

16th General Assembly of AMDISA Members On 14th November, 2022 at IBA, Dhaka, Bangladesh



16th General Assembly of AMDISA Members at Dhaka, Bangladesh
L-R: Dr. Ashok R Joshi, Prof. A H Kalro, Prof. Mohammad Abdul Momen and Prof. Dr. AbdurRab

The 16th General Assembly of Members was held at Institute of Business Administration (IBA), Dhaka, Bangladesh on 14th November, 2022. Prof. Mohammad Abdul Momen, Vice-President - AMDISA & Director, IBA, University of Dhaka, Dhaka, Bangladesh, presided over the meeting. The highlights of the meeting were:

1. Consideration and adoption of the President's report detailing the activities of AMDISA during the period 2019-2022.
2. Confirmation of the Provisional Membership granted by the Executive Board to 18 new Member Institutions admitted during the period 2019-2022.
3. Consideration of the audited accounts for the financial years 2018-2019, 2019-2020, 2020-2021 and 2021-2022 which were earlier approved by the Executive Board, and ratification of the same.
4. Approval of the slate for the Executive Board 2022-2024.
5. Assumption of office of President – AMDISA by Prof. Mohammad Abdul Momen, Director, IBA, University of Dhaka, Dhaka, Bangladesh, the newly elected President of AMDISA.

The General Assembly has elected the new Board for 2022 – 2024. Please see Page 4 for the list.



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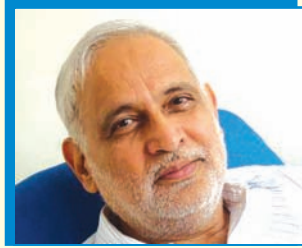
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From the Editor



Dear Readers,

Greetings for the New year!

I wish a very warm welcome to the new executive board of AMDISA, under the dynamic leadership of Prof. Mohammad Abdul Momen, constituted in Dhaka for the year 2022-24.

I also extend a warm welcome to the new editorial team of the South Asian Journal of Management under the continued and dynamic leadership of the Editor Dr. Mathew J Manimala.

I extend my heartiest congratulations to Great Lakes Institute of Management, Chennai for being re-accredited by SAQS.

This issue of the newsletter makes for interesting reading of the following AMDISA supported programmes, comprising workshops, conferences and events conducted by AMDISA member institutions.


- In this issue you will find, a detailed report on the South Asian Academic Leadership Dialogue 2022 hosted by IBA, Dhaka, Bangladesh which was very well received by leaders from academia as well as the industry. The dialogue led to meaningful deliberations in the context of 4IR, Sustainable Development Priorities, and Global Politico-Economic Shift. The event also saw discussions on the theme “Mapping South Asian Agenda for Academic Collaboration and Leadership in Business Education”.
- 8th Remsons International Research Conference (RIRC) on the theme “Post Pandemic Business Landscape:

Recreating Competitive Sustainable Advantage” organized by the Durgadevi Saraf Institute of Management Studies, Mumbai.

- International Conference on Management & Data Analytics (ICOMDA-2022) organized by School of Management, CMR University, Bengaluru, India.
- 4th International Conference on Business, Economics and Education Management (ICBEEM) on the theme “Contemporary Business Leadership: The Post-Pandemic Response and Responsibility” organized by Department of Business Administration, Sukkur, IBA University, Sindh, Pakistan.
- UBS International Case Study Conference 2.0 organized by Universal Business School, Karjat, Maharashtra, India.
- FORE International Finance Conference (FIFC) 2022 on the theme “Changing Landscape in Banking & Finance: Disruptions, Innovations & Regulations” organized by FORE School of Management, New Delhi, India.
- 8th International Conference on Global Business Environment (ICGBE-2022) on the theme “Paradigm Shift in Business through Agile Practices” organized by International Management Institute (IMI) Bhubaneswar, Odisha, India.

News from member institutions includes details of the CBA Day Fall 2022 held at International University of Business Agriculture and Technology, Dhaka, Bangladesh; Symposium on “Work from home - Issues and challenges” organized by School of Management Studies, University of Hyderabad, India; One week online national case writing and teaching with cases workshop by Shri Vaishnav Vishwavidyalaya, Indore, MP, India and a few more.

I wish all our readers happy reading!


Ashok R Joshi



Prof. Mohammad Abdul Momen

AMDISA New President

Prof. Mohammad Abdul Momen, Director, Institute of Business Administration (IBA), Dhaka, Bangladesh was elected as the New President of Association of Management Development Institutions in South Asia (AMDISA) for 2022-2024, at the 16th General Assembly of AMDISA held on 14th November, 2022 at IBA, Dhaka, Bangladesh.

Prof. Mohammad Abdul Momen took over as President from Prof. Dr. Syed Mir Muhammad Shah. Before his new appointment, Prof. Mohammad Abdul Momen was the Vice President of AMDISA.



AMDISA

AMDISA facilitates networking, exchange of ideas, knowledge, expertise and Quality Assurance through SAQS Accreditation.

AMDISA conferences / workshops / seminars are happening places where ideas are exchanged, knowledge is shared and connections are forged.

An ideal environment to build a strong legacy for member organizations and its stakeholders.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at www.amdisa.org/membership/ or write to the Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org

AMDISA Executive Board 2022-2024

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Prof. Mohammad Abdul Momen, Director, Institute of Business Administration (IBA), University of Dhaka, Dhaka, Bangladesh

Vice President

Mrs. Sonam Pelden Thaye, Director, Royal Institute of Management, Thimphu, Bhutan

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Prof. S. Sreenivasa Murthy, Director, Institute of Public Enterprise (IPE), Hyderabad, India

Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh, India

Ms. Rekha Sethi, Director General, All India Management Association (AIMA), New Delhi, India

Mr. Abdulla Nafiz, Dean, Faculty of Business Management, Villa College, Male', Maldives

Prof. Devi Prasad Bedari, Professor & Dean, Kathmandu University School of Management, Lalitpur, Nepal

Prof. Naukhez Sarwar, Principal & Dean, NUST Business School, National University of Sciences and Technology, Islamabad, Pakistan

Dr. S. Akbar Zaidi, Executive Director, Institute of Business Administration (IBA), Karachi, Pakistan

Dr. W. G. S. Kelum, Director, Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka

Immediate Past President and Permanent Invitee

Prof. Dr. Syed Mir Muhammad Shah, Pakistan (2020-2022), Vice Chancellor, Sukkur IBA University, Sukkur, Pakistan

Invitee - Vice Chancellor, University of Hyderabad, India

Prof. Basuthkar Jagadeeshwar Rao, Vice Chancellor, University of Hyderabad, Hyderabad, India

Invitees - Presidents of National Networks in South Asia

President, AMDIB, Bangladesh – **Prof. Mohammad Abdul Momen**, Director, Institute of Business Administration, Dhaka

President, AMDIN, Nepal – **Prof. Dr. Bijay K.C.**, Dean, Kathmandu University School of Management, Lalitpur

President, AMDIP, Pakistan – **Mr. Talib Syed Karim**, President, Institute of Business Management (IoBM), Karachi

Past Presidents - Invitees

Mr. G. B. N. Pradhan, Nepal (1991-1994), Former Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Prof. Dr. Abdur Rab, Bangladesh (1996-1998), Vice Chancellor, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh

Dasho Kunzang Wangdi, Bhutan (1998-2000), Former Chief Election Commissioner of Bhutan, Thimphu, Bhutan

Dr. Mohamed Latheef, Maldives (2002-2004), Former Chancellor, The Maldives National University, Male, Republic of Maldives

Dr. Syed Zahoor Hassan, Pakistan (2004-2006), Professor & Former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan

Mr. Karma Tshering, Bhutan (2009-2011), Director General, Department of School Education, Ministry of School Education, Thimphu, Bhutan

Mr. Punya Prasad Neupane, Nepal (2011-2013), Former Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Dr. Ashok R. Joshi, India (2013-2015), Director General, IndSearch, Pune, India

Prof. Lakshman R. Watawala, Sri Lanka (2015-2017), President, The Institute of Chartered Professional Managers of Sri Lanka, Colombo, Sri Lanka

Mr. Shathif Ali, Maldives (2017-2018), Former Dean, MNU Business School, The Maldives National University, Male, Republic of Maldives

Mr. Abdul Rahman Mubaarique, Maldives (2018-2019), Dean, MNU Business School, The Maldives National University, Male, Republic of Maldives

Ex-Officio

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INDEX

16th General Assembly of AMDISA Members 01

Editorial 03

AMDISA New President 03

AMDISA Executive Board 2022-2024 04

Index 04

NEWS FROM HEADQUARTERS 05

- I. SAQS News
- II. AMDISA New Members
- III. AMDISA Meetings
 1. Executive Board Meetings
 2. SAQS Accreditation Awarding Committee Meeting
 3. SAQS Coordination Committee Meeting
 4. E-meetings
- IV. SAJM Editorial Team

South Asian Academic Leadership Dialogue 2022 06

AMDISA SUPPORTED PROGRAMMES 07

1. Durgadevi Saraf Institute of Management Studies, Mumbai, India
2. School of Management, CMR University, Bangalore, India
3. Department of Business Administration, Sukkur IBA University, Sindh, Pakistan
4. Universal Business School, Karjat, Maharashtra, India
5. FORE School of Management, New Delhi, India
6. International Management Institute, Bhubaneswar, Odisha, India

UPCOMING AMDISA SUPPORTED PROGRAMMES 13

1. Indian Institute of Management Visakhapatnam, Andhra Pradesh, India
2. K J Somaiya Institute of Management, Mumbai, Maharashtra, India
3. Jaipuria Institute of Management, Jaipur, Rajasthan, India
4. Jagannath International Management School, New Delhi, India
5. N. L. Dalmia Institute of Management Studies and Research, Mumbai, India
6. Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat, India
7. Faculty of Business Studies, University of Dhaka, Dhaka, Bangladesh
8. Vignana Jyothi Institute of Management, Hyderabad, India

NEWS FROM MEMBER INSTITUTIONS 15

1. International University of Business Agriculture and Technology, Dhaka, Bangladesh
2. School of Management Studies, University of Hyderabad, Hyderabad, India
3. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh, India

SHORT TAKES 18

NEWS FROM HEADQUARTERS

I. SAQS News

a) Mentor visits took place in respect of

- Institute of Management, Nirma University, Ahmedabad, India
- ICBM-School of Business Excellence, Hyderabad, India
- Faculty of Management, XIM University, Bhubaneswar, India
- N. L. Dalmia Institute of Management Studies and Research, Mumbai, India

b) Peer Review visits

Being planned

- Dr. Hasan Murad School of Management (HSM), UMT, Lahore, Pakistan **(Re-Accreditation)**
- FORE School of Management, New Delhi, India **(Re-Accreditation)**

c) SAQS Accreditation

SAQS Accreditation was awarded to the following institution:

- Great Lakes Institute of Management, Chennai, India **(Re-Accreditation)**

II. AMDISA New Members

- N. L. Dalmia Institute of Management Studies and Research, Mumbai Metropolitan Region, Maharashtra, India
- LEAD College of Management, Dhoni, Palakkad, Kerala, India
- Kohinoor Management School, Mumbai, Maharashtra, India
- New Delhi Institute of Management, New Delhi, India

III. AMDISA Meetings

I. Executive Board Meetings of AMDISA



Executive Board Meeting at IBA, Dhaka, Bangladesh

The **81st Executive Board Meeting** was held at Institute of Business Administration (IBA), Dhaka, Bangladesh on 13th November, 2022. Prof. Dr. Syed Mir Muhammad Shah, President-AMDISA & Vice-Chancellor, Sukkur IBA University, Sukkur, Pakistan presided over the meeting online through the Zoom Meeting platform.

The highlights of the meeting were:

- Taking note of the regulatory statutory compliances.
- Status of the renewal of FCRA Registration as well as the renewal of AMDISA's registration under Section 12A of Income Tax Act, 1961.

- c) Noting the achievement of equivalence of SAQS at par with NBA accreditation from the Association of Indian Universities (AIU), New Delhi.
- d) Strategic reorientation for international presence beyond the SAARC region.
- e) Approving the realignment in the fee structure of SAQS.
- f) Constituting the Nomination Committee for recommending the slate for the Executive Board 2022-2024.
- g) Noting the status of AMDISA's activities with special reference to (i) Special issue of SAJM and (ii) AMDISA's 2nd online International Program on the theme "Academic Writing for Management Faculty from 2nd to 5th February 2022".

The **82nd Executive Board Meeting** was held at Institute of Business Administration (IBA), Dhaka, Bangladesh on 14th November, 2022. Prof. Mohammad Abdul Momen, President-AMDISA & Director, IBA, University of Dhaka, Dhaka, Bangladesh presided over the meeting.

The highlights of the meeting were:

- a) Welcome address by new President Prof. Mohammad Abdul Momen, Director, IBA, University of Dhaka, Dhaka, Bangladesh.
- b) Endorsement of names of signatories for the operation of AMDISA's Bank Accounts.
- c) Approval of the appointment of auditors.

2. SAQS Accreditation Awarding Committee Meeting of AMDISA

The 20th SAQS Accreditation Awarding Committee Meeting was held at AMDISA Secretariat, Hyderabad on 12th October, 2022 through Zoom Meetings Platform. Dr. S. Padam, Chairman - SAQS Accreditation Awarding Committee and Former Dean of Studies, Administrative Staff College of India chaired the meeting. The highlights of the meeting were:

- Awarded SAQS Accreditation to Great Lakes Institute of Management, Chennai, India (Re-Accreditation).

3. SAQS Coordination Committee Meeting of AMDISA

The SAQS Coordination Committee Meeting was held on Sunday, the 13th November, 2022 at IBA, Dhaka comprising Chairmen, Local Management Committee, SAQS Committee and SAQS Accreditation Awarding Committee.

4. E-Meetings

- a) SAQS Committee – 8 E-Meetings were held with regard to determining eligibility of institutions to enter SAQS, appointment of Mentors to Institutions, appointment of Peer Review Team to Institutions, processing of post-accreditation maintenance reports.
- b) SAQS Accreditation Awarding Committee – 3 E-Meetings were held with regard to approval of Mid-Term Report submitted by institutions to be pursued during the Post Accreditation period.

