxury and Air Conditioned buses operated by The Maharashtra State Road Transport Corporation and private companies.
CONFERENCE VENUE
The concurrent and plenary sessions are arranged at The Yashwantrao Chavan Academy of Development Administration (YASHDA), Rajbhavan Complex, Baner Road, PUNE 411 007, Maharashtra, India.

PAPERS FOR THE CONFERENCE
The conference would provide a good opportunity for paper writers to present papers before a distinguished gathering of Academicians and management professionals. The following schedule should be observed by the paper presenters.

IMPORTANT DEADLINES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Submission of abstract of the paper</td>
<td>Monday, 19th November, 2012</td>
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<tr>
<td>Abstract acceptance notification</td>
<td>Friday, 30th November, 2012</td>
</tr>
<tr>
<td>Submission of final paper</td>
<td>Saturday, 22nd December, 2012</td>
</tr>
<tr>
<td>Final paper acceptance notification</td>
<td>Thursday, 10th January, 2013</td>
</tr>
<tr>
<td>Last date for registration</td>
<td>Saturday, 19th January, 2013</td>
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FORUM PROCEEDINGS
Selected papers from among those accepted for the conference will be published in the Forum Proceedings subject to the paper writer registering for the conference by the stipulated date. Also some selected abstracts may be published. The selection will be made by a panel of experts whose decision will be final.

Some Papers may also be published in AMDISA South Asian Journal of Management after further review by the journal editorial board.

REGISTRATION FEES (Applicable to all delegates including paper writers):

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<tr>
<th>Role</th>
<th>Fee</th>
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<tr>
<td>Faculty Member</td>
<td>$200 US or equivalent Indian Rupees(INR)</td>
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<tr>
<td>Research Scholar/Student</td>
<td>$150 US or equivalent Indian Rupees(INR)</td>
</tr>
<tr>
<td>Manager/Executive</td>
<td>$300 US or equivalent Indian Rupees(INR)</td>
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The registration fee covers lunch; dinner; snacks (as per the program), conference materials and Forum Proceedings. (Does not include accommodation charges)

LATE REGISTRATION
The last date for Registration is 19th January, 2013. Registration after 19th January, 2013 will entail and additional payment of late fee of $50 US or equivalent Indian Rupees (INR).

MODE OF PAYMENT
Registration fee should be sent in US dollars or equivalent Indian Rupees by Bank Draft in favor of “AMDISA SOUTH ASIAN MANAGEMENT FORUM (SAMF) 2013”, payable at Pune and sent to The Indian Institute of Cost And Management Studies & Research (IndSearch) 85/1, Law College Road, Erandavane, PUNE – 411 004, India. NO refund or cancellation of registration fees will be admissible.

ACCOMODATION
Air Conditioned Accommodation would be provided at the Conference as per the following tariff.

<table>
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<tr>
<th>Occupancy</th>
<th>Fee</th>
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<tr>
<td>Twin-sharing</td>
<td>$40 US or equivalent Indian Rupees (INR) per person per day</td>
</tr>
<tr>
<td>Single occupancy</td>
<td>$65 US or equivalent Indian Rupees (INR) per person per day</td>
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Payment for Accommodation should be SEPARATELY sent by a Bank draft in favor of “AMDISA SOUTH ASIAN MANAGEMENT FORUM (SAMF) 2013”, payable at Pune

FOR FURTHER INFORMATION
Please contact:
12th SAMF 2013 Secretariat
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85/1, Law College Road, Erandavane, Pune – 411004, India
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INDIAN INSTITUTE OF COST AND MANAGEMENT STUDIES AND RESEARCH (INDSEARCH), PUNE INDIA
Established in 1973, IndSearch is an autonomous management Institute under the University of Pune with permanent recognition as a centre for Post Graduate and Doctoral studies in Management Faculty. The Institute has been granted autonomous status by the University Grants Commission, India. The Institute’s MBA Programs are approved by The All India Council for Technical Education (AICTE), Government of India.
AMDISA was established in 1988 with the support of Commonwealth Secretariat, ILO INTERMAN, CIDA and leading management schools in South Asia. Its mission is to promote management excellence in South Asia by networking management development institutions and facilitating their partnership with corporate enterprises and public agencies in the region.

It is the only association, which networks management development centers across south asian nations and promotes partnership between business schools, business leaders and policy administrators for enhancing the quality and effectiveness of management education in South Asia. AMDISA provides multiple ways by which member-institutions collaborate within the region.

AMDISA also provides professional development opportunities for management faculty through Regional Fellowship and other programmes. It also provides institution building assistance to business schools and corporate management development centers through its Quality Assessment and other programmes.

AMDISA is recognized by the SAARC Secretariat, as an apex professional association with active chapters in all member countries.

**AMDISA Executive Board 2011 - 2013**

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**Head:**  
Faculty of Management Studies & Commerce, University of Sri Jayewardenepura, Gangodawila, Nugegoda, Sri Lanka

**Permanent Invitees - Ex Officio**
- Prof. Ramakrishna Ramaswamy, Vice-Chancellor, University of Hyderabad, Central University, Hyderabad, India
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  Governance & Institutional Development Division  
  Commonwealth Secretariat, London, U.K.
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- Prof. G M Chowdhury, President-AMDIB & Director  
  Institute of Business Administration, Dhaka, Bangladesh
- Prof. D.Y. Patil, President-AIMS & Director  
  BVIMSR, Navi Mumbai, INDIA

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- Dr. Mohammed Latheef, Civil Service Commissioner  
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- Dr. Syed Zahoor Hassan, Professor & Former Vice Chancellor  
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- Dr. Hafiz G A Siddiqi, Vice Chancellor  
  North South University, Dhaka 1213, Bangladesh (2007-2009)

**Executive Director - Ex Officio**
- Prof. Badri Prasad Rayaguru, AMDISA Head Quarters, University of Hyderabad campus, Hyderabad, India