



INTERNATIONAL MANAGEMENT INSTITUTE
Bhubaneswar, India
Shaping global leaders for tomorrow



EGADE Business School
Tecnológico de Monterrey

Minds Igniting Change

EGADE Business School, Mexico City, Mexico



Jointly Organize
5th International Conference on Global Business Environment

Conference Theme
“Entrepreneurship, Resource Planning, and Regional Development”

November 29-30, 2019

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the “**Call for Papers**” for **5th International Conference on “Global Business Environment”** with a theme “**Entrepreneurship, Resource Planning, and Regional Development**” to be held on **29-30 November 2019**.

TRACKS

Entrepreneurial Development	Sectoral Growth
Enterprise Management	Regional Development
Marketing in a Global Environment	Entrepreneurship and Regional Dynamics
Enterprise Modelling: Innovation and Technology	Economic Systems and Governance
Regional Innovation and Entrepreneurial Development	Entrepreneurial Finance Management
Resource Planning and Management	Strengthening Entrepreneurial Markets
Enterprise Analytics System	Case Studies on Entrepreneurship, Resource Planning and Regional Development

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- **Global Business Review** (SAGE Publication; SCOPUS Indexed; “C” category in ABDC list)
- **Emerging Economic Studies** (SAGE Publication)
- **International Journal of Business Competition and Growth** (Inderscience Publication)
- **Anthology of selected papers will be published by an International publisher**

The anthology of selected papers for previous editions of the Conference have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Editors
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	11-12 December	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	Prof. Ramesh Behl , Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India Prof. Rajagopal Professor & National Researcher, EGADÉ Business School, Mexico City, Mexico
2016	Innovation, Market Competition and Economic Development	09-10 December	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	08-09 December	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 SCOPUS INDEXED	
2018	Industry 4.0: Business Beyond Boundaries	07-08 December	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> (In process for SCOPUS Indexation)	

RELEASE OF **SCOPUS INDEXED CONFERENCE ANTHOLOGY OF 3RD INTERNATIONAL CONFERENCE ON GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW YORK**



WORKSHOPS

Two workshops are scheduled during the conference as detailed below:

- Contemporary trends in writing and publishing research papers
 - ✓ Research Designs
 - ✓ Writing Skills

Distinguished Speaker: Prof. (Dr.) Rajagopal Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

- Entrepreneurship and Innovation

Distinguished Speaker: Prof (Dr.) Fernando Moya, Professor and National Director, Department of Entrepreneurship and Innovation, EGADE Business School, Santa Fe Campus, Mexico City

REGISTRATION AND FEES*

Early Bird Fee (On or Before November 1, 2019)		Late Fee (After November 1, 2019)	
Academician	6000 [#]	Academician	7000
Corporate	7000	Corporate	8000
Research scholar	2500	Research scholar	3000
Student	1500	Student	2000
Foreign delegate (Academicians/Students)	US \$200	Foreign delegate (Academician)	US \$250

Group discount of 10% in all cases if there are 2-4 participants from the same organization. Group discount of 20% in case of more than 4 participants are from the same organization

* GST @18% is payable in addition to the above tariff. Fee to include refreshments, lunch, conference high tea and conference material.

IMPORTANT DATES

Submission of Abstracts	August 31, 2019
Decision on Submissions	August 31, 2019
Submission of Final Papers	October 31, 2019
Conference Registration	November 1, 2019 onwards

All abstracts and full papers must be submitted online at Easy -Chair. The link for submission is:

<https://easychair.org/conferences/?conf=imibegade2019>

Dr. Sourabh Sharma/ Dr. Manit Mishra,
Conference Conveners,
International Management Institute
Gothapatna, Malipada, Bhubaneswar-751003
Tel: +91-674 3042136 Mob: 9414405629/9437306036
Email: conference@imibh.edu.in
For details please visit: www.imibh.edu.in