

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 56* August 2019

13th Advanced Certificate in Business Administration (ACBA) Certificate Awarding Ceremony at Institute of Business Administration (IBA), Dhaka, Bangladesh

The Institute of Business Administration (IBA), University of Dhaka held the certificate awarding ceremony of Batch 13 of 'Advanced Certificate in Business Administration (ACBA)' on Friday, June 28, 2019 at IBA auditorium. ACBA is a joint offering by IBA, University of Dhaka, and the Association of Management Development Institutions in South Asia (AMDISA).

Chief Guest of the ceremony was Professor Dr. Muhammad Samad, Honorable Pro-Vice Chancellor (Administrative) of University of Dhaka. Professor Dr. Abdur Rab, Former Director of IBA and Past President, AMDISA graced the event as a 'Special Guest'. The event was presided over by Professor Dr. Syed Ferhat Anwar, Director of IBA, University of Dhaka.

Professor Dr. Md. Mohiuddin, Moderator of ACBA & Coordinator, MBA, IBA and Ms. Sutapa Bhattacharjee, Associate Professor, IBA and Coordinator, Management Development Program (MDP) addressed the participants. Faculty members of IBA and other institutes of Dhaka University were also present in the ceremony. Participants from previous batches made the ceremony more joyous and further strengthened the network call ACBAites.



Participants of ACBA Batch-13 with the Guests

Contd... Pg. 4

AMDISA Executive Board 2017-2019

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Mr. Abdul Rahman Mubaarique, Dean, MNU Business School, The Maldives National University, Male', Republic of Maldives, Maldives

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Prof. Dr. Ajantha Dharmasiri, Director, Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka

Immediate Past President and Permanent Invitee

Prof. Lakshman R. Watawala, President, The Institute of Chartered Professional Managers of Sri Lanka, Colombo, Sri Lanka

Permanent Invitees - Ex-Officio

President, AMDIP, Pakistan - **Prof. Nisar Ahmed Siddiqui**, Vice Chancellor, Sukkur Institute of Business Administration (IBA), Sukkur, Sindh

President, AMDIB, Bangladesh - **Prof. Dr. Syed Ferhat Anwar**, Director, Institute of Business Administration, Dhaka

President, AMDIN, Nepal - **Prof. Dr. Bijay K.C.**, Dean, Kathmandu University School of Management, Lalitpur, Nepal

Prof. Appa Rao Podile, Vice Chancellor, University of Hyderabad, Hyderabad, India

Special Invitee

Mr. Mohammad Jasimuddin, Former Acting Head of Regional Programs Group, Governance & Institutional Development Division, Commonwealth Secretariat, London, U.K.

Reciprocal Invitee

President, AIMS, India - **Dr Sujata Mangaraj**, Director cum Dean (Academics), Bhavan's Centre for Communication and Management, Bhubaneswar, Odisha, India

Past Presidents - Invitees

Mr. G. B. N. Pradhan, Nepal (1991-1994), Former Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Prof. Dr. Abdur Rab, Bangladesh (1996-1998), Vice Chancellor, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh

Dasho Kunzang Wangdi, Bhutan (1998-2000), Former Chief Election Commissioner of Bhutan, Thimphu, Bhutan

Prof. Y. K. Bhushan, India (2000-2002), Sr. Advisor and Head, ICFAI Business School - Mumbai

Dr. Mohamed Latheef, Maldives (2002-2004), Chancellor, The Maldives National University, Male, Maldives

Dr. Syed Zahoor Hassan, Pakistan (2004-2006), Professor & former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan

Mr. Karma Tshering, Bhutan (2009-2011), Director General, Department of School Education, Ministry of School Education, Thimphu, Bhutan

Mr. Punya Prasad Neupane, Nepal (2011-2013), Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Dr. Ashok R. Joshi, India (2013-2015), Director General, Indian Institute of Cost and Management Studies & Research (IndSearch), Pune, India

Mr. Shathif Ali, India (2017-2018), Faculty, MNU Business School, The Maldives National University, Male', Republic of Maldives, Maldives

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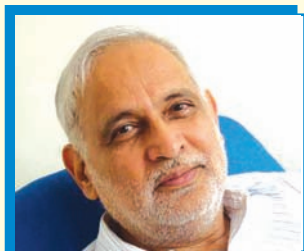
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Corrigendum

Please read as Jagannath International Management School (JIMS), Kalkaji, New Delhi, instead of Jagannath Institute of Management Studies (JIMS), New Delhi, as wrongly reported in the previous Newsletter, Vol. No. 55, March 2019 at vii. XIVth International Conference on "Business Sustainability in the 21st Century: Managing People, Planet and Profit", page 20 and in the caption below the photograph at page 21. The error in the School's name is sincerely regretted.

From the Editor



Dear Readers,

Greetings for the forthcoming festive season!

I extend my heartiest congratulations to Prof. Lakshman Watawala on being conferred the Sri Lanka Sikhamani honour by President of Sri Lanka, Mr. Maithripala Sirisena for the outstanding service rendered by Prof. Watawala in the field of education in Sri Lanka.

The world of business is experiencing a paradigm shift with technology playing a major role in shaping the future. Several debates and deliberations are being held by way of Corporate education programmes, Conferences and seminars in Management Institutions. One such noteworthy and sustained programme is the ACBA programme which recently completed the 13th batch for human resource enhancement in Corporates in Bangladesh.

This issue of the newsletter brings to you details of the various conferences and seminars held across South Asia to throw light on the important aspect of the future of businesses such as the 10th International Conference on the theme “Developing Organizations for the Future: Re-interpreting the Modern Business Landscape” held at IBS Bengaluru on 28th and 29th June 2019 and National Case Writing Workshop from 20th to 22nd June, 2019 in association with AIMS, NHRD and ISTD, 2018 organized by Shri Vaishnav School of Management (SVSM) under the umbrella of SVVV.

You will also find news regarding the 75th AMDISA executive board meeting and the proceedings of the same.


The article on “Future readiness of Higher Education Institutions in Bangladesh” by Professor Syed Saad Andaleeb, Ph.D. is Distinguished Professor Emeritus, Pennsylvania State University, USA and Editor, Journal of Bangladesh Studies and Former Vice Chancellor, BRAC University, Dhaka, Bangladesh, makes for interesting reading.

I wish all our readers a happy reading!!

Ashok R Joshi

AMDISA's Quality Assurance Programme



- **SAQS** emerged in an EFMD - AMDISA cooperation through a European Union funded Asia - Link project in 2003-04. It is inspired by EFMD's EQUIS criteria guidelines.
- **SAQS** is designed as an international accreditation system. It is a globally benchmarked system for mentoring, quality improvement, quality assurance and accreditation.
- **SAQS** accreditation processes lead to improvement through highlighting the need to meet internationally accepted quality standards.
-  Quality Label is a recognition to the institution's commitment to Quality and Quality Assurance through continuous improvement.
- **SAQS** accreditation is institutional. Institution being defined as the organisational unit providing business and management education.

Institutions desirous of being BENCHMARKED with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org

13th Advanced Certificate in Business Administration (ACBA) Certificate Awarding Ceremony (Contd. from page. 1)

Professor Dr. Md. Mohiuddin welcomed the participants and talked about the prospects of the ACBA course. He also thanked all previous participants for being a part of the ACBA family. He expressed his sincere gratitude to IBA authority and AMDISA for their continuous cooperation in running the program successfully.

Ms. Sutapa Bhattacharjee, in her speech, presented various aspects of the program and emphasized on the motto of ACBA program. She also remarked that ACBA initiative was started to provide a platform for the talented business executives to improve, learn and proceed to the greatest height of success. She congratulated the participants for their sincerity and for successfully passing the course.