IV. SAJM New Editorial Team

Dr. Mathew J. Manimala, former Professor, IIM Bangalore continues to be the Editor of the SAJM. Under him, a new Editorial team was appointed w.e.f. 1st October, 2022.

Associate Editor

Dr. Alok Kumar Mishra

Associate Professor, School of Economics
University of Hyderabad, Hyderabad, India

Assistant Editor

Dr. Krishna Reddy Chittedi

Assistant Professor, School of Economics
University of Hyderabad, Hyderabad, India

SOUTH ASIAN ACADEMIC LEADERSHIP DIALOGUE 2022

The South Asian Academic Leadership Dialogue was held at the Institute of Business Administration (IBA), University of Dhaka on side-lines of the 81st AMDISA Executive Board Meeting and AMDISA General Assembly held in Dhaka during 13-14 November 2022. The Dialogue was built around two themes that were covered in two days: Day-1 addressed the theme of "Rethinking Business Curriculum in the Context of 4IR, Sustainable Development Priorities, and Global Politico-Economic Shift", while Day-2 addressed "Mapping South Asian Agenda for Academic Collaboration and Leadership in Business Education".

Dhaka University Pro-Vice Chancellor Professor Maksud Kamal and Treasurer Professor Mamtaz Uddin Ahmed were present as chief guests on Day-1 and Day-2 events respectively. AMDISA President Prof. Mohammad A. Momen presided over the program. The Dialogue was facilitated by Prof. Sheikh Morshed Jahan, Chair, South Asian Academic Leadership Dialogue.

Prof. Abdur Rab (former President, AMDISA), Prof. AH Kalro (former Director, IIM-K, India), Prof. Ashok R Joshi (Director General, IndSearch, Pune, India), Prof. Abdul Rahman Mubaarique (Dean, MNU Business School, Male, Maldives), Prof. Anwar Hossain (former Director, IBA, Dhaka, Bangladesh), Prof. Syed Ferhat Anwar (former Director, IBA, Dhaka, Bangladesh), Prof. Abdulla Nafiz (Dean, Faculty of Business Management, Villa College, Male, Maldives), Prof. Senaka Kelum Gamage (Director, Postgraduate Institute of Management, University of Sri Jayawardanepura, Colombo, Sri Lanka), and Prof. Sabin Bikram Panta (Kathmandu University School of Management, Kathmandu, Nepal) were among the prominent academicians who spoke on academic collaboration and leadership issues.



Group Photo of participants in the South Asian Academic Leadership Dialogue 2022 at IBA, Dhaka, Bangladesh

Entrepreneurs, industry experts and C-suit executives representing about 30 major national and multinational corporations and development organizations also spoke on why and how may business curriculum be revised, updated and upgraded in the context of 4IR, contemporary development priorities and emerging global politico-economic shift. Grameenphone, Unilever, Marks & Spencer, Edison Group, bdjobs, Berger, GiZ, BAT, Startup Bangladesh, etc. were among the organizations represented.

AMDISA SUPPORTED PROGRAMMES

I. Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai, India

8th Remsons International Research Conference (RIRC) on the theme “Post Pandemic Business Landscape: Recreating Sustainable Competitive Advantage” on 24th September, 2022

DSIMS and DSGS organized AMDISA supported eighth Remsons International Research Conference (RIRC) on 24th September, 2022 under the aegis of Remsons Centre for Management Research. The theme of the conference was “Post Pandemic Business Landscape: Recreating Sustainable Competitive Advantage”. Remsons Chair Professor and the Chief Convener of RIRC, Dr. Sumana Chaudhuri welcomed the august gathering and apprised the rigor and relevance of the theme. President RSET and Chairman DSIMS, Mr. Ashok Saraf, narrated the history of the establishment of the Remsons Research Centre at DSIMS and he also highlighted the vision of Rajasthani Sammelan Education Trust (RSET) towards educational excellence.

Chief Guest, Mr. Krishna Kejriwal, Chairman and Managing Director Remsons Industries delivered his insightful keynote speech on challenges faced by the Indian economy post pandemic. He talked about the global business challenges like inflation, recession and retention of skilled human resources. He also focused on current crisis faced by countries across the globe such as Ukraine-Russia war, flooding and financial crisis faced by neighbouring countries of India. To

deal with these challenges, he discussed the importance of value engineering, waste reduction, reduction of carbon footprint, audit of HR practices and adaptability. He concluded his speech with the advice of embracing innovation of Product, Process and Institute.

Keynote Speaker Mr. Robin Banerjee, MD Caprihans India Ltd, highlighted the importance of having right attitude. He also talked about global inflation, decreasing value of Indian currency and VUCA world. He also gave insights on the acronym-'FOURTH' – six major keys to succeed in life which are Finance, Operations, Unique selling Proposition, Risk management, Technology and Human resource.



8th Remsons International Research Conference organised by DSIMS, Mumbai, India

The morning session ended with a Vote of Thanks proposed by Prof. Pooja Goswami to the esteemed dignitaries.

The Paper Presentation Session started right after the Plenary Session. The Session Chair was Dr. Kiran Sharma, Area Chairperson Marketing and International Business, K J Somaiya Institute of Management Studies and Research.

After preliminary screening, based on merit, 15 research papers had been presented by the Professors and Deans of various Management Institutes as well as Industry professionals.

On the basis of fair evaluation by the blind reviewers and the session chair, three of the fifteen presenters had been chosen as the Best Paper Awardees. Prize money of Ten thousand, seven thousand and five thousand had been awarded to Dr. Ravindra Dey, Ms. Saie Parab of MMS Batch 2023 and Dr. Chandrashekhhar Kaushik of DSIMS, Ms. Ravijaa Mehta of NMIMS, respectively. The Jury members awarded the certificates to all the presenters. A unique endeavour on the part of the Institute was to host a conference on Post Pandemic Business Landscape: Recreating Sustainable Competitive Advantage. The Conference was indeed a grand success.

2. School of Management, CMR University, Bengaluru, Karnataka, India

International Conference on Management & Data Analytics (ICOMDA-2022) from 19th to 21st October, 2022

An International Conference on Management and Data Analytics was held at CMR University, OMBR Campus, Bangalore from 19th to 21st October 2022, in association with Ariel University, Israel, ORSI-Operations Research Society of India, Bangalore Chapter and AMDISA-Association of Management Development Institutions in South Asia.

Pre-Conference Workshop on Data Analytics -19 October 2022

To set the tone for the conference, a pre-conference workshop on Data Analytics was held on 19 October 2022 with 50 participants registering for the workshop. The workshop was conducted by resource people from industry and IISc.

Conference – 20th & 21st October 2022

The conference was inaugurated on 20th October 2022 by Dr. Mamatha B.R. IAS, Inspector General of Registration and Commissioner of Stamps and Additional Director-SAKALA Mission. And was followed by Keynote speech by



Participants in the Conference

Mr. Vibin Antony, Vice President, Wells Fargo. Inauguration was presided by Dr. Suja Bennet, Dean-Academics, Dr. Sugant, Dean-SOM, Dr. Vivek Rajapadmanabhan, Director-SOM and Dr. Om Prakash.C, Convenor. A keynote speech by Dr. Moti Zwiling, School of Economics and Management, Ariel University, Israel on 20th October 2022 was delivered in online mode.