The Chief Guest Professor Dr. Muhammad Samad hailed IBA, AMDISA and the participants as well. He reiterated that the participants should consider this platform as an opportunity of development to remain updated and competitive in this era of Globalization. He further stressed, that the present government has clearly outlined the importance of mid management training in their charter and thus this course is of national importance.

Professor Dr. Abdur Rab began his speech by congratulating the participants for successfully completing the very demanding course. He noted that to adapt in the ongoing changes in the business environment these kinds of refresher courses are a must. He took pride in saying that 13 batches of the ACBA program have now been graduated successfully and wished the best to the authority.



ACBA Certificate Awarding Ceremony

Professor Dr. Syed Ferhat Anwar concluded the ceremony with his closing remarks and vote of thanks. He drew special attention to the objectives of launching the ACBA course while acknowledging the support by AMDISA headquarters and Dhaka University authority. He focused on the dynamic curriculum of ACBA and congratulated the moderator for being cognizant of the changing global environment.

The participants were the center of attention of the event. They were very happy to be a part of the ACBA family. They thanked the IBA authority and AMDISA for providing such a platform to build an ever-growing network among them. Representative from earlier batch also spoke on the occasion and reiterated the importance of the program not only in terms of individual improvement but more importantly from the point of view of the recognition achieved from the corporate world as whole.

The certificate awarding ceremony was followed by a sumptuous dinner and social interaction.

AMDISA's 75th Executive Board Meeting and Networking Dinner

AMDISA's 75th Executive Board Meeting was held on 1st August, 2019 at AMDISA Secretariat. A networking dinner was organized by AMDISA alongside the Board meeting which was hosted by AMDISA member, Institute of Public Enterprise (IPE), Hyderabad.



75th AMDISA Executive Board Meeting
(L-R: Mr. C. Ramakrishna, Prof. Bijay KC, Dr. Rajan Saxena, Dr. Ashok Joshi, Dr. Abdur Rab, Mr. Abdul Rahman Mubaarique (President), Prof. Lakshman R. Watawala, Dr. G. Raghuram, Dr. Ajantha Dharmasiri and Dr. Syed Ferhet Anwar)

The networking dinner was on 31st July, 2019 at Radisson Hotel, Hyderabad. Heads of AMDISA Member Institutions from Hyderabad and invitees attended the dinner.

NEWS FROM HEADQUARTERS

I. SAQS News

a. Mentor visits took place in respect of

- i. Faculty of Business Administration, Iqra University, Karachi, Pakistan.
- ii. Institute of Management Technology (IMT), Nagpur, India.
- iii. Vignana Jyothi Institute of Management, Hyderabad, India.

b. Applications for SAQS Accreditation have been received from the following:

- i. Great Lakes Institute of Management, Chennai, India. (Re-Accreditation)
- ii. Jagannath International Management School, New Delhi, India

c. Peer Review Team visit took place in respect of

- i. Institute of Public Enterprise, Hyderabad, India. (Re-Accreditation)

d. Peer Review visits planned

- i. International Management Institute, New Delhi, India. (Re-Accreditation)
- ii. IFIM Business School, Bengaluru, India. (Re-Accreditation)
- iii. ICFAI Business School Hyderabad Campus, Hyderabad, India. (Re-Accreditation)
- iv. Institute of Management Technology (IMT), Ghaziabad, India (Re-Accreditation)

e. SAQS Accreditation

SAQS Accreditation was awarded to the following institutions:

- i. Institute of Management Technology (IMT), Hyderabad, India.

- ii. Institute of Business Administration (IBA), Karachi, Pakistan (Re-Accreditation).
- iii. Management Development Institute (MDI), Gurugram, India (Re-Re-Accreditation).
- iv. Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru, India (Re-Accreditation).

II. AMDISA New Members

- a. Department of Business Administration, BGMEA University of Fashion and Technology (BUFT), Dhaka, Bangladesh.
- b. Shanti Business School, Ahmedabad, India.
- c. Green Business School, Green University of Bangladesh, Dhaka, Bangladesh.
- d. Indus Business Academy, Bengaluru, India.
- e. Symbiosis Institute of Business Management, Hyderabad, India.
- f. Aditya Institute of Management Studies & Research, Mumbai, India.

III. AMDISA Meetings

i. Executive Board Meeting of AMDISA

The 75th Executive Board Meeting was held at AMDISA Secretariat, University of Hyderabad, Hyderabad, India on 1st August, 2019. Mr. Abdul Rahman Mubaarique, President-AMDISA and Dean, MNU Business School, The Maldives National University, Male', Maldives chaired the meeting. The highlights of the meeting were:



75th AMDISA Executive Board Meeting in Session

1. The Board paid tribute to Dr. Hasan Sohaib Murad, Vice President AMDISA who passed away in a tragic road accident on 10th September, 2018 and observed two minutes silence in his memory. The Board passed the following resolution:

"It is with deep regret and sadness, the Board noted the passing away of Dr. Hasan Sohaib Murad, Vice President - AMDISA. Dr. Hasan Sohaib Murad was a Member of AMDISA's Executive Board since February 2007 and Vice President of AMDISA from April, 2017. During his tenure as Member of Executive Board of AMDISA, he has immensely contributed to AMDISA activities. He was founding Chairperson of Association of Management Development Institutions in Pakistan (AMDIP), Chairman of ILM Trust, University of Management and Technology and Chairman of National Business Education Accreditation Council (NBEAC). Dr. Murad was a renowned scholar of management, philosophy and inventive business studies. Known for his geniality and very friendly demeanour, he endeared himself to one and all. In his demise, the world has lost a person of great academic devotion, grace and humility, He believed in the spirit and purpose of AMDISA and was available to provide advice, help and guidance in whichever way possible. AMDISA will miss him very much."

2. The Board approved the final accounts for the year 2018-2019 and noted with satisfaction the financials during the year.
3. Board endorsed that the 15th SAMF will be hosted by Sukkur IBA University and AMDIP from 27th to 29th September, 2019 at Sukkur IBA University, Sindh, Pakistan. It was decided that the next Board Meeting will be held in Colombo hosted by The Institute of Chartered Professional Managers of Sri Lanka supported by Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo before end October, 2019.
4. Ratified the decision of the LMC on the recommendations of the Building Committee for the Capital Works to be undertaken at AMDISA Secretariat.
5. Noted the deliberations and recommendations of the Board Constituted Committee on Strengthening of SAQS Process.
6. Upon expiry of the current tenure of the SAQS Committees, the Board reconstituted the same.
7. Ratified the decision of the Membership Admission Committee in respect of the following Institutions:
 - a. Guru Nanak Institute of Management Studies, Mumbai, India

- b. D.J. Academy for Managerial Excellence, Coimbatore, India
 - c. Faculty of Business Management, Villa College, Male, Maldives
 - d. CIU Business School, Chittagong Independent University, Chittagong, Bangladesh
 - e. Institute of Management Technology, Nagpur, India
 - f. Faculty of Management Studies, Open University of Sri Lanka, Nugegoda, Sri Lanka
 - g. School of Management, SRM Institute of Science & Technology, Kattankulathur, Kanchipuram, Tamilnadu, India
 - h. International School of Management Excellence, Bangalore, India
 - i. ICFAI Business School, Bangalore, India
 - j. School of Management Sciences, Varanasi, India
 - k. Management Development Institute, Murshidabad, India
 - l. Shanti Business School, Ahmedabad, India
 - m. Department of Business Administration, BGMEA University of Fashion & Technology, Dhaka, Bangladesh
8. Reviewed the AMDISA operations.
 9. Prof. Dr. Ajantha Dharmasiri - Convener of Strategic Plans of AMDISA presented a note on Strategic Plans before the Board to serve as a blue print to build on.

ii. Local Management Committee Meeting of AMDISA

The 25th Local Management Committee Meeting was held at ICFAI Business School, Mumbai on 10th April, 2019. Dr. Ashok Joshi, Chairman - Local Management Committee and Director General, Indian Institute of Cost and Management Studies & Research (IndSearch), Pune chaired the meeting. The highlights of the meeting were:

1. The Committee noted the recommendations of the Building Committee and accorded its financial concurrence.
2. Reviewed AMDISA operations and noted that 75th Meeting of the Board will be at AMDISA Secretariat in the first week of August, 2019 at Hyderabad.



**25th Local Management Committee Meeting at IBS, Mumbai
(L-R: Mr. C. Ramakrishna, Dr. Rajan Saxena, Dr. Ashok R. Joshi (Chairman) and Prof. Y.K. Bhushan)**

iii. Building Committee Meeting of AMDISA

The 19th Building Committee Meeting was held at AMDISA Secretariat, Hyderabad on 21st May, 2019. Dr. S. Nagabhushana Rao, Chairman - Building Committee and Former Director, Engineering Staff College of India, Hyderabad chaired the meeting. The highlights of the meeting were:

Approval of modalities for undertaking the following Capital Works:

- Entrance canopy
- Internal access road
- Paving at parking-without soling
- Painting
- Yard lights



**19th Building Committee Meeting at AMDISA Secretariat
(L-R: Mr. Subodh Sapatnekar, Dr. S. Nagabhushan Rao (Chairman), Mr. C. Ramakrishna and Mr. Ch. Ganapathi Prasad)**

iv. SAQS Meetings and E-Meetings of AMDISA

A. Board Constituted Committee on ‘Strengthening of SAQS Process’

The Board Constituted Committee on ‘Strengthening of SAQS Process’ met on 26th April, 2019 at AMDISA Secretariat, Hyderabad. Dr. Rajan Saxena, Vice Chancellor, NMIMS, Mumbai - Convener of this Committee chaired the meeting. The Committee’s deliberations are to be placed before the Board at its upcoming meeting in the first week of August, 2019 at Hyderabad.



**Board Constituted Committee on ‘Strengthening of SAQS Process’
(L-R: Dr. S. Padam, Dr. Rajan Saxena (Chairman), Dr. M. Rammohan Rao and Mr. C. Ramakrishna)**

B. SAQS Accreditation Awarding Committee Meeting of AMDISA

The 14th SAQS Accreditation Awarding Committee Meeting was held at AMDISA Secretariat, Hyderabad on 27th April, 2019. Dr. M. Rammohan Rao, Chairman - SAQS Accreditation Awarding Committee and Former Dean and Professor Emeritus, ISB Hyderabad chaired the meeting.



**14th SAQS Accreditation Awarding Committee Meeting at AMDISA Secretariat
(L-R: Dr. (Capt.) C.M. Chitale, Dr. M. Rammohan Rao (Chairman), Dr. R.K. Mishra (PRT leader, Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru) and Mr. C. Ramakrishna)**

The highlights of the meeting were:

Awarded SAQS Accreditation to the following institutions:

- a. Institute of Management Technology (IMT), Hyderabad, India.
- b. Institute of Business Administration (IBA), Karachi, Pakistan (Re-Accreditation).
- c. Management Development Institute (MDI), Gurugram, India (Re-Re-Accreditation).
- d. Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru, India (Re-Accreditation).

C. SAQS Committee

The 21st SAQS Committee Meeting was held at AMDISA Secretariat, Hyderabad on 13th July, 2019. Dr. A. H. Kalro, Chairman - SAQS Committee and Former Director, Indian Institute of Management, Kozhikode chaired the meeting.



**21st SAQS Committee meeting at AMDISA Secretariat
(L-R: Dr. M. Rammohan Rao, Prof. Abdul Mannan, Dr. S. Padam, Dr. A.H. Kalro (Chairman) and Mr. C. Ramakrishna)**

D. E-Meetings

- a. **SAQS Committee** – 60 E Meetings were held with regard to determining eligibility of institutions to enter SAQS, appointment of Mentors to Institutions, appointment of Peer Review Team to Institutions, appointment of Corporate Representatives to Institutions as part of the PRT, authorization to forward the objectives identified by the institutions to pursue post accreditation period to the Awarding Committee and authorization to forward the Peer Review Team Report to the SAQS Accreditation Awarding Committee.
- b. **SAQS Accreditation Awarding Committee** – 4 E Meetings were held with regard to approval of Objectives identified by institutions to be pursued during the Post Accreditation period.

IV. Forthcoming Meetings & Events of AMDISA

i. 15th South Asian Management Forum (SAMF)

Hosted by: Sukkur IBA University, Sindh, Pakistan & AMDIP

Date: 27th to 29th September, 2019

Venue: Sukkur IBA University, Sindh, Pakistan

ii. Dr. Dharni P. Sinha Memorial Lecture

Prof. Abdur Rab, Vice Chancellor, IUBAT, Dhaka, Bangladesh and Past President-AMDISA, is scheduled to deliver the 3rd Dr. Dharni P. Sinha Memorial Lecture on 27th September, 2019, in the 15th SAMF at Sukkur, Pakistan, while the first memorial lecture was delivered by Prof. Y K Bhushan at the 13th SAMF held at Colombo, Sri Lanka and 2nd memorial lecture was delivered by Dr S. Padam at the 14th SAMF held at Male, Maldives.

AMDISA SUPPORTED PROGRAMMES

a. ICAFI Business School (IBS), Mumbai

i. 3rd International Conference on Finance & Economics on the theme “Reforms, Regulation and Revival of the Financial Sector in India”

IBS Mumbai organized its International Conference on Finance and Economics on 5 April, 2019 on the theme, “Reform, Regulation and Revival of Finance Sector in India” under the leadership and guidance of Prof. Y. K. Bhushan, Senior Advisor and Campus Head, IBS Mumbai. The development of the financial markets entails providing appropriate incentives to attract market participants, providing an environment conducive for the development of new financial instruments, and enabling smooth functioning of the markets through the regulatory and legal infrastructure with the aim to strengthen economic growth and development.

The conference endeavoured to bring academicians, practitioners and policymakers together at a common platform. We invited and received technical research submissions from academia and industry from within the country and abroad. The researchers and eminent industry personalities discussed and debated on various themes and sub themes related to the topic under consideration.

The conference had the proud privilege of the presence of eminent personalities from the world of finance and economics. Mr. Shailesh Haribhakti, Managing Partner and CEO, Haribhakti Group graciously inaugurated the conference as the Chief Guest and Respected Prof. Y. K. Bhushan delivered the welcome address at the inaugural session.

A highlight of the conference was the Panel Discussion on the theme - ‘Financial Disruption: A new challenge for the Regulators – the way forward’ moderated by Mr. Sujan Hajra, Chief Economist, Anand Rathi Securities and an eminent panel of speakers including, Ms. Lakshmi Iyer, Chief Investment Officer, Kotak AMC and Mr. Prakash Gupta, Executive Vice – President, Edelweiss.

Mr. David Rasquinha, Managing Director, EXIM Bank delivered the valedictory address and graced the awards ceremony giving away the participation certificates and the awards to the winners.

ii. 2nd International HR Conference on the theme “Employee Engagement - DNA for Organisational Transformance - Paving the Path to the Next Level”

IBS Mumbai hosted its 2nd International HR Conference on 18th April 2019 at its campus in the Shri N.J. Yaraswy Memorial Auditorium in Hiranandani Knowledge Park, Powai on “Employee Engagement – DNA for Organisational Transformance : Paving the Path to the Next Level”. The Conference brought together HR practitioners and academicians to deliberate on the strategic role of HR in business processes.