A total of 438 abstracts and full papers were submitted. 168 papers were presented in both offline and Online mode during the 2 conference days.

We had an online keynote speech by Dr. Moti Zwiling, School of Economics and Management, Ariel University, Israel on 20th October 2022. The paper presentations continued in the afternoon of 20th.

The Valedictory ceremony started with a welcome address by Dr. Vivek, Director, SOM. Dr. Om Prakash, Convenor, delivered the Rapporteurs Conference Report. Dr. Sugant, Dean-SOEC & SOM introduced the chief guest Dr. L. R. Manjunatha, Vice-President-Direct Sales and Sustainability, JSW Cements. After the address by the chief guest the Best Paper Awards were distributed by the dignitaries followed by the vote of thanks by Dr. Sugant.

3. Department of Business Administration, Sukkur IBA University, Sindh, Pakistan

4th International Conference on Business, Economics, and Education Management (ICBEEM) on the theme “Contemporary Business Leadership: The Post-Pandemic Response and Responsibility” on 21st and 22nd October, 2022

Case Research Center (CRC), Sukkur IBA University organized 4th International Conference on Business, Economics, and Education management. The theme of the moot was ‘Contemporary Business Leadership: The Post Pandemic Responsibility’. iCBEEM-22, aimed to provide a premier interdisciplinary platform for researchers, practitioners, academicians and students to share, discuss and disseminate their intellectual output and research implications to supplement the contemporary post-pandemic business practices in the fields of social and management sciences. The



Photos of the Conference

Conference at Sukkur IBA University provided, a prospect panorama to see through the post-pandemic encounter to ensure the sustainability of socio-economic development from the strategic to the grass-root level. The event was attended by senior representatives of the academia, government and media, including Muhammad Ismail Rahu, minister for U&B, Dr. Ishrat Hussain, Dr. Shah Jehan Khan, Dr. Faizan Ali, Dr. Syed Zahoor Hassan, Dr. Naveda Kitchlew, Dr. Syed AunR. Rizvi, Dr. Tahir Mahmood Chaudhry, Dr. Rosmini Binti Omar, Dr. Pahlaj Moolio, Dr. Carolina Serrano Archimi and others. Also in attendance were over 500 students from various departments of Sukkur IBA University and other national Universities. The Vice Chancellor of Sukkur IBA University Prof. Dr. Syed Mir Muhammad Shah gave the welcome address. He dedicated the conference to the legendary Prof. Nisar Ahmed Siddiqui, who was a great admirer of knowledge creation and the initiator of the iCEBEEM platform. Conference convener, Director IBA Case Research Center, Dr. Faiz Muhammad, mentioned that the conference had grown to become a truly international platform with increasing diversity. A number of 241 researchers and scholars gathered from various countries of the world and at the same time 44 representing different national and international universities and research institutions participated in the conference.

Mr Siddiqi was the Sir Syed Ahmed Khan of Sindh;Tribute paid to the legendary academician Professor Nisar Ahmed Siddiqui

The concluding day of the conference an event featuring the life of Late Professor Nisar Ahmed Siddiqui to pay him tribute for his services in the field of education. The University’s Vice Chancellor Professor Dr. Syed Mir Muhammad Shah said that the biggest tribute one could pay to Prof Siddiqui was to continue his legacy and make Sukkur IBA University into a world class institution. Guests of the event Ms. Naheed Shah Durrani, Dr. Muhammad Memon, Muhammad Abbas Baloch, Mr. Amir Ghouri, Dr. Rizwana Siddiqui, Ali Nawaz Memon, Air Marshal Dr. Asif Raza, Ghulam Hussain Manghrar and other dignitaries from different walks of life, including politicians, entrepreneurs, bureaucrats, educationists and philanthropists shared their views about the extraordinary services Professor Siddiqui had rendered in the field of education.



Prof. Dr. Syed Mir Mohammad Shah, VC, Sukkur, IBA University addressing the participants

4. Universal Business School, Karjat, Maharashtra, India

UBS International Case Study Conference 2.0 from 24th to 26th November, 2022

Universal Business School hosted a three-day UBS International Case Study Conference & Workshop from 24th – 26th Nov 2022. The conference received an overwhelming response globally. Universities including ILMA University Karachi Pakistan, Rabindranath Tagore University, Bhopal India, Suan Sunandha Rajabhat University, Bangkok Thailand were the knowledge partners for the conference. The three-day conference was inaugurated by Ms. Vicky Lester, Chief Executive Officer, The Case Centre, UK and was followed by distinguished speakers from various domains who brought insightful information that made the conference sessions very impactful.

Mr. Denis Ushakov, SSRU Thailand shared his thoughts on the economics of sustainability using global case studies. Mr. M. I. Subhani, Dean Business School ILMA University, Senior Ambassador DOAJ, Karachi addressed the session on the importance of open access journals for case studies. Mr. Joseph Samson, HoD Final Vehicle Testing, Mahindra & Mahindra shared a case study on product launching by Mahindra & Mahindra.

Mr. Ketan Gandhi conducted the workshop on writing and analysing a case study.

Dr. Asha Bhatia, Director – Research UBS, thanked all the participating universities and Association of Management Development Institutions in South Asia (AMDISA) for their support. Interesting case studies were presented by participants on various areas of management like finance, strategy, social entrepreneurship, marketing, human resource and supply chain.



Participants of the Conference

5. FORE School of Management, New Delhi, India

FORE International Finance Conference (FIFC) on the theme “Changing Landscape in Banking & Finance: Disruptions, Innovations & Regulations” on 25th and 26th November, 2022

Prof. Vikas Pandey, FORE School of Management convened a two-day FORE International Financial Conference (FIFC) on the theme “*Changing Landscape in Banking and Finance: Disruptions, Innovations, and Regulations*” on 25th and 26th November 2022. Day-1 focused mainly on inaugural, plenary, and technical sessions covering introduction to the theme and presentation of the accepted research papers, Day-2 of the conference involved an editorial talk with distinguished speakers from several global esteemed journals, followed by a valedictory session.

The inaugural session was addressed by Prof. Vikas Pandey, Conference Convenor, FIFC 2022 and Dr. Jitendra Das, Conference Chair, FIFC 2022 and Director, FORE School of Management; the keynote address by Prof. Shyam V. Sunder Lou Myers, Chair & Professor of Accounting, Eller College of Management at University of Arizona; and special address by Mr. Neeraj Kulshreshtha, Chief Regulatory Officer, BSE Ltd. Mumbai; Dr. Vinayshil Gautam, Vice-chairman, FORE School of Management, ex-Emeritus Chair Professor, IIT Delhi, and Founder Director, IIM Kozhikode; Ms. Sanchita Mukherjee, Co-founder & Partner, Blue Edge Multi-family Office; Dr. Vijay Singh Chauhan, Commissioner of Customs (conference chief guest).

Mr. Neeraj Kulshreshtha, Chief Regulatory Officer, BSE Ltd. Mumbai, shared some interesting use cases on how the theme of disruption and innovation is also being used to make way for better regulatory methods.