2nd International HR Conference at IBS, Mumbai

Mr. Pravin Rajpal, CEO- Innovation Next was the Chief Guest and Keynote Speaker at the Conference.

Mr. Rajpal spoke about the wisdom and learning of the Bhagwat Gita and encouraged the audience to keep their passion, curiosity and thirst for knowledge, ignited forever. Mr. Ajith Nair, Director, Culture and Engagement Consulting at AON Consulting, delivered the valedictory address.

The HR Conference was supported by AMDISA and sponsored by Indian Oil Corporation and Kitab Khana (conference partners), Business Manager (Media Partners). A Compendium of Conference proceedings and research papers was released by Prof. Y.K. Bhushan, Mr. Pravin Rajpal and the organizing team.

Research papers were presented in four tracks: Aadhi, Aadhila, Aadhunik and Aaved which denoted Work Culture, HR Strategy and Subsystems, Measurement and Quantification of Employee Engagement and Human and Soft Facets of Employee Engagement respectively. The tracks were chaired by veterans Dr. Aruna Deshpande, Dr. Sanskruti Kadam, Dr. C. Babu, Mr. Tanmaya Panda, Ms Richa Ramola, Mr. Milind Rane, Mr. Vishant Janawade and Ms Keyuri Singh. Authors from Chicago, Beijing & Doon Business School, presented their research on various facets of Employee Engagement.

The Conference was enthusiastically coordinated by a highly energetic Faculty Team that included Prof Rajini Anand, Prof Juhi Ranjan, Dr. Deepika Dabke, Prof Shashi Gupta, Dr. Rachna Sharma, Prof Tapas Das, Mr Ganesh Mani and other functional Heads.

iii. 4th International Marketing Conference on the theme “Reimagining Marketing: Confluence of Creativity & Technology”

ICFAI- Business School, Mumbai (IBS, Mumbai) organized its 4th International Marketing Conference on 27th April, 2019 at Meluha, The Fern, Powai, Mumbai under the leadership and guidance of Prof. Y. K. Bhushan, Chief Advisor, IBS Mumbai. The theme of this year’s conference, was “Reimagining Marketing- Confluence of Creativity and Technology”.

The Chief Guest of this year’s conference was Mr. Vinay Shrivastav, Head Branding at Marico Ltd. The Keynote address was given by Mr. Carlton D’Silva, COO Hungama Digital Services and the Guest of Honor was Mr. Kiran Khalap, M.D of Chlorophyll Brands. Prof. Y.K Bhushan in his welcome address expressed his desire for industry to join hands with academia and refocus on creative marketing activities in the new age. Prof. Dr. Jagdish Sheth, The Charles H Kelstad Chair Professor at Emory University, USA, who has been a constant source of inspiration for all IBS Mumbai Conferences spoke (via skype) on issues pertaining to the merging of Creativity and Technology.

There was also a felicitation for Dr Jagdish Sheth to commemorate his 80th birthday. Mr. Jayant Shah who represents Dr. Sheth in India through the Academy of Indian Marketing also graced the occasion. The conference, which attracted delegates from industry as well as faculty members of well known management institutes in the city, featured research papers written by well known academicians, industry professionals, management consultants and B School students.

The delegates and researchers in this conference were experts from different domains like E Commerce & Digital Marketing, Marketing Communications, Customer analytics, Customer Relationship Management and Services Marketing and hailed from India, USA, U.K and Sri Lanka. The research papers have been through a thorough and meticulous scrutiny and have been subjected to a very stringent peer review process. The research papers were classified into three sessions: 1) Mantra – Customer Intimacy 2) Tantra – Analytics 3) Yantra – Intelligence.

b. ICFAI Business School (IBS), Bengaluru

10th International Conference on the theme “Developing Organizations for the Future: Re-interpreting the Modern Business Landscape”

ICFAI Business School organised its 10th International Conference on 27th and 28th June, 2019. The theme of the Conference was “Developing Organizations for the future – Re-interpreting the Modern Business Landscape”. The conference had the following broad streams – Economics, Finance, Marketing, HR, IT, Analytics and other Management Disciplines.



10th International Conference at IBS, Bengaluru

The basic idea behind the conference was to understand the various trends that the business world is witnessing currently, major industry shifts and new technologies that would significantly impact the way businesses would operate in the years ahead and also how the corporate world is preparing for the same in the light of both disruptions and opportunities created by the convergence of artificial intelligence, data mining, IoT, the next Internet, supply chain engineering, business process change and wireless e-Business etc.

The Chief Guest for the conference was Dr. Gayathri Reddy, Regional Director, VTU and the Key Note speaker was Ms. Asha M, Associate Director (Compliance), KPMG. Dr. Gayathri talked about importance of inclusive growth and sustainable development in the era of technological disruptions. She suggested the management curriculum should be reviewed and designed to include sustainability aspect. Ms Asha spoke about “Future of Finance” and emphasised the need to change and up-skill during this period. She pointed that these disruptions

can bring lot of opportunities if one is prepared well for them. She emphasised that it is important to go ahead and embrace the changes being witnessed during Industry 4.0 as per one's capabilities.

The papers presented were divided into four technical sessions – domain wise and they ran in two parallel tracks for two days. A total of 31 papers were presented during the conference including the 5 papers from other countries. The presenters including all the foreign delegates were taken for Conference Dinner where a cultural show was organised.

The conference was well attended and overall it was quite an enriching experience for all the participants be it the delegates, organisers or paper presenters.

UPCOMING AMDISA SUPPORTED PROGRAMMES

1. The Institute of the Chartered Professional Managers of Sri Lanka (CPM), Colombo, Sri Lanka

Research Forum, CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference on the theme “Sustainable Development Goals Agenda 2030 - The Role of Professional Accountants”

The Institute of Chartered Professional Managers of Sri Lanka (CPM) and Institute of Certified Management Accountants of Sri Lanka are jointly organizing the Research Forum - CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference on the theme: “Sustainable Development Goals Agenda 2030 - The Role of Professional Accountants” from 8th to 11th September, 2019 at Hotel Taj Samudra, Colombo, Sri Lanka.

The purpose of the CMA National Management Accounting Conference 2019 and Commonwealth Accountants Conference is to develop and unify the economic viability, social responsibility and environmental responsibility and to adhere to the principles of Sustainable Development with a duty to fulfil their needs without compromising the ability of future generations. In September 2015 the world leaders declared their commitment to a path of sustainable development and adopted the 2030 agenda for sustainable development.

For details, please visit AMDISA's website at http://www.amdisa.org/CPM_CMA_Research_Forum_2019.

2. Faculty of Business Studies, University of Dhaka, Dhaka, Bangladesh

4th International Conference on Business and Economics on the theme “Spectrum of Opportunities through Innovation and Technology”

Faculty of Business Studies, University of Dhaka, Dhaka, is organizing the 4th International Conference on Business and Economics on the theme “Spectrum of Opportunities through Innovation and Technology” on 29th and 30th October, 2019 at University of Dhaka, Dhaka, Bangladesh.

The objective of the conference is to bring academics and professionals to a common forum for developing strategies to meet the challenges of global business in the years to come. The conference will create opportunity to share experience, exchange new ideas, foster innovation and establish research relations among the participating individuals and institutions.

For details, please visit AMDISA's website at <http://www.amdisa.org/ICBE-2019>.

3. International Management Institution (IMI), Bhubaneswar, India

5th International Conference on Global Business Environment on the theme “Entrepreneurship, Resource Planning, and Regional Development”

International Management Institution (IMI), Bhubaneswar, India and EGADE Business School, Mexico City, Mexico are jointly organizing the 5th International Conference on Global Business Environment on the theme “Entrepreneurship, Resource Planning, and Regional Development” on 29th and 30th November, 2019 at IMI, Bhubaneswar, India.

This conference aims at bringing together the international forum for raising rich discussion on symbiotic themes of entrepreneurship, resource planning, and regional development and their impact on global-local business imperatives. Discussions in the conference would critically analyze the convergence of entrepreneurship, innovation, technology, business practices, public policies, political ideologies, and consumer values for improving the global-local business paradigm to support regional development. This conference would also enrich knowledge and skills on contemporary entrepreneurship models, convergence business strategies towards entrepreneurial and industrial

alliance in manufacturing, services, and marketing organizations. The conference would contemplate on developing new business models and hybrid entrepreneurial perspectives to match with the changing priorities of regional economic development in the developing countries.

For details, please visit AMDISA's website at http://www.amdisa.org/5th_IC_IMI_Bhu_2019.

4. Sona School of Management, Salem, Tamil Nadu, India

International Conference on “Inclusive Work Organisations - Needs, Trends and Possibilities”

Sona School of Management, Salem is organizing an International Conference on the theme “Inclusive Work Organisations - Needs, Trends and Possibilities” from 11th to 13th December, 2019 at the International Center Goa (ICG), Goa, India.

In order to remain viable and vibrant in the current times work organisations need to morph into open systems of opportunities to embrace and envelop diversity at every possible level as a means to an end. This conference endeavours to raise some pertinent questions such as

- How do we see and construct an inclusive organisation in the context of structural-functional perspective?
- How do societal and organisational forces impact / felicitate organizational inclusiveness?
- How inclusiveness is important beyond the perceived purview of traditional work organisations such as learning organistaions?
- What are the immediate global trends that may impose compositional change and challenges on organisation? and
- What accountability and governance issues we need to consider in an inclusive organisation?

For details, please visit AMDISA's website at http://www.amdisa.org/SSM_IC_2019.

5. Indian Institute of Management Visakhapatnam (IIMV), Visakhapatnam, Andhra Pradesh, India

International Conference on Operations Research & Decision Sciences (ICORDS)

Indian Institute of Management Visakhapatnam (IIMV), Visakhapatnam is organising an International Conference on Operations Research & Decision Sciences (ICORDS) from 28th to 30th December, 2019 at IIMV, Visakhapatnam, India.

The purpose of this conference is to bring together researchers, faculty members, practitioners and students interested in both theoretical advances and practical applications in the field of operations research and decision sciences. The conference will be run on multiple parallel sessions, where each session will have a central theme attached to it.

For details, please visit AMDISA's website http://www.amdisa.org/IIMV_ICORDS_2019.

6. Vignana Jyothi Institute of Management, Hyderabad, India

2nd International Conference on “Impact of Current Events on the Future of Business”

Vignana Jyothi Institute of Management (VJIM), Hyderabad is organizing the 2nd International Conference on “Impact of Current Events on the Future of Business” from 2nd to 4th January, 2020 at VJIM campus, Hyderabad, India.

The US-China trade war, BREXIT, US sponsoring of India as a NATO ally, the Chinese crash, and technology disruption, are leading to a changing global landscape that is impacting businesses and nations. The impact is felt in cultural, social, business, political and technological spheres. As people, businesses and nations are impacted, the imperative to understand, temper and manage these forces is taking center stage. Identifying the path forward has become the primary focus for all businesses and nations, both big and small.

Technology has transformed the work environment. Artificial Intelligence and other technologies are rapidly rearranging our concept of work, and even threatening to radically change or reorient certain job functions. We are now witnessing a call for smart capabilities powered by Machine Learning (ML) and Artificial Intelligence (AI). As AI is entering new markets or adding new products to existing markets, marketers are testing which of these technologies enable faster and less expensive time-to-market strategies. Not only do marketers need to keep up with the incredible pace of product development, they also need a cheaper way to access riskier markets to justify the investment. Added to this, marketers need to learn how these technologies will provide global customers with the most possible personalized experience.

We have also seen an increasing integration among global financial markets. Financial markets have greater efficiency and growth. Yet, despite favourable growth indicators and policy interventions, experts also warn about a few

scenarios that might negatively impact the world business, specifically the financial markets. To identify the path forward has become the primary focus for all businesses and nations, big and small alike. At this juncture is the concept and ideology of globalisation still relevant?

For details, please visit AMDISA's website at http://www.amdisa.org/VJIM_Int_Conf_2020.

7. Indian Institute of Cost and Management Studies and Research (IndSearch), Pune, India

International Marketing Seminar

Indian Institute of Cost and Management Studies and Research (IndSearch), Pune is organizing an International Marketing Seminar on the theme "Advanced Analytics and Artificial Intelligence: The prime movers for Marketing" on 4th January, 2020 at IndSearch, Pune, India.

Data analytics and artificial intelligence is the future of marketing. Both work towards giving consumers seamless marketing experiences. Advanced data analytics is helping marketers understand the consumer and offer him products based on this understanding of his need. Artificial intelligence on the other hand is helping marketers modify consumer experiences in real time.

As Consumers engage with marketing platforms, their profiles are being constantly updated owing to the data captured and with the help of artificial intelligence, a marketer can further modify offerings as and when these updations happen.

Together advanced data analytics and artificial intelligence is taking marketing to a new level.

The Seminar aims to create a platform to bring together scholars and researchers to share their views on this emerging area.

For details, please visit AMDISA's website at http://www.amdisa.org/IMS_2020.

8. K.J. Somaiya Institute of Management Studies & Research, Mumbai, India

Conference of the EuroMed Academy of Business: Global Business Theories and Practices

K.J. Somaiya Institute of Management Studies & Research, Mumbai is organizing the Conference of the EuroMed Academy of Business: Global Business Theories and Practices from 5th to 7th February, 2020 at K.J. Somaiya Institute of Management Studies & Research, Vidyavihar, Mumbai, India.

This conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other.

For details, please visit AMDISA's website at <http://www.amdisa.org/EMRBI-2019>.

9. Jagannath International Management School (JIMS), Kalkaji, New Delhi

XVth International Conference on the theme "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture"

Jagannath International Management School (JIMS), Kalkaji, New Delhi, is organising its XVth International Conference on the theme "Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture" on Saturday, 15th February 2020 at the India International Centre, Lodhi Road, New Delhi, India.

The Conference will provide a unique opportunity for world renowned members of academia, corporate heads, thought leaders and opinion makers to interact and provide fresh perspectives on various connected themes related to the main conference topic.

For details, please visit AMDISA's website at http://www.amdisa.org/JIMS_15th_Int_Conf_2020.

NEWS FROM MEMBER INSTITUTIONS

a. International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh

5th Convocation of IUBAT, Dhaka, Bangladesh

The Fifth Convocation of International University of Business Agriculture and Technology (IUBAT), Dhaka, was held at the Uttara Sector-14 Playground amid much enthusiasm and festive mood on Thursday, 21 March, 2019. Education Minister Dr Dipu Moni presided over the convocation, while former Vice-Chancellor of Dhaka University

and former Chairman of University Grants Commission Professor Dr A K Azad Chowdhury was the convocation speaker at the function.