Dr. Jitendra Das, Director, FORE School of Management, accentuated the fact that all government policies and notable innovations are based on research and complex intellectual interactions and that the objective of the conference was to help students and attendees comprehend nuances of high-quality publishing, improve their ability to write, and understand what to focus on when publishing papers.”

With the plenary session, the conference thus shifted focus to research. The special guest for this session, *Prof. Raghavendra Rau, Evelyn de Rothschild Professor of Finance, Cambridge Judge Business School, spoke about his research interest in the context of investor expectations and firm value.*

The technical part of the session witnessed a presentation of 60 papers.

The valedictory session was addressed by Mr. Pankaj Madan, Vice-President, Finance Qualitest Group; and special address by Dr. Jitendra Mahakud, Professor of Economics and Finance, IIT Kharagpur; Prof. Sudhir Rana, Associate

Professor, College of Healthcare Management & Economics, and Editor-in-Chief, FIIB Business Review; and Prof. Vandana Gupta, Co-convenor, FIFC, and Area-Chair (Accounting & Finance), FORE School of Management.



Address by Guests at the Conference

The paper titled “Does Corporate Diversification affect Corporate Cash holdings? Evidence from India – by Vedika Saxena and Seshadev Sahoo” won the Best Research Paper Award and a cash prize of INR 5000/-.

6. International Management Institute (IMI) Bhubaneswar, Odisha, India

8th International Conference on Global Business Environment (ICGBE-2022) on the theme “Paradigm Shift in Business through Agile Practices” on 9th and 10th December, 2022

The International Management Institute (IMI) Bhubaneswar, in collaboration with EGADE Business School Mexico, hosted the 8th International Conference on “Global Business Environment” on December 09-10, 2022. The theme of the conference was “Paradigm Shift in Business through Agile Practices”. Prof. Ramesh Behl, Director, IMI, Bhubaneswar; Dr. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico; and Prof. Ramakanta Patra, Regional Vice President (East), Association of Indian Management Schools (AIMS); Dr. Manit Mishra, Professor, IMI, Bhubaneswar; and Dr. Sourabh Sharma, Associate Professor, IMI, Bhubaneswar welcomed the delegates. Prof. Ramesh Behl set the tone for the conference and announced that the conference received an overwhelming response, with more than 100 submissions and over 200 delegates from India and around the world. Prof. Behl discussed about how the agile business practices tend to easily adjust and strategize for new opportunities and new emerging challenges post pandemic era. Prof. Rajagopal, Professor and National Researcher, EGADE Business School, Mexico, shed light on adopting agile methodologies for paradigm shift in business. Prof. Ramakanta Patra, RVP (East), AIMS, underlined the importance of research conference and stating that nowadays business environment is rapidly changing and therefore, we have to adapt and upgrade ourselves. The inauguration ceremony also saw release of two research outlets. The SCOPUS indexed conference anthology of 7th GBE conference comprising selected peer-reviewed papers entitled “Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship” published by Palgrave Macmillan, NY, US was released.

IMI Bhubaneswar also unveiled its research journal titled ‘IMIB Journal of Innovation and Management’ (JIM) published by SAGE. JIM is a multidisciplinary, bi-annual journal in the area of business management that captures developments in technology, processes, and products to facilitate application in business. The journal will serve as a platform for dissemination of knowledge on shifting techno-analytical paradigms and map its cascading consequences on various facets of business (Marketing, Finance, HR, Operations, Strategy, Entrepreneurship etc.). The eminent academicians on the dais also launched the journal website.



Group Photo of Delegates at the Conference

Faculty, research scholars, and students from a variety of well-known institutes and universities attended the event, including EGADE Business School, Mexico City; Universidad Panamericana, Mexico City; University of Economics in Bratislava, Slovakia Steinbeis School of International Business and Entrepreneurship, Germany; Grand Valley State University, US; University of Utah, US; IIM Ahmedabad; IIM Kashipur; IMI New Delhi; XIM University, Bhubaneswar; and MDI Murshidabad, to name a few. Over the course of two days, nine technical sessions on diverse subjects were organized. Two workshops led by international experts were also organized. The conference was convened by Prof. Sourabh Sharma and Prof. Manit Mishra of IMI-Bhubaneswar.

UPCOMING AMDISA SUPPORTED PROGRAMMES

1. Indian Institute of Management Visakhapatnam (IIMV), Andhra Pradesh, India

55th World Continuous Auditing & Reporting Symposium (WCARS) on the theme “Data Analytics In Accounting, Auditing & Taxation: Recent Trends And Road Ahead” (In Hybrid Mode) on 9th and 10th January, 2023

Indian Institute of Management Visakhapatnam is organizing the 55 World Continuous Auditing & Reporting Symposium on the theme “Data Analytics In Accounting, Auditing & Taxation: Recent Trends And Road Ahead” on 9th and 10th January, 2023.

For details, please visit AMDISA’s website at https://www.amdisa.org/supported-programme/IIMV_55th-WCARS/index.html

2. K J Somaiya Institute of Management, Mumbai, Maharashtra, India

i. 3rd International Healthcare Management Conference 2023 on the theme “Future Of Healthcare Strategies And Policies For Care-Delivery And Wellbeing” on 28th January, 2023

K J Somaiya Institute of Management is organizing the 3rd International Healthcare Management Conference 2023 on the theme “Future Of Healthcare Strategies And Policies For Care-Delivery And Wellbeing” on 28th January, 2023.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/3rd-IHMC/index.html>

ii. 2nd Annual Case Research Competition 2022-23 - Connecting Academia Industry Communities - Last Date for Full Case Study Submission: 31st January, 2023

K. J. Somaiya Institute of Management, Somaiya Vidyavihar University, Mumbai, India is organizing the 2nd Annual Case Research Competition 2022 - 23 Connecting Academia Industry Communities.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/KJSIM-CAIC-2022/index.html>

3. Jaipuria Institute of Management, Jaipur, Rajasthan, India

10th International Conference in the Series Youth 2025 on the theme “Netritva 4.0: Leadership In The Era Of Connection And Collaboration” from 16th to 18th February, 2023

Jaipuria Institute of Management is organizing the 10th International Conference in the Series Youth 2025 on the theme “Netritva 4.0: Leadership In The Era Of Connection And Collaboration” from 16th to 18th February, 2023 at Jaipuria Institute of Management, Jaipur campus, Jaipur, India.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/10th-IC-Netritva%204.0/index.html>

4. Jagannath International Management School, New Delhi, India

XVIIIth International Conference on the theme “Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment” on 17th and 18th February, 2023

Jagannath International Management School, New Delhi is organizing the XVIIIth International Conference on the theme “Business Leadership in a VUCA World: Driving Growth Through Effective Integration of People, Technology and the Environment” on 17th and 18th February, 2023.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/JIMS-18th%20IC/index.html>

5. N. L. Dalmia Institute of Management Studies and Research, Mumbai, India

International Conference on Management (NLIDCM - 2023) on the theme “Challenges and Opportunities for Entrepreneurship and Business Growth” on 17th and 18th February, 2023

N. L. Dalmia Institute of Management studies and Research is organizing the International Conference on Management (NLIDCM - 2023) on the theme “Challenges and Opportunities for Entrepreneurship and Business Growth” on 17th and 18th February, 2023 through Hybrid Mode.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/NLDICM-2023/index.html>

6. Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat, India

15th Biennial Conference on Entrepreneurship from 22nd to 24th February, 2023

Entrepreneurship Development Institute of India (EDII) is organizing 15th Biennial Conference On Entrepreneurship from 22nd to 24th February, 2023.