Vice-Chancellor of IUBAT Professor Dr Abdur Rab conducted the convocation while Editor of the Daily KalerkhantholmdadulHaqueMilon was present as the special guest. A total of 6,803 graduates and post graduates have been conferred the certificates. Of them, eight graduates and post-graduates got Miyan Gold medal. Education Minister Dr Dipu Moni said, "Technology dominates the present world. At the same time agriculture is also important for our survival in the world. The IUBAT has been working to build the skilled manpower who could negotiate between technology and agriculture."

The IUBAT was established in 1991 by Dr. M. Alimullah Miyan, former Director of IBA, Dhaka University and one of the founding members of AMDISA.



5th Convocation of IUBAT, Dhaka

b. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, India

i. International Day of Yoga

Shri Vaishnav Vidyapeeth Vishwavidyalaya celebrated "International Day of Yoga" on **June 21, 2019**. On this auspicious day, **Yoga**-the great ancient Indian way of living healthy by the union of body, mind and soul got recognized and appreciated internationally. The faculty, staff and students at Shri Vaishnav Vidyapeeth Vishwavidyalaya performed **Asans** of Yoga enthusiastically under the guidance of Yoga expert and National Silver Medalist Mr. Manish Pawar. In the University Atrium, more than **28 Asanas** were performed by more than **200 participants**. The main Asanas performed were **Tadasan, Bhujangasana, Dhanurasana, Sarvangasana, Bhramari Pranayam, Anulom Vilom** etc. Before conducting the session, Mr. Manish explained various types of **Yoga**, such as physical postures, breathing techniques, and meditation for relaxation.

In the next session, a seminar was conducted by Dr. C.S. Jain, MBBS, Yoga Therapist and Social Reformer on "Integrated Yoga Therapy". He discussed various Alternate Therapies and explained the Yoga in detail and discussed the advantages of this great Indian tradition for physical as well as spiritual health. He also discussed nine alternate therapies in brief.

ii. National Case Writing Workshop

Shri Vaishnav School of Management (SVSM) under the umbrella of SVVV, organized the National Case Writing Workshop from 20th to 22nd June, 2019 in association with AIMS, NHRD and ISTD, 2018. The welcome address was given by the convener of the event, Dr. Rishu Roy. There were several participants from various B-Schools of Indore, research scholars and faculty members from SVSM. Most of the cases developed during the workshops held earlier have been registered with The Case Centre (ECCH-European Case Clearing House), Cranfield University, UK.

Dr. Santosh Dhar, (Dean, Faculty of Research, SVVV) threw light on the importance of research in today's contemporary and competitive milieu and motivated the participants to go for quality publications and this will help them to enhance their Academic Performance Indicator.

The resource person of the workshop was Dr Upinder Dhar, Vice Chancellor - SVVV.

Management education cannot be completed without citing appropriate examples. Case method, hence, has gained significant importance as an alternative pedagogical tool to the traditional lecture method of imparting knowledge to learners. There is a dearth of qualitatively rich cases, which are developed in Indian environment. The challenges and intricacies involved in Indian management are yet to be fully demonstrated. This workshop is an attempt to facilitate the faculty members working in various B-schools to write management cases based on Indian situations.

c. DJ. Academy for Managerial Excellence (DJAME), Coimbatore, Tamilnadu

Faculty In-service Program

The Faculty of DJAME attended a Faculty In-service program at Lakshmi Machine Works Limited, Coimbatore from 19th June 2019 to 2nd July 2019. Lakshmi Machine Works Limited (LMW) is a leading Textile Machinery Manufacturer in India and one among the three in the world to produce the entire range of Spinning Machinery. It caters to the domestic market as well as exports products to the Asian and Oceanic regions.

As a part of the Program, each faculty studied the process in their respective domains at the respective departments like Marketing, Finance, Operations, HRD and Systems for a week and presented their observations and recommendations to the company authorities concerned. In the second week, they had cross learning & Introspection about the TQM Process & its implementation at LMW.

PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

i. Indian Institute of Cost and Management Studies and Research (IndSearch), Pune

7th Inter – Collegiate Research Paper Competition

Indian Institute of Cost and Management Studies and Research (IndSearch) Prof. Pramod Parkhi Centre for Banking, Finance and Insurance announces 7th Inter – Collegiate Research Paper Competition on the theme “Bank Mergers, a boon to banking and economy?” on Wednesday, 18th September 2019 at its Bavdhan Campus, IndSearch, Pune, India.

We invite Undergraduate as well as Post Graduate students to participate in this research paper competition and present their views.

Registration form available on www.indsearch.org.

ii. Institute of Management Technology, Nagpur

8th International Conference on IT & Business Intelligence (ITBI-19)

Institute of Management Technology, Nagpur and Institute of Management & Information Science (IMIS), Bhubaneswar jointly organizing the 8th International Conference on IT & Business Intelligence (ITBI-19) from 15th to 17th November, 2019 at IMIS, Bhubaneswar, India. For details, please visit AMDISA's website at http://www.amdisa.org/IMTN_ITBI_2019.

iii. Goa Institute of Management (GIM), Goa

a. Workshop on Data Analytics with R and

b. Management Development Program on Data Analytics and Machine Learning with Python

Goa Institute of Management, Goa is organizing a Workshop on Data Analytics with R for students from 1st to 3rd November, 2019 and a Management Development Program on Data Analytics and Machine Learning with Python for scholars/faculty members/industry professionals from 7th to 10th November, 2019 at GIM, Goa, India. For details, please visit AMDISA's website at http://www.amdisa.org/GIM_DA_2019.

iv. K. J. Somaiya Institute of Management Studies & Research, Mumbai

a. 2nd International Conference on Challenges in Emerging Economies - Perspectives in Qualitative Research

K. J. Somaiya Institute of Management Studies & Research, Mumbai is organizing the 2nd International Conference on Challenges in Emerging Economies - Perspectives in Qualitative Research on the theme “Managing organizations in an age of paradox” on 22nd and 23rd November, 2019 at K. J. Somaiya Institute of Management Studies & Research campus, Mumbai, India. For details, please visit AMDISA's website at http://www.amdisa.org/KJS_2nd_IC_CEE_2019.

b. 7th International HR Conference on Leadership in Changing Times

K. J. Somaiya Institute of Management Studies & Research, Mumbai is organizing the 7th International HR Conference on Leadership in Changing Times on 30th and 31st January, 2020 at K. J. Somaiya Institute of Management Studies & Research campus, Mumbai, India. For details, please visit AMDISA's website at http://www.amdisa.org/7th_SIMSR_HR_Conf.

v. National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad

Training Programme on “Corporate Governance, CSR & RTI Practices”

National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad is organizing a four days training programme on “Corporate Governance, CSR & RTI Practices” from 2nd to 5th December 2019 at ni-msme campus, Hyderabad, India. For details, please visit AMDISA’s website at http://www.amdisa.org/NIMSME_2019.

vi. Indian Institute of Management Bangalore (IIMB), Bengaluru

7th International Conference on “Business Analytics and Intelligence”

The Data Centre and Analytics Lab (DCAL) at Indian Institute of Management Bangalore (IIMB), Bengaluru is organizing the 7th International Conference on “Business Analytics and Intelligence” from 5th to 7th December, 2019 at IIMB Campus, Bengaluru, India. There are three parallel workshops on Machine Learning and Deep Learning scheduled on 3rd and 4th of December, 2019. For details, please visit AMDISA’s website at http://www.amdisa.org/IIMB_IC_BAI_2019.

vii. IFMR Graduate School of Business, KREA University, Sri City, Andhra Pradesh

2019 Research Symposium on “Finance and Economics”

IFMR Graduate School of Business, KREA University, Sri City, Andhra Pradesh is organizing the 2019 Research Symposium on “Finance and Economics” on the theme “Financial Globalization and Economic Development: Emerging Issues and the Way Forward in Today’s Digitized World” on 12th and 13th December, 2019 at their campus, Sri City, Andhra Pradesh, India. For details, please visit AMDISA’s website at http://www.amdisa.org/IFMR_Research_Sym_2019.