For details, please visit AMDISA’s website at <https://www.amdisa.org/supported-programme/EDII-15th%20BCE/index.html>

7. Faculty of Business Studies, University of Dhaka, Dhaka, Bangladesh

6th International Conference on Business and Economics on the theme “Global Economic Vulnerability and Business Sustainability” on 1st and 2nd March, 2023

Faculty of Business Studies, University of Dhaka is organizing the 6th International Conference on Business and Economics on the theme “Global Economic Vulnerability and Business Sustainability” on 1st and 2nd March, 2023.

For details, please visit AMDISA’s website at https://amdisa.org/supported-programme/6th_ICBE-2023/index.html

8. Vignana Jyothi Institute of Management, Hyderabad, India

5th International Conference on “Impact of Current Events on the Future of the Business” from 27th to 29th April, 2023

Vignana Jyothi Institute of Management is organizing the 5th International Conference on “Impact of Current Events on the Future of the Business” on the theme “Achieving Sustainable Development Goals: From Promise to Reality” from 4th to 6th May, 2023.

For details, please visit AMDISA’s website at https://amdisa.org/supported-programme/5th_IC-VJIM_2023/index.html

AMDISA Supported Programme facilitation service includes co-branding and information dissemination of institution’s conference/event to the network.

For more details, please visit www.amdisa.org/supported-programme/

NEWS FROM MEMBER INSTITUTIONS

I. IUBAT-International University of Business Agriculture and Technology, Dhaka, Bangladesh

CBA Day Fall 2022

The CBA Day Fall 2022 for freshmen was held on Saturday, November 12, 2022, at IUBAT-International University of Business Agriculture and Technology Open Auditorium, Dhaka, Bangladesh.

Mr. Syed Nasim Manzur, Managing Director & Co-Founder of Apex Footwear Ltd. graced the occasion as the Chief Guest. A Proud Alumnus of IUBAT, Mr. Rubait Tauhid Siddique, HR Chief Operations Officer, BRAC Bank Ltd attended the event as the Special Guest. A delegation team from Association of Management Development Institutions in South Asia (AMDISA) including Mr. C. Ramakrishna, Executive Director, AMDISA, and Dr. S. Padam, Chairman, SAQS Accreditation Awarding Committee also participated in the program and gave a motivational speech to the fresher students of Fall 2022.



CBA Day Fall 2022 at IUBAT, Dhaka, Bangladesh

Prof. Dr. Abdur Rab, Vice-Chancellor of IUBAT, presided over the ceremony. Professor Selina Nargis, Treasurer and Director of Administration also participated in this event.

Prof. (Assoc.) Mozaffar A Chowdhury (Dean in charge), College of Business Administration delivered a welcome speech and introduced the CBA Family. Mr. Hasanuzaman Tushar, Coordinator of BBA and Mr. Shaikh S.A Waliullah, Coordinator of MBA were the conveners of the program. All the CBA Faculty members and students were also present at the event. The ceremony was followed by a fabulous cultural gala organized by the IUBAT Business School.

2. School of Management Studies, University of Hyderabad, Hyderabad, India

Symposium on “Work from Home- Issues and Challenges” on 18th and 19th November, 2022

Work is at the very core of contemporary life for most people, providing financial security, personal identity, and an opportunity to make a meaningful contribution to society. The recent pandemic has shattered the very meaning and definition of work and brought a dramatic shift in the way work is done. Shifts in the way people work are likely to continue, as employers move a significant portion of their employees to more flexible working models. Understanding

the new normal and its implications to the workforce and the work practices to design/ redesign appropriate, sustainable working models are crucial to the success of both the organizations and the employees. Against this background, a two-day symposium was held on 18-19th Nov, 2022 in School of Management Studies, University of Hyderabad, to discuss the issues and implications of work from home (WFH) on the organizations and employees of IT and education sectors. Research papers on the conceptual, empirical and analytical studies were invited and about 24 papers were presented in the 2 day symposium.

The Symposium was inaugurated by Prof. B. J. Rao, VC, University of Hyderabad, who stressed the importance of WFH and its impact on performance of employees. Prof Ghanshyam Krishna, Director, IOE, provided an overview of IOE status of the University. Ms. Nishita Algubelli, Founder & TA director, Fission Labs in her keynote address spoke about the various issues and challenges of WFH with many anecdotes and real time examples. Earlier, Dr. V Sita, Convener of the symposium, welcomed the delegates and Dr. Srinivas Josyula, IIM V, Co-convener, thanked the invitees and delegates.

A panel discussion with three experts representing a variety of educational institutions was held to understand the issues and challenges of WFH in academia. Shri C Ramakrishna, Executive Director, AMDISA chaired the panel, ably supported by Dr. Swati Mathur, faculty from IPE Hyderabad and Dr. Kavita, Faculty NMIMS Hyderabad. Chairing the session Sri Ramakrishna, discussed the radical transformation taking place in the South Asian educational scenario in the post COVID-19 context drawing from the three books, he has published on the experiences and practices of institutions and practitioners from B Schools in South Asia.



Symposium on Work from Home organised by School of Management Studies, University of Hyderabad, Hyderabad, India

The second day of the Symposium started with the panel discussion on WFH from an organizational perspective. Three panelists who were working professionals and Industry practitioners with rich and diverse experience included, Mr. Nag Challa, TCS, Mrs. Sreelata Shankar, HR professional and Mr. Ahindra Sengupta, Virtusa were invited to share their experience. All of them agreed that the pandemic has impacted the organizations and that the hybrid model would continue in future.

3. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh, India

(a) One Week Online National Case Writing and Teaching with Cases Workshop from 5th to 9th December 2022

Case Writing and Teaching with Cases Workshop was organized by Shri Vaishnav School of Management, Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore from December 05-09, 2022 in online mode. Case Writing Workshop was organized

in association with Association of Indian Management Schools, National HRD Network, Indian Society for Training and Development and Institutions Innovation Council. Case Method has gained significant importance as an alternative pedagogical tool to traditional lecture method of imparting knowledge to learners. This workshop was an attempt to facilitate the faculty members working in various B-schools of India to write management cases based on Indian situations of corporate houses.

Five Days Workshop saw participants work in groups, collect data and draft the cases. The facilitators Dr. Upinder Dhar and Dr. Santosh Dhar. The workshop guided the participants on how to share quality content.

Business School Faculty members from various parts of India were part of five groups who interacted with organizations like India Talent Acquisition Leader Lendingkart Group (Business Loans), Emerald Agencies (Pharmaceutical Drug Business), Indore Talk (Digital Infotainment Platform, Branding Agency and Social Media Influencers) and Accion Technologies (E Com Organization). Total five case studies were developed during the case writing workshop. Nineteen participants from institutes of India registered for the workshop.

The workshop was coordinated by Dr. Manish Joshi, Associate Professor- Marketing Area, Shri Vaishnav School of Management from Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore.

(b) One Day Management Conference - NAV-PRABANDHAN-2022 on 12th December 2022

Nav-Prabandhan 2022 – Online Management Conference was inaugurated by Dr. Ramaswamy Nandagopal President, Association of Indian Management Schools (AIMS) and Director General, Sree Saraswathi Thyagaraja college Polachi, Coimbatore, Tamil Nadu on December 12, 2022 with lighting of the holy lamp. Dr. Santosh Dhar, Conference Convener and Dean, Faculty of Doctoral Studies gave an overview of the conference theme. The welcome address was given by Dr. Upinder Dhar Hon'ble Vice Chancellor, SVVV. He elaborated that reimagining business education and industry will enhance with four pillars in terms of updated curriculum, composition of students, role of faculty and technology in teaching pedagogy change in near future.

The conference souvenir NAVANSH 2022 and Conference book with ISBN Number titled Reimagining Business Education and Industry in 2030 was unveiled by Honorable Vice Chancellor Dr. Upinder Dhar in the august presence of Chief Guest Dr. Nandagopal. The Chief Guest indicated about history of ancient education system from gurukul system to massive education system and connected it to technology-based education system. He highlighted the changes in the teaching learning process based on IT revolution such as MOOCs courses available on SWAYAM or NPTEL Portal. Words of Thanks was proposed by Dr. Pragya Jaroliya, Professor and Coordinator Nav-Prabandhan 2022.

After the inaugural session, Plenary session started with welcoming of the panelists Mr. Uday Zokarkar, Founder and CEO, Mantra Media Pvt. Ltd., Pune and Dr. Harsh Purohit, Professor and Dean, Banasthali Vidyapith, Rajasthan. The Chairperson for the session Dr. T. K. Mandal, Professor, SVSM, SVVV, Indore highlighted the importance of sustainable Development Goal 4 - Quality Education particularly focusing on girl child education. Mr. Uday focused on connecting imagination to business education talking about urban air mobility with relevant and prompt examples. He highlighted the quick reach of different media especially internet and smart phone in market. Dr. Harsh highlighted the aspects of creating new knowledge leveraging Indian ethos. He also emphasized on ABCDE model of sustainable happiness with special reference to Bhagwad Gita.

After the plenary session, total 3 Concurrent sessions comprising Marketing, Finance, HR and General Management were conducted. The first concurrent session was chaired by Dr. Seema Singh Zokarkar, Professor, Sri Balaji University, Pune and Dr. Ajit Upadhyaya, Professor and Director, Prestige Institute of Management, Dewas. Total 9 papers were presented in Marketing track. The session ended with the Vote of thanks. The rapporteur of the session was Dr. Shivang Dwivedi. The second concurrent session on Finance area was chaired by Dr. Vandana Gupta, Dean, Lachoo Memorial College of Science and Technology (Autonomous) Jodhpur, Rajasthan and Dr. Niranjana Shastri, from NMIMS, Indore. Total 8 papers were presented in Finance track. The rapporteur of the session was Ms. Rachana Jain.

The third concurrent session on HR and General Management was chaired by Dr. Vineeta K. Saluja, Pro-Vice Chancellor, Mangalayatan University, Jabalpur and Dr. Sameer Pingle, Associate Dean, SVKM's Narsee Monjee Institute of Management Studies, Indore. Total 7 papers were presented in this. The session ended with the Vote of thanks as words of gratitude. The rapporteur for the session was Dr. Rounak Jain.

The conference concluded with the Valedictory Session.

(c) National Conference - UDGAM-2022 on 15th and 16th December 2022

A two day national conference UDGAM -2022 was organized by Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore on 15th and 16th of December 2022 through online mode. The theme of the conference was, "Emerging Perspectives in

Social Sciences: Opportunities and Challenges”, in Social Sciences, Humanities, Journalism and Mass Communication”. Day one of the conference started with the inaugural session in which the chief guest was Prof. Nageshwar Rao, VC, IGNOU & Director of Institute of Advanced Studies, Shimla. Welcome address was presented by conference patron, Dr. Upinder Dhar, Vice Chancellor, SVVV, Indore. Dr. Santosh Dhar, Convener of UDGAM 2022 gave introduction about the conference. In the inaugural session vote of thanks was presented by Dr. Vasantha Gouri coordinator UDGAM 2022.

Total four plenary sessions and two technical sessions were scheduled in the two day conference. The guest speakers of the first plenary session were Dr. R Siva Prasad, Rtd Prof. and Dr. Prof. Ramesh Anandjare, Dean School of Rural Development, Tata Institute of Social Sciences Tuljapur Campus. In this session the session chair was Dr. Prof. K.N. Guruprasad, Director, SVIS, SVVV Indore. In the second plenary session the guest speakers were Prof. Amrita Bagga, Emeritus & Former Chair, Department of Anthropology, University of Pune, Prof. Reeta Sonawat (Rtd) SNTD and Prof. Abhilasha Singh, (American University) Dubai Emirates UAE. Session chair for this plenary session was Prof Namit Gupta, Director SVITS.

The second day of the conference started with the third plenary session in which the guest speakers were Prof. Sanjeev Mahajan, Prof. Himachal Pradesh University, Shimla and Dr. (Prof.) Srinivas Reddy (Rtd.) Prof. Kakatiya University, Warangal. The session was chaired by Prof T. K. Mandal. In the fourth plenary session the guest speakers were Prof. A Patrick Prof. Osmania University, Prof. Ganesh Kawadia (Rtd.), DAVV, Indore and Prof Kanhaiya Ahuja, HOD and Prof. DAVV. The session chair was chaired by Prof. Sampath. The chief guest of the valedictory session was Prof Ashok Aima, Former VC Central University of Jammu. The session concluded with words of thanks presented by Dr. Bharti Gite Coordinator UDGAM 2022. Overall twenty five papers were presented in both the technical sessions by researchers and academicians from all over India.

SHORT TAKES

1. Fr. S. George, S J, has taken over as Director, XLRI, Jamshedpur, India
2. Prof. L. S. Ganesh has taken over as Vice Chancellor, The ICFAI Foundation for Higher Education, Hyderabad, India
3. Dr. Vijay Bhangale, has taken over as Director, IES's Management College and Research Centre, Mumbai, India
4. Dr. Raman Ramachandran has taken over as Director & Dean., K J Somaiya Institute of Management, Mumbai, India
5. Dr. Anuj Verma has taken over as Director, Jagannath International Management School, Kalkaji, New Delhi, India
6. Dr. Debasis Mallik, has taken over as Senior Director, Prestige Institute of Management and Research, Indore, Madhya Pradesh, India
7. Prof. Shibu John has taken over as Dean, School of Management and Business Studies, JamiaHamdard, New Delhi, India.
8. Prof. Nalin Abeysekera has taken over as Dean, Faculty of Management Studies, The Open University of Sri Lanka, Nugegoda, Sri Lanka
9. Dr. Tarapada Ghosh has taken over as Director, Institute of Management Technology, Dubai, UAE.
10. Dr. J. J. Savithri has taken over as Principal, DJ Academy for Managerial Excellence, Coimbatore, Tamil Nadu, India.
11. Prof. Dr. Md. Faridul Islam has taken over as Dean, Faculty of Business Studies, University of Rajshahi, Rajshahi, Bangladesh.
12. Prof. Subhajyoti Ray has taken over as Director, Jaipuria Institute of Management, Noida, Uttar Pradesh, India.