viii. Symbiosis Institute of Management Studies, Pune

10th Annual International Research Conference - SIMSARC 2019

Symbiosis Institute of Management Studies, Pune is organizing the 10th Annual International Research Conference - SIMSARC 2019 on the theme “Futurology - Managing Business in the age of Technological Disruptions” from 16th to 18th December, 2019 at Symbiosis Institute of Management Studies, Pune, India. For details, please visit AMDISA’s website at http://www.amdisa.org/SIMSARC_2019.

ix. Faculty of Management Studies and Commerce (FMSC), University of Sri Jayewardenepura, Colombo, Sri Lanka

Doctoral Consortium and Annual Symposium of the Journal of Contemporary Accounting and Economics (JCAE)

Faculty of Management Studies and Commerce (FMSC), University of Sri Jayewardenepura, Colombo, Sri Lanka, Deakin University, Geelong, Australia and University of Technology, Sydney, Australia are jointly organizing the Doctoral Consortium and Annual Symposium of the Journal of Contemporary Accounting and Economics (JCAE) from 3rd to 5th January, 2020 at Colombo, Sri Lanka. For details, please visit AMDISA’s website at http://www.amdisa.org/JCEA_2020.

x. Fortune Institute of International Business (FIIB), New Delhi

National Case Conference–Katastasi

Fortune Institute of International Business (FIIB), New Delhi under the aegis of FIIB Case Research Centre (FCRC) is organizing the National Case Conference - Katastasi on 4th January, 2020 at FIIB, New Delhi, India. For details, please visit AMDISA’s website at http://www.amdisa.org/FIIB_NCC_2020.

xi. Asian School of Business Management (ASBM), Bhubaneswar

7th International Management Conference (ImCon 2020)

Asian School of Business Management (ASBM), Bhubaneswar is organizing the 7th International Management Conference (ImCon 2020) on the theme “Rise of the BRICS Economies: The New Globalisation” from 9th to 11th January, 2020 at ASBM Campus, Bhubaneswar, India. For details, please visit AMDISA’s website at http://www.amdisa.org/ImCon_2020.

xii. Prestige Institute of Management and Research (PIMR), Indore

14th International Conference on the theme “Rethinking Strategies for Leadership and Governance in Emerging Global Scenario”

Prestige Institute of Management and Research (PIMR), Indore is organizing the 14th International Conference on the theme “Rethinking Strategies for Leadership and Governance in Emerging Global Scenario” on 11th and

12th January, 2020 at PIMR, Indore, India. For details, please visit AMDISA's website at http://www.amdisa.org/PIMR_IC_2020.

xiii. Institute of Management, Nirma University, Ahmedabad, Gujarat

Nirma International Conference on Management (NICOM 2020) on the theme “Marketing Landscape: Change in the Making”

Institute of Management, Nirma University is organizing Nirma International Conference on Management (NICOM 2020) on the theme “Marketing Landscape: Change in the Making” from 16th to 18th January, 2020 at Ahmedabad, Gujarat, India. For details, please visit AMDISA's website at http://www.amdisa.org/NICOM_2020.

NEWS FROM NETWORKS

i. AACSB International, Tampa, Florida, USA

a. Asia Pacific Annual Conference

AACSB is organizing the Asia Pacific Annual Conference from 21st to 23rd October, 2019 at Seoul, South Korea. For details, please visit AACSB's website at <https://www.aacsb.edu/events/conference/2019/asia-pacific-annual>.

b. Strategic Planning for Business Schools Seminar

AACSB is organizing the Strategic Planning for Business Schools Seminar on 3rd February, 2020 at Dhaka, Bangladesh. For details, please visit AACSB's website at <https://www.aacsb.edu/events/seminars/strategic-planning-for-business-schools>.

ii. EFMD, Brussels, Belgium

a. EFMD Case Writing Competition 2019

EFMD is organizing a Case Writing Competition 2019. The deadline for the submission of cases is 31st October 2019. For details, please visit EFMD's website at <https://efmdglobal.org/awards/case-writing-competition/>.

b. 11th Global Peter Drucker Forum

GPDF in partnership with EFMD is organising the 11th Global Peter Drucker Forum on 21st and 22nd November, 2019 at Hofburg Imperial Palace, Heldenplatz, Vienna, Austria. For details, please visit <https://www.druckerforum.org/home/>.

iii. CEEMAN, Bled, Slovenia

Leading the Way in Management Development Workshop

CEEMAN is organizing the Leading the Way in Management Development Workshop from 10th to 13th November, 2019 at Bled, Slovenia. For details, please visit CEEMAN's website at <http://www.ceeman.org/programs-events/leading-the-way-in-management-development-workshop>.

SHORT TAKES

1. Dr. P. Christie, S.J., has taken over as Director, Xavier Labour Relations Institute, Jamshedpur, India.
2. Dr. Dasarathi Sahu has taken over as Head, Department of Business Administration, Utkal University, Bhubaneswar, India.
3. Dr. Nanjan Balu has taken over as Director, Sree Saraswathi Thyagaraja College – School of Management, Pollachi, Tamil Nadu, India.
4. Dr. Naveed Yazdani has taken over as Acting Dean, School of Business & Economics, University of Management & Technology, Lahore, Pakistan.
5. Mr. Kezang has taken over as Chief Executive Officer, Institute for Management Studies Limited, Thimphu, Bhutan.
6. Prof. Prema Sankaran has taken over as Director, Firebird Institute of Research in Management, Coimbatore, India.
7. Prof. Satyanarayana Guntupalli has taken over as Head, Department of Commerce and Management Studies, Andhra University, Visakhapatnam, India.
8. Dr. Satendra Soam has taken over as Director, Master School of Management, Meerut, Uttar Pradesh, India.
9. Prof. Vincent Chang has taken over as Vice-Chancellor, BRAC University, Dhaka, Bangladesh.

10. Dr. Anup Chowdhury has taken over as Dean, Faculty of Business & Economics, East West University, Dhaka, Bangladesh.
11. Dr. Subhajyoti Ray has taken over as Pro Vice-Chancellor, Narsee Monjee Institute of Management Studies, Mumbai, India.
12. Dr. Maruthi Ram has taken over as Head, Department of Management Studies, B.N.M. Institute of Technology, Bengaluru, India.
13. Prof. (Dr.) M.Venkateshwarlu has taken over as Director, Institute of Management Technology, Hyderabad, India.
14. Fr. Joe Arun has taken over as Director, Loyola Institute of Business Administration, Chennai, India.
15. Dr. Atul R. Deshpande has taken over as Director, KLS Institute of Management Education and Research, Belagavi, Karnataka, India.
16. Dr. Aruna Bhat has taken over as Head of Department in Management, Roorkee Institute of Technology, Roorkee, Uttarakhand, India.
17. Dr. Rajesh Chakrabarti, has taken over as Dean, Jindal Global Business School, Sonapat, Haryana, India.
18. Dr. Nirmala Muninarayana has taken over as Director, Canara Bank School of Management Studies, Bangalore University, Bengaluru, India.
19. Mrs. K.M.S.D. Jayasekara has taken over as Acting Director General, Sri Lanka Institute of Development Administration, Colombo, Sri Lanka.
20. Dr. Sujata Mangaraj, Director cum Dean (Academics), Bhavan's Centre for Communication and Management, Bhubaneswar has been elected as President, Association of Indian Management Schools (AIMS), India.
21. Prof. Dr. Sheikh Mohammed Rafiul Huque has taken over as Director, Institute of Business Administration (IBA-JU), Jahangirnagar University, Dhaka, Bangladesh.

AWARDS AND HONOURS

Sri Lankan President Confers "National Honours" on President of CPM Sri Lanka, Prof. Lakshman R. Watawala

President Maithripala Sirisena conferred the Sri Lanka Sikhamani on President Institute of Certified Management Accountants of Sri Lanka (CMA) Prof. Lakshman R Watawala. This is conferred for distinguished service of a general nature in honour of the outstanding service rendered by him to our great Motherland.

President Maithripala Sirisena conferred 'National Honours' on 70 distinguished personalities to honour the outstanding service rendered by them to the Motherland. The ceremony organized by the Presidential Secretariat was held at the BMICH on 19th August 2019.

Prof. Lakshman R Watawala is an eminent Chartered and Management Accountant who has been at the helm of key state institutions and private companies for several decades. He founded the Institute of Certified Management Accountants of Sri Lanka paving opportunities for a vast number of Sri Lankan students to acquire professional qualifications in management accountancy and advance in their careers at an affordable cost. He is present President of the Institute, as well as the Founder President of the Association of Accounting Technicians of Sri Lanka set up to meet the shortage of middle level Accountants.

He was the Founder and current President of CPM Sri Lanka and served as the President of AMDISA from 2015 to 2017.

In the past Prof. Watawala has served as Chairman and Director General of the Board of Investment, Chairman of Peoples Bank, People's Merchant Bank, Pan Asia Bank, National Insurance Trust Fund and several leading companies. He was also the President of the South Asian Federation of Accountants (SAFA) and the Organization of Professional Associations of Sri Lanka.

He has served on the boards of several leading academic institutions, and was appointed Adjunct Professor, Swinburne Graduate School of Management, Australia and Curtin University of Technology, West Australia.

The Institute of Chartered Accountants Sri Lanka inducted Prof. Watawala to its Hall of Fame in 2013 in recognition of his services to the profession and the public in an illustrious career spanning decade covering the private and public sectors.



**Prof. Lakshman R. Watawala being conferred the Sri Lanka Sikhamani honour
by President of Sri Lanka, Mr. Maithripala Sirisena**

He is a Fellow of the Institute of Chartered Accountants of Sri Lanka, Chartered Institute of Management Accountants of UK, Institute of Certified Management Accountants of Sri Lanka and Institute of Chartered Professional Managers of Sri Lanka.

Prof. Watawala is an old boy of St' Thomas's college Mount Lavinia where he captained the school Hockey team and was the Head Prefect of the school. He served his articles at Turquand & Co-Chartered Accountants (Now Ernst & Young) and qualified as a Chartered Accountant.

Future Readiness of Bangladesh's Higher Education Institutions* Prof. Syed Saad Andaleeb

The Daily Star's February 3rd issue carries a story on page 5 about the acute teacher shortage at Khulna Medical College. It is instructive to take a close look at the accompanying picture. There is a teacher standing on a raised dais; in front of him are rows of benches with 6-8 students occupying one bench. Then there is only one aisle, "if" the teacher ever ventures down from the dais to interact with the students. If the classroom was full, there would likely be 250 students packing the class. In that event, whether students sitting in the back rows would hear the teacher speak, unless he is using a microphone, is a moot question. Whatever muddled message they would pick up on their brain receptors would certainly not translate to much learning from the day's attendance, if at all.

Why do I bring this up? Even if there was no acute shortage of teachers, they would still be teaching in that same classroom layout. And what would they be doing? Lecturing. And why is that a problem? Because today's pedagogy (more correctly, andragogy) stresses learner-centric education, not the age-old teacher-centric approach that ignores student engagement and active learning while continuing to promote rote learning and regurgitation, a phenomenon that is remotely linked to learning.

According to a researcher, "Pedagogy is the process of accompanying learners; caring for and about them; and bringing learning into life." The focus has thus shifted sharply—from teacher to learner. Yet, our educational institutions continue to remain embedded in the past—no innovation, no change, no desire to be future-ready; and the incapacitated students they continue to produce will someday run the affairs of the nation. It must be understood that what and how we teach our children will have far-reaching and future effects on almost every aspect of society.



An ongoing class at the Khulna Medical College. PHOTO: STAR

At a time when the learner-centric rhetoric is rife with terminology such as critical thinking, flipped classrooms, group discussions, problem-solving, simulations, role playing, case analyses, research, and much more, I ask whether these tools can be used in the type of classroom depicted in the picture? Unfortunately, this situation prevails across the nation—classroom after classroom with rows of benches, tight spaces, and little room for meaningful student interaction. Can any learning really occur in this environment?

Research suggests that, “Young people [today] don’t want to be passive learners: They are content producers, not just consumers. They communicate in different ways than older generations, in shorter bursts, and they are used to being a part of large networks that allow for instant feedback on their thoughts and ideas.” Today’s learners dwell in the era of the Fourth Industrial Revolution. Instead of helping this new breed soar, the classrooms of the 21st century in this country are virtually clipping their wings. More importantly, in the digital era, why are our students stuck to benches?

How are we dealing with these issues at the policy level? The Strategic Plan for Higher Education in Bangladesh: 2018-2030 envisages the traits that graduates will display, it goes on to say, “Our vision is to see our higher education graduates as critical, conceptual and reflective thinkers ‘possessing advanced technical competence... possessing effective communication, management and problem-solving skills; committed to the pursuit of excellence... and are driven by the desire for lifelong learning.’” This is good, but visions are stratospheric; the reality is far different as the picture portrays.

Surely, changing the classroom layout and environment will not be enough. We also need other fundamental changes, especially in our teachers and teaching. Despite having a segment of great teachers, it is not an exaggeration that many others do not take classes regularly, the classes are not interactive, the traditional lecture method remains firmly ensconced, some teachers do not have a clear idea of either content or materials, course syllabi are horribly out-of-date, learning assessments are questionable, the exams require rote memorisation of mundane/trivial facts and much more. These are fundamental flaws, as is the classroom layout situation, that fail to shape hearts and minds.

An even more fundamental problem is that the most vital sector—education—for an aspiring nation like Bangladesh, climbing the economic ladder, attracts many who never aspired to be teachers; they are there either because they couldn’t find more suitable employment or they were looking for something part-time. Is this what our future nation-builders deserve? We also need to assess how the nation’s teachers stack up against those who go to other cadres or professions—the pay, the benefits, the facilities, the opportunity for training, the incentives to interact globally, etc. Why would the best and brightest choose teaching as a profession unless they are crazy, deeply passionate, or plain inept?

To fix education, at all levels, several matters require immediate attention: recruitment, training, incentives, funding, accountability, and autonomy of those who run the ship. There is simply no room for politics or intervention here. The supply chain (primary, secondary, and higher secondary education) in particular deserves serious scrutiny if higher education is to serve its purpose. Steeped in rote memorisation and dulled capacity to think imaginatively,

students from the lower tiers are just not prepared to meet the challenges at higher levels. Decidedly, a serious mismatch exists between what higher education ought to be and the facts on the ground.

Universities can and must serve as changemakers of changemakers. The desire and will to bring this about must cascade down to the interface where the rubber hits the road. That means the institutions of higher education must shed their benign, indifferent and laid-back attitude. They must also stop thinking of themselves as mere cash cows or avenues for employment. Rather they must take forward the task of imparting education that nurtures the thinkers, the writers, the managers, the inventors, and the problem-solvers. Nations thrive and forge ahead when their educational institutions take on the mantle of changemakers and cultivate the art and science of learning in their bid to prepare future generations.

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