AMDISA's LATEST PUBLICATION



The 16th SAMF Proceedings consists of the papers presented at the AMDISA's South Asian Management Forum hosted by International University of Business Agriculture and Technology (IUBAT), Dhaka held on 17th and 18th December, 2021 at Dhaka, Bangladesh.

Please visit <https://amdisa.org/assets/documents/samf/16th-SAMF-Proceedings.pdf> to download e-copy of the 16th SAMF Proceedings or write to us at ganesh.amdisa@gmail.com, amdisa.org@gmail.com.

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Management/ Physics/ Chemistry/ Maths/ Life Science/ Psychology/ Library Science/ Computer Applications/ Computer Science/ Computer Engineering/ Environmental Science/ Electronics Engineering/ Electrical Engineering/ Mechanical Engineering/ Textile Technology/ Civil Engineering/ IT/ Forensic Science/ English/ Journalism and Mass Communication/ Biotechnology/ Fine Arts/ Agriculture/ Horticulture/ Silviculture & Agroforestry/ Economics/ Political Science/Commerce/ Sociology/ Anthropology/Public Administration

For details, visit: www.svvv.edu.in admission@svvv.edu.in

B. Tech. + MBA (4+2 years)

Computer Science Engineering/ Information Technology

Diploma Program

One-Year Post Graduate Diploma in

Computer Applications (PGDCA)

Six-Months Diploma in Computer

Hardware and Networking (DCHN)

B. Tech. (4 years)

Garment & Fashion Technology/ Textile Engineering/ Technical Textiles

M. Tech. (2 years)

Textile Engineering/Textile Chemistry

B. Sc. (3 years) Fashion Design

Diploma Program (3 years)

Textile Engineering

FORENSIC SCIENCE

B.Sc. (Hons.) (4 years)

Digital & Cyber Forensics

B.Sc. (3 years)

Forensic Science/ Forensic Psychology

M.Sc. (2 years) Forensic Science/ Forensic Psychology/ Cyber Forensics

M.A./ M.Sc. (2 years) Criminology

Dual Degree Program

B.Sc.+ M.Sc. (3+2 years)

Forensic Science/ Forensic Psychology

ARCHITECTURE

B.Arch. (5 years)

B.Des. (4 years) Interior Design/ Product Design/Graphics & Animation

M.Des. (2 years) Interior Design

B.Plan. (4 years)

M.Plan. (2 years) (Urban Planning)

Dual Degree Program

B.Des.+ M.Des. (4+2 years)

Interior Design/ Product Design/ Graphics & Animation

MANAGEMENT

MBA (2 years)

Engineering Management/ Family Business & Entrepreneurship/ International Business/ Media Management/Agri-business/ Business Analytics/Advertising and Public Relations/Tourism/ Rural Management-MGNCRE/ Hospital & Healthcare Management/ Marketing/ Human Resource/ Finance

BBA (Hons.) (4 years)

BBA (3 years)

BBA (Fintech) (3 years)

BBA (Rural) (3 years)

Dual Degree Programs

BBA + MBA (3+2 years)

Marketing/HR/Finance/Operations/ Fintech/Rural Management-MGNCRE

MBA (2 years) (Industrial Management)

Open to Engineering Graduates only.

JOURNALISM AND MASS COMMUNICATION

M.A. (2 years)

Journalism and Mass Communication/ Hindi Journalism

Dual Degree Program

B.A. + M.A. (3+2 years)

Journalism and Mass Communication

FINE ARTS

BFA (4 years) Painting/ Animation

MFA (2 years) Painting/ Animation

AGRICULTURE

B.Sc. (Hons.) (4 years) Agriculture

M.Sc. (2 years)

Agriculture

Genetics and Plant Breeding / Entomology /Plant Pathology/ Soil Science & Agricultural Chemistry/ Agronomy/ Horticulture (Fruit Science)/ Horticulture (Vegetable Science)

SCIENCE

B.Sc. (3 years)

Physics/ Chemistry/ Maths/ Life Science/ Computer Science/ Biotechnology/ Electronics/ Instrumentation/ Statistics/ Economics

B.Sc. (Hons.) (4 years)

Physics/ Chemistry/ Maths

M.Sc. (2 years)

Physics/ Chemistry/ Maths/ Environmental Science/ Analytical Chemistry/Biotechnology

Dual Degree Program

B.Sc. + M.Sc. (3+2 years)

Physics/ Chemistry/ Maths/ Statistics

COMPUTER APPLICATIONS

BCA (3 years)

Big Data Analytics-IBM

M.Sc. (2 years) Computer Science

MCA (2 years) Banking Technology

MCA (2 years)

Dual Degree Programs

BCA + MCA (3+2 years)

BCA + MCA (3+2 years)

Banking Technology

SOCIAL SCIENCES, HUMANITIES AND ARTS

B.A. (3 years)

B.A. (Hons.) (4 years)

Psychology/ Economics/ Public Administration/ English Literature/ Sociology/ Political Science/ Anthropology/History

M.A./ M.Sc. (2 years)

Psychology/ Applied Psychology/ Public Administration/ Clinical Psychology/ Counselling Psychology/ English Literature/ Sociology/ Economics/ Education/ Anthropology/History/Political Science

Dual Degree Program

B.Lib & I.Sc. + M.Lib & I.Sc. (1+1 year)

One-Year Advanced Diploma in French

COMMERCE

B.Com (Hons.) (4 years)

B.Com (3 years)

Banking & Finance/ Entrepreneurship/ Tax Procedure/ Computer Applications/ Plain

M.Com (2 years)

Dual Degree Programs

B.Com+ M.Com (3+2 years)

B.Com + MBA (3+2 years)

LAW

LL.B (Hons.) (3 years)

LL.M (2 years)

Business Law/ Criminal Law

LL.M (1 year)

(Business Law, Criminal Law, Human Rights)

Integrated Programs (5 years)

B.A.LL.B (Hons.)

B.B.A.LL.B (Hons.)

B.Com. LL.B (Hons.)

HOME SCIENCE

M.Sc. (2 years) Food & Nutrition

Dual Degree Program

B.Sc.+ M.Sc. (3+2 years) Food & Nutrition

PARAMEDICAL SCIENCES

Bachelor Medical Lab. Technician (3 years)

DIPLOMA PROGRAMS (2 years)

X ray Radiographer Technician/ Medical Lab. Technician/ Cath. Lab. Technician/ Dialysis Technician/ Optometric Refraction/ Optometrist Contact Lens/ Anesthesia Technician/ Yoga/ Naturopathy

Teaching Assistanceship (TA) of ₹12,400 (Rupees Twelve Thousand Four Hundred Only) for all GATE Qualified Candidates admitted in 02 years full time M.Tech Program, subject to MHRD/UGC/AICTE Guidelines

Note: (1) SVET-2023 for Ph.D in all streams will be held on May 28, 2023. (2) Lateral Entry seats are available in B.Tech. (3) SVET (Shri Vaishnav Entrance Test) will be held on May 21, June 4 & 16, July 2 and 16, August 6 and 20, 2023. The seats in various programs will be filled on the basis of prescribed Tests/SVET-2023.

